



**A NEW  
DIRECTION**  
We create opportunity

**GOOD  
GROWTH  
HUB**

**STEP**



**It's Nice That**

## Junior Writer

Location of role: London

Placement hours: 37.5 hours

Working pattern: Mon-Fri, 9am-5.30pm (Flexi hours policy applies; Tuesday and Thursday in-studio in Holborn)

Placement length: 12 months

Salary: £25,650 per annum

## About It's Nice That

Since we were founded in 2007, It's Nice That has become the leading platform to inspire creativity around the world. Across our online platform, and through our events and social channels, we reach an audience of over 2 million people every month – from juniors joining the industry to creative thought leaders.

As well as covering inspirational work and projects on the It's Nice That website, we also produce social media video content, a monthly event in London and New York called Nicer Tuesdays, and the It's Nice That Podcast. We also use our creative expertise to help brands communicate their messages and products to our audience through partnerships and other forms of advertising.

## About the role

It's Nice That is looking for a Junior Writer to join the team for 12 months.

This role will be responsible for researching and writing articles for the It's Nice That website on a daily basis. We are particularly interested in candidates who have a passion for, or a background in, graphic design.

You will be asked to help source and research timely stories, such as newly released branding projects, and you'll discuss ideas with the rest of the editorial team and write up to two articles per day. Alongside this work, you will contribute across the rest of our editorial output through making and maintaining contacts, sourcing stories and suggesting topics and creatives for us to cover. You will need to be proactive, enthusiastic, organised and a good communicator, as well as able to work within a team.

The ideal candidate will be passionate about the creative industry and an enthusiastic writer who is interested in learning more about graphic design, and who can communicate in writing with clarity and personality. You will have an eye for a story and be able to strip away jargon and find an angle that's interesting to our audience. You will be organised and proactive, and a highly motivated individual, who is keen to learn and grow your experience. Below summarises the key qualities we are looking for:

### **Key Responsibilities:**

- Writing articles for our website on a daily basis;
- Carrying out research and reading other creative industry publications to keep up-to-date on topics and events affecting the industry;
- Keeping an organised schedule of content for the website;
- Creating and scheduling It's Nice That's regular newsletters;
- Taking part in editorial team meetings, contributing ideas for stories and projects;
- Some other writing duties, e.g. long-form features you feel passionate about;
- Building a contact list across the creative industry;

- Influencing It's Nice That's overall editorial direction, bringing your passions and opinions to the table;
- Being an active and enthusiastic member of the team.

## Skills and experience

- Passionate about creativity and with a good understanding of It's Nice That and its place within the creative industry;
- A passion for, or background in, graphic design as a creative discipline would be a real asset;
- A proficient writer who can write short-form articles with clarity and personality, keeping in mind It's Nice That's approachable tone of voice;
- Knowledgeable about the creative industry and with good creative and cultural awareness;
- An accurate proofreader, with an eye for detail;
- Curious and inquisitive, not afraid to ask questions, always keen to find out more;
- A good communicator, in writing and in presenting to the team in meetings;
- Open-minded and creative when faced with a challenge;
- In the early stages of their career as a design journalist, keen to develop their skills, contacts and experience;
- Some knowledge of Photoshop to resize and edit images for the site would be a plus;
- Some knowledge of using a CMS (content management system) to build articles would be a bonus;
- Some knowledge of using Mailchimp to build newsletters would be a bonus.

## About STEP

STEP is a training programme for young East Londoners local to the Olympic Park, who are ready to bring ideas, creative energy and perspectives to the creative and cultural sector.

You must be;

- Aged 18 to 30
- Resident of Hackney, Newham, Tower Hamlets and Waltham Forest

- We welcome applicants who have been educated outside of the above boroughs, but priority will be given to those that have attended school or college in these boroughs

Through STEP, you'll get paid London Living Wage over a 12-month training programme to develop a range of skills and creative approaches and build on your network across different organisations or departments. You'll complete a work-based placement, grow as part of a peer network, take part in regular professional development workshops, and get a budget to produce a collaborative project. We'll also connect you with a specialist industry mentor, provide careers coaching and continue to offer support as part of our community after the programme.

## How to apply

Complete our STEP application form by 10am on XX, you can upload video or audio responses.

### [STEP application form](#)

## For more information

If you require information in an alternative format, or want to speak to us about any access requirements, please contact us at [goodgrowthhub@anewdirection.org.uk](mailto:goodgrowthhub@anewdirection.org.uk)

Go to the Good Growth Hub website to find out more here about the STEP programme, book in to attend one of our information sessions, hear from STEP alumni and read out application guide for some expert tips.

<https://goodgrowthhub.org.uk/programmes/step>

