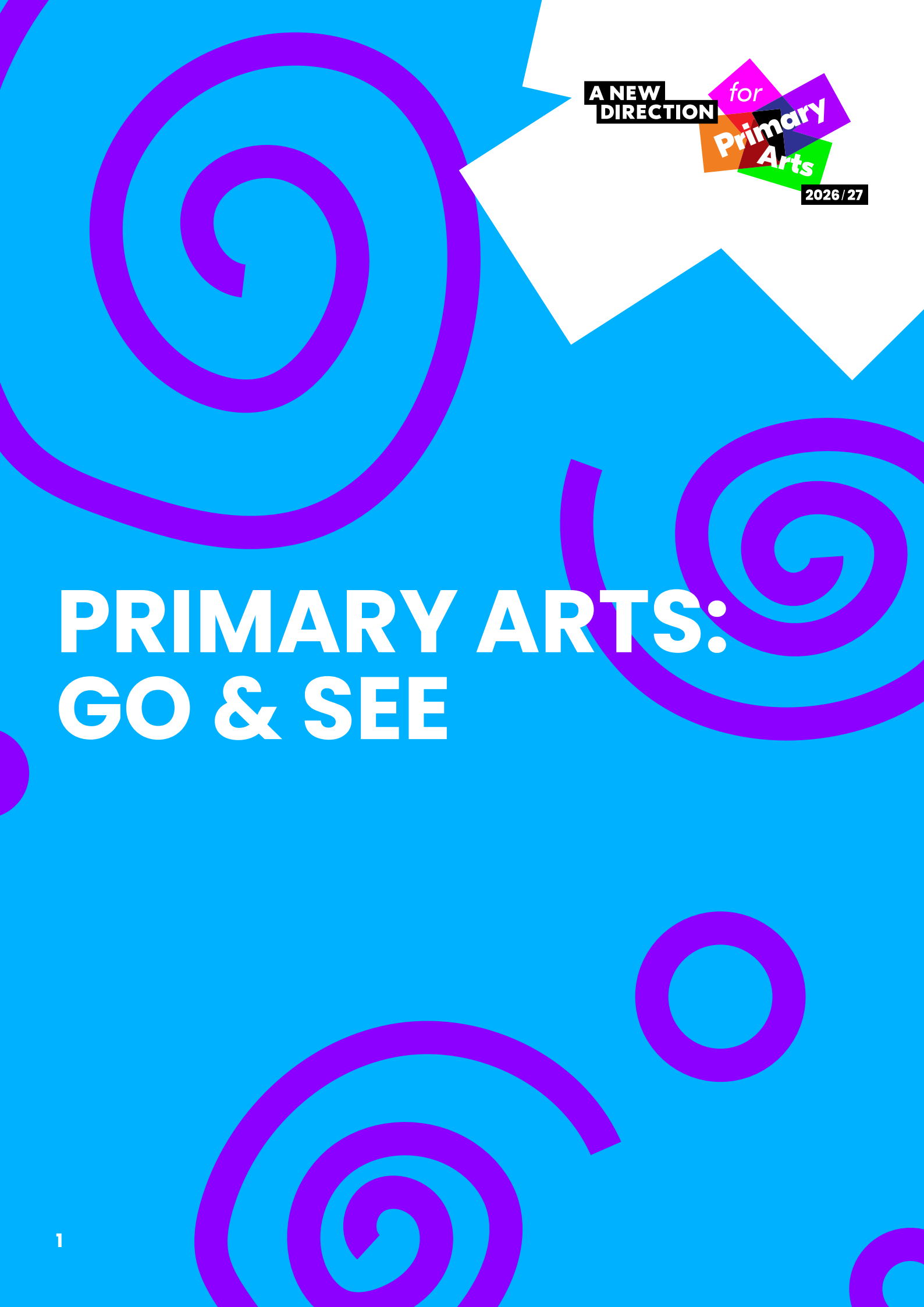




**A NEW
DIRECTION**

for
**Primary
Arts**

2026/27

PRIMARY ARTS: GO & SEE

Go & See

Go & See gives pupils and staff the opportunity to experience the arts within venues across London, through trips that include theatre, film, visual art, music, museums and heritage. Go & See aims to support pupils' personal enjoyment, wellbeing and enrichment through the arts. It also aims to support teachers to connect these experiences to classroom learning through light-touch CPD and resources.

