

Summer Reading Challenge & Arts Award Discover

A New Direction is offering support to libraries that wish to run Arts Award as part of Summer Reading Challenge 2014, expanding on last year's successful pilot, which delivered nearly 400 Arts Awards in partnership with 13 London library services.

This year, we want to enable the services we've already partnered with to build upon last year's activity, whilst also inviting new boroughs to explore ways to embed Arts Award in their Summer Reading Challenge activity. We are working with the Reading Agency to produce a new activity booklet for 2014 that libraries can use to deliver Arts Award Discover.

To do this, A New Direction has developed a flexible menu of options (for which library services can access a contribution of up to the value of £500 per borough) to support the embedding of Arts Award within the Summer Reading Challenge.

Libraries wishing to deliver Arts Award alongside the Summer Reading Challenge in 2014 can receive a contribution towards the following costs (up to a maximum of £500):

| | |
|--|---------------------------------|
| Arts Award Discover certification (normally £2.50 per young person) | £1.00 per young person |
| Summer Reading Challenge activity booklet costs | £14.00 per pack of 50 |
| Support Visit costs (half days) | £125.00 (including travel time) |
| Adviser Training (at a Summer Reading Challenge specific adviser training; normally £115 per person) | £90.00 per person |

FAQs

What is Arts Award and how does it work with the Summer Reading Challenge?

You can download last year's briefing on Arts Award and the Summer Reading Challenge that answers most of the questions about young people gaining Arts Award Discover alongside the Summer Reading Challenge. <http://bit.ly/1j47Yk8>

How do we use the Summer Reading Challenge Booklet to deliver Arts Award Discover

You can use the Summer Reading Challenge activity booklet to deliver Arts Award Discover if you have librarians trained as Arts Award advisers working in your borough. The booklet features activities and diary pages that collect the activities you run as part of the Summer Reading Challenge, and enable young people to achieve an award (and certificate) at the end of your programme.

We don't have any staff trained as Arts Award advisers – can we still take part?

Yes – you may want to consider the Arts Award adviser training from the options available as part of A New Direction's offer. Past experience shows that it is best to train more than one adviser to enable support and collaboration with delivery and planning.

Why is the certification cost £1.00 instead of £2.50?

Due to the large numbers of young people involved in Arts Award through the Summer Reading Challenge, Trinity College London have negotiated a reduced rate for libraries taking part in 2014.

Will I have to provide extra activities or workshops?

No – most of the activities libraries already run as part of the Summer Reading Challenge fulfil the criteria for Arts Award Discover.

How many young people should we expect to put forward for Arts Award Discover?

Last year library services put through up to 100 children per borough for Arts Award Discover. As the SRC is a large-scale programme that works with many young people, we anticipate that library services will develop strategies to deliver Arts Award across larger groups. However, we also recognise that some services may wish to develop new activities to engage under-represented groups, and this may have an impact on the scaling of delivery.

How can I work with schools to deliver Arts Award on the programme?

Developing links with schools to 'bookend' the delivery of Arts Award, and promote the uptake of the award is an excellent way of delivering in partnership. This can happen simply through introductory assemblies before SRC begins, and certificate awards at the start of the Autumn term; or through specific activities delivered in partnership with schools – such as pre-visits to libraries.

I took part in the Summer Reading Challenge Pilot last year – can I apply for this funding?

Yes – although we would expect libraries that have already had investment towards this programme to either expand on the scale of their offer, or apply for a smaller contribution to their programme.

Can I find out more about happened in last years pilot?

There is a report available at <http://www.anewdirection.org.uk/blog/arts-award-and-the-summer-reading-challenge> which details how libraries approached Arts Award and the Summer Reading Challenge in 2013. The report also contains a series of recommendations for libraries delivering in 2014.

Who can I talk to if I have more questions?

Interested services should contact John McMahon, A New Direction's Museums, Libraries & Heritage Advisor, for further information.

E: John.mcmahon@anewdirection.org.uk

T: 020 7608 8988