

DESIGN & PASSION
CREATIVE WRITING
THE DIVERSITY OF TALENT

ARTS COUNCIL
ARTSMARK
AWARD
ENGLAND



Supported using public funding by
**ARTS COUNCIL
ENGLAND**

TRINITY
COLLEGE LONDON

What is Artsmark?



- Artsmark is a sign of commitment to high quality arts and cultural education
- As Arts Council England's flagship programme it is THE national tool that enables schools and organisations to evaluate, strengthen and celebrate their arts and cultural provision
- Endorsed by Ofsted, Department for Education and Department for Culture, Media and Sport



Key facts



- Been running since 2000
- Over 7600 schools have engaged so far
- Currently 13% of schools* in England have Artsmark status
- Can apply for Artsmark or Artsmark Gold
- Is now available for further education and youth justice settings



*Figures correct for Artmark achievement in 2012

Why Artsmark?



- Artsmark is nationally recognised as demonstrating excellence in arts and cultural provision
- Artsmark demonstrates that you value the arts and culture through a broad and balanced curriculum
- Artsmark provides a comprehensive audit tool, setting benchmarks for evaluating arts provision and enabling you to identify areas for development
- Artsmark is a way of celebrating and promoting the quality of your arts and cultural offer to parents, the community and beyond
- Artsmark contributes to the cultural aspect of Ofsted's requirement that a school promotes students' spiritual, moral, social and cultural development (**schools only**)

Artsmark criteria



Part 1: quantitative data

Settings demonstrate that they at least meet the national benchmark in these areas:

- curricular provision (including enrichment)
- **working with artists and arts organisations**
- other areas specific to the type of setting



Artsmark criteria



Part 2: qualitative examples

- commitment to, and vision for the arts
- planning, evaluating and developing quality of provision
- professional development for staff
- working with the wider community
- partnerships with artists & arts organisations
- strategic development for the arts



Arts Award



- [Artsmark](#) and [Arts Award](#) are complementary programmes which demonstrate commitment to arts education and young people's achievement in the arts.
- Arts Award is available at five levels and is open to children and young people aged up to 25.
- Arts Award recognises any art form.



Artsmark process



Achieve and celebrate Artsmark

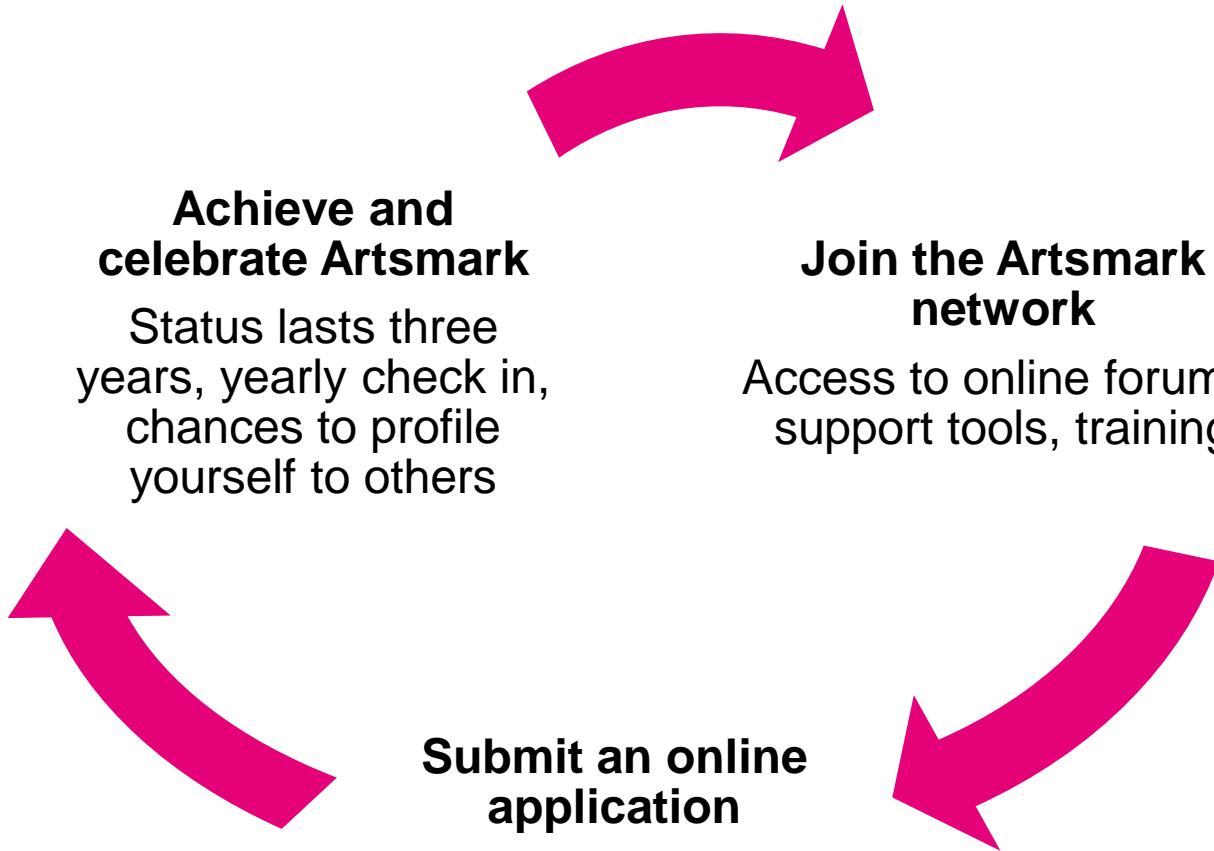
Status lasts three years, yearly check in, chances to profile yourself to others

Join the Artsmark network

Access to online forums, support tools, training

Submit an online application

Up to July 2014, followed by validation visit



Costs and timescale



Costs

- Join the network – £40
- Submit your application – £60
- Purchase a celebratory plaque – £50 (optional)

Timescale

- Submit your application any time between 7 October 2013 and 25 July 2014
- Receive your validation visit within 2 – 4 weeks of submission
- Receive your result within 8 weeks of submission



Artsmark network



As well as allowing you to start and submit your form, benefits of Artsmark network membership include:

- Access to face-to-face training (at no extra cost)
- Online guidance, support and resources to useful arts resources from other organisations
- Creative Pages, the termly magazine for the Artsmark community



What's next for you?



- Attend Artsmark training
- Join the network and access online resources
- Talk to your leadership team about the benefits of applying
- Download the criteria at www.artsmark.org.uk





Artsmark

www.artsmark.org.uk

artsmarkenquiries@trinitycollege.co.uk

Arts Award (if applicable)

www.artsaward.org.uk

artsawardenquiries@trinitycollege.co.uk

Helpdesk 020 7820 6178

www.trinitycollege.co.uk



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