Go & See has two seasons: Winter 2026 and Summer 2027.

For the **WINTER** season, schools can apply for tickets for a year group (or smaller group of pupils) to a choice of **four different theatre productions, one museum, and a film screening**. These events will all take place during December 2026.

For the **SUMMER** season, schools will be able to apply for tickets to **theatre, visual art, music, film, museum and heritage opportunities**. The Summer season will open for bookings in February 2027, with full details available in January 2027. Events will take place in June and July 2027.

Access & Inclusion

An access budget is available to support participant engagement in Go & See. For example, we may be able to support with transport, additional staff or other costs. We will provide a Visual Story for each participating venue. Access information for venues is included in the offer descriptions below.

Eligibility

Primary Arts is open to **all state primary schools and some special schools in London**. It is designed to include children in all primary year groups from Reception to Year 6 in mainstream and special schools, and most Go & See offers should also be suitable for older pupils in SEND settings if they are learning using primary curriculum content.

Your school must be in a London borough to be eligible for the programme.

If your school or a member of your staff is participating in another area of the Primary Arts programme, you can still make a booking request for this strand of the programme.

We will prioritise schools that have not taken part in Go & See. If you participated in Go & See between 2023 and 2026, you might not be allocated a place this year, but we warmly encourage you to still make a booking request.

How to Make a Booking Request

Please read the descriptions carefully on the pages that follow and consider your school's needs and areas of interest. For theatre productions, please identify your first and second choice of offer. You can apply for more than one artform (i.e. if you apply for theatre, you may also apply for film) if you wish.

Please ensure the offer you are interested in is appropriate for the year group you would like to participate.

Check your travel before you book: Please carefully consider the location of your chosen venue, the distance from your school and the feasibility of travelling to and from it. All offers will begin promptly at the given start time so your group must be able to arrive in good time.

It is your school's responsibility to arrange transport – free travel on public transport for schools can be booked through the [TfL School Party Travel Scheme](#) and must be booked at least 14 days in advance.

Go & See bookings that are cancelled due to travel plans are likely to incur a cancellation charge.

Check your numbers before you book: booking more tickets than you need reduces ticket availability for other schools. **If you make a significant reduction to your ticket allocation with late notice, you may be charged a cancellation fee.** Make sure you include accompanying adults in your numbers.

When you are ready, please log in to the [Primary Arts booking platform](#), select Go & See, and complete the booking request form. The form asks for practical information and should take around 10 to 15 minutes to complete. If you would like support to complete the booking form, please email schools@anewdirection.org.uk and we will be happy to help.

Booking requests for the Winter 2026 season should be submitted by 5pm on Friday 2 October 2026.

You will be contacted by **Wednesday 14 October 2026** to confirm whether we are able to offer you tickets. **If offered tickets, you will then have one week to accept your allocation and complete our School Agreement for your booking to be confirmed.**

Please note that while Go & See is free of charge to schools, we may charge a fee of up to £300 per class for cancellations or significant reductions in ticket numbers with less than three weeks' notice (excluding school holidays). For more information about our cancellation policy, please see our [cancellations page](#).

