

**A.N.D**

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**A.N.D + Connected**

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## Connected

‘Connected’ is a three-year programme with two years of action-research investment and one of transition or development funding.

*The programme tests the notion that as existing or ‘traditional’ routes for funding change or disappear, new opportunities for cultural education activity could emerge through greater partnership, collaboration and innovation.*

About cost-effective (and/or income generating) models of partnership and collaboration for local or area-based development of cultural education

## Summary

- The programme has three main strands of activity:
- Investment in a small number of local areas over two years
- Research, capacity building and networking activity
- Information sharing

## Area support – to:

- Increase children and young people's engagement in culture
- Increase or improve the commitment of local schools, children's services or youth provision to culture
- Address one or more key local challenges (i.e. poor provision for early years)
- Develops/tests an idea for a new type of resource to support cultural education activity – through leverage, direct cash investment or a new business model

## Schedule

- First cohort of areas funded in February 2013 (core activity to last a year)
- Second cohort of areas to be funded from May 2013 (core activity to last a year)
- January 2014 – review of need and capacity to support additional areas in year three

## First areas – solicited

- Croydon
- Ealing
- Waltham Forest
- Haringey

Consideration of levels of Artsmark, numbers of pupils, poverty, investment/growth potential

No single template for 'need' in London

## Second areas – open call

—Apply by 3rd May 2013

Looking for:

- Innovative approach to partnership
- Commitment to leadership development
- Potential for sustainability and growth
- Potential for transferability across London

## Research, capacity building and networking activity

- Work with Innovation Unit
- Capacity building, skills sharing and development,
- Research tracking what works and what does not
- Involve a range of projects and places



## Information sharing

- Develop a 'community of interest'
- Online network
- Narrative

## Artsmark and London Curriculum

- Discover Artsmark event in every borough – schools mailing
- How to incentivise?
- Bring partnerships of organisations together locally around Artsmark and or London Curriculum activity

## Arts Award

- Embed an accredited leadership development qualification into sustained partnerships with young people
- Role of Library, museums, arts organisation in supporting a young person
- Extended school

## Creative Employment Programme

- Wage subsidy for internship, apprenticeship, pre-apprenticeship
- Collaboration across employers?

## How you can get involved

- Apply for funding for the May 2013 deadline
- Taking part in the Innovation Unity capacity building sessions
- Accessing research and information and being involved in online discussion and debate

A composite image featuring a blue sky with a white dove, a classical column, and a yellow wall with graffiti. The dove is in flight against the sky, which also contains a white contrail. The classical column is positioned at the bottom left, reaching towards the center. The yellow wall, which appears to be part of a structure, is on the right side and has several black graffiti marks, including a large 'X' and some illegible characters. The text 'A.N.D' is overlaid in the center in a white box with blue letters.

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Tw. @a\_new\_direction

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