

FAIRNESS

POPULATION INCREASE OF **70,000** PER YEAR

800,000 CREATIVE ECONOMY **Jobs**

PREPARING FOR **WORK**

NEW LONDON

NEW HOMES NEEDED PER YEAR **66,000**

STRONG COMMUNITIES

IN HIGH DEMAND!

SKILLS
CONFIDENCE
EXPERIENCE

POLICY

THINK COLLABORATION

LEARN

WELLBEING

INFLUENCE & POWER

PRESSURES ON INSTITUTIONS

CREATE

ONLY 50% OF HOMES IN LONDON ARE WITHIN 400M OF GREEN SPACE

GREEN SPACE

50% OF YOUNG PEOPLE THINK THE WORLD IS CHANGING... FOR THE WORSE

18-24 turn out in 2017 **54%**

YOUTH CLUB
YOUNG PEOPLES SERVICES

WE NEED SPACE TO DEVELOP OUR INTERESTS...

36% CUTS IN YOUTH SERVICE BUDGETS SINCE 2011

CREATIVE ACTIVITIES

YOUNG VOICES UNDERREPRESENTED

TOP THREE CHALLENGES FOR SCHOOLS
• BUDGET
• WORKLOAD
• RECRUITMENT

A NEW DIRECTION
We create opportunity

WWW.ANEWDIRECTION.ORG.UK/CHALLENGE

STRESS

HOUSING COSTS

27% OF LONDONERS LIVE IN POVERTY AFTER HOUSING COSTS.

INCONSISTENT OUTCOMES

ACADEMIC ACHIEVEMENT

RICH

POOR

BENEFIT CUTS

WELL BEING

BRING GROUPS TOGETHER

SOCIAL INEQUALITY

ACCESS TO PLAY

EMPLOYMENT this way

GROWTH IN MUSIC

VISUAL STEPS

PERFORMING ARTS

70% RISE IN DEPRESSION & ANXIETY IN YOUNG PEOPLE



SELF ESTEEM

SELF REFLECTION

RESPONSIBILITY

CONFIDENCE