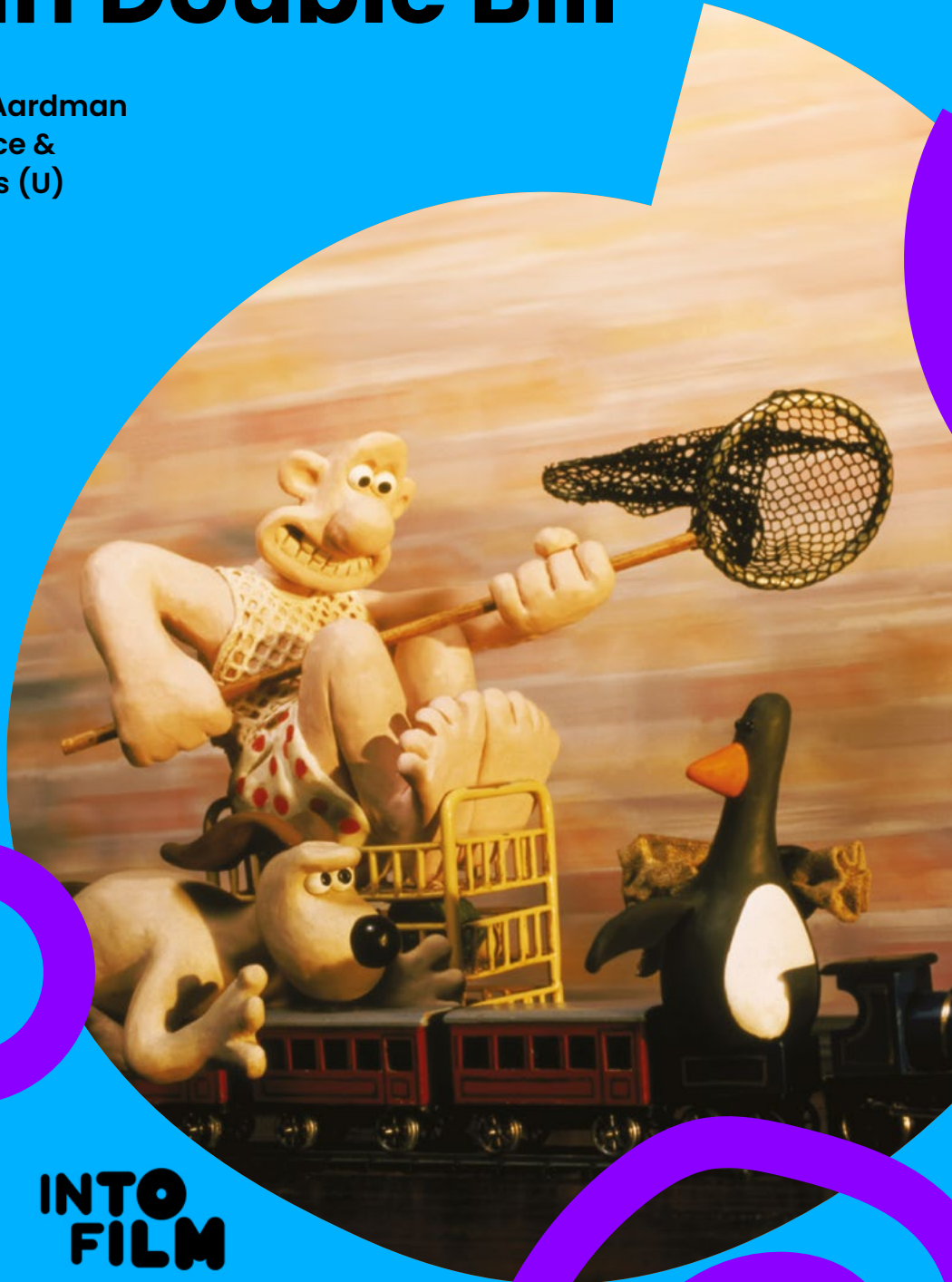
If you have any questions about Go & See, please email schools@anewdirection.org.uk using 'Go & See' in the subject line.

The background is a solid blue color. It features several abstract purple shapes: a large spiral in the bottom right, a semi-circle at the top center, a circle at the top left, a small circle at the bottom left, and a partial circle on the right edge.

GO & SEE WINTER SEASON 2026

Aardman Double Bill

A screening of two classic Aardman short films featuring Wallace & Gromit: *The Wrong Trousers* (U) and *A Close Shave* (U).



★ AARDMAN

Aardman Animations

Aardman is an employee-owned company, based in Bristol and co-founded in 1976 by Sir Peter Lord and Sir David Sproston. An independent, multi-Academy Award® and BAFTA® award winning studio, it produces feature films, series, advertising, games and interactive entertainment.

INTO FILM

Into Film

Into Film is the UK's leading charity for film in education and the community. We provide screen industry careers information and advice, support young filmmakers, and bring the power of moving image storytelling into classroom teaching. The core Into Film programme is free for UK state schools, colleges and youth settings.

Aardman / Into Film: Aardman Double Bill

Key Stage/s:

Key Stage 2, SEND.

About the show

Join us and an Aardman creative for this screening of two classic Aardman short films featuring Wallace and Gromit.

The Wrong Trousers: A mysterious penguin and a pair of automated techno-trousers are the catalysts for a fast-moving comedy thriller, in which mild mannered Wallace finds himself an unwitting accomplice to a daring diamond robbery. His faithful dog, Gromit turns detective in a desperate attempt to save his master, but even he finds his ingenuity tested to the full as events build towards a spectacular and hilarious climax – a train chase around Wallace's living room!

A Close Shave: Oscar-winning claymation comedy thriller, featuring Shaun the Sheep's first outing on the big screen. Wallace's whirlwind romance with the proprietor of the local wool shop puts his head in a spin, and Gromit is framed for sheep rustling in a fiendish criminal plot, meeting a sheep named Shaun along the way. Will Wallace snap out of his daze in time to rescue his canine companion?

This screening will take place at Picturehouse Central.

Both films are rated U.

Please note that The Wrong Trousers contains flickering or flashing lights that may affect those with photosensitive epilepsy.

Show Dates:

Friday 11 December 10:30am to 12:45pm



2 hours 15 mins

Venue Information

Picturehouse Central is located at 15 Great Windmill Street, Shaftesbury Avenue, London, W1D 7DH ([map](#))



Access information:

Step free access: **YES**

Hearing loop: **YES**

Accessible toilets: **YES**

Accessible parking: **NO**

Minibus drop off point: **May be available, please contact us for details**

Maximum no wheelchair spaces: **6**

Additional information:

All areas of the building are accessible to wheelchair users. The entrance to the building, which is on ground level, is step free. There is a lift to take you to all floors for access to the screen. There are wheelchair accessible toilets on the ground floor, the first floor, and on the top floor. There is no lunch space available at this venue.



Book now

To submit a booking request for the Aardman double bill, please use the [Primary Arts booking platform](#)

If you would like support to complete the booking form, please email schools@anewdirection.org.uk and we will be happy to help.

Lyric Hammersmith: Cinderella

As the clock strikes midnight in the heart of Hammersmith, join this enchanting festive treat for the whole family.



CINDERELLA

Written by Joel Horwood
Directed by Robin Belfield

Lyric

Lyric Hammersmith

The Lyric Hammersmith is a theatre in West London that produces bold and relevant world class theatre from the heart of Hammersmith.

Lyric Hammersmith: Cinderella

Key Stage/s:

Key Stage 2, SEND.

About the show

As the clock strikes midnight, join our fearless dreamer and their magical companions on a whirlwind journey; a festive spectacle for the whole family from West London.

Following 2016's 'wickedly good' Aladdin, writer Joel Horwood and director Robin Belfield return to sprinkle their signature Lyric magic over this timeless tale. Expect midnight mischief, show stopping tunes, laughter and an unmistakable Lyric twist that transforms a classic story into an unforgettable adventure.

Show Dates:

Wednesday 2 December 2026, 10am

Thursday 3 December 2026, 10am



Approx. 2 hours including 20-minute interval

Venue Information

Lyric Hammersmith Theatre is located at Lyric Square, King Street, Hammersmith, London W6 0QL ([map](#))



Access information:

Step free access: **YES**

Hearing loop: **YES**

Accessible toilets: **YES**

Accessible parking: **NO**

Minibus drop off point: **NO**

Maximum no wheelchair spaces: **3**

Additional information:

The Lyric Hammersmith Theatre is inclusive and welcoming to all. The building is fully accessible. The nearest disabled car parking spaces are in the nearby King's Mall shopping centre. A lunch space is available at this venue.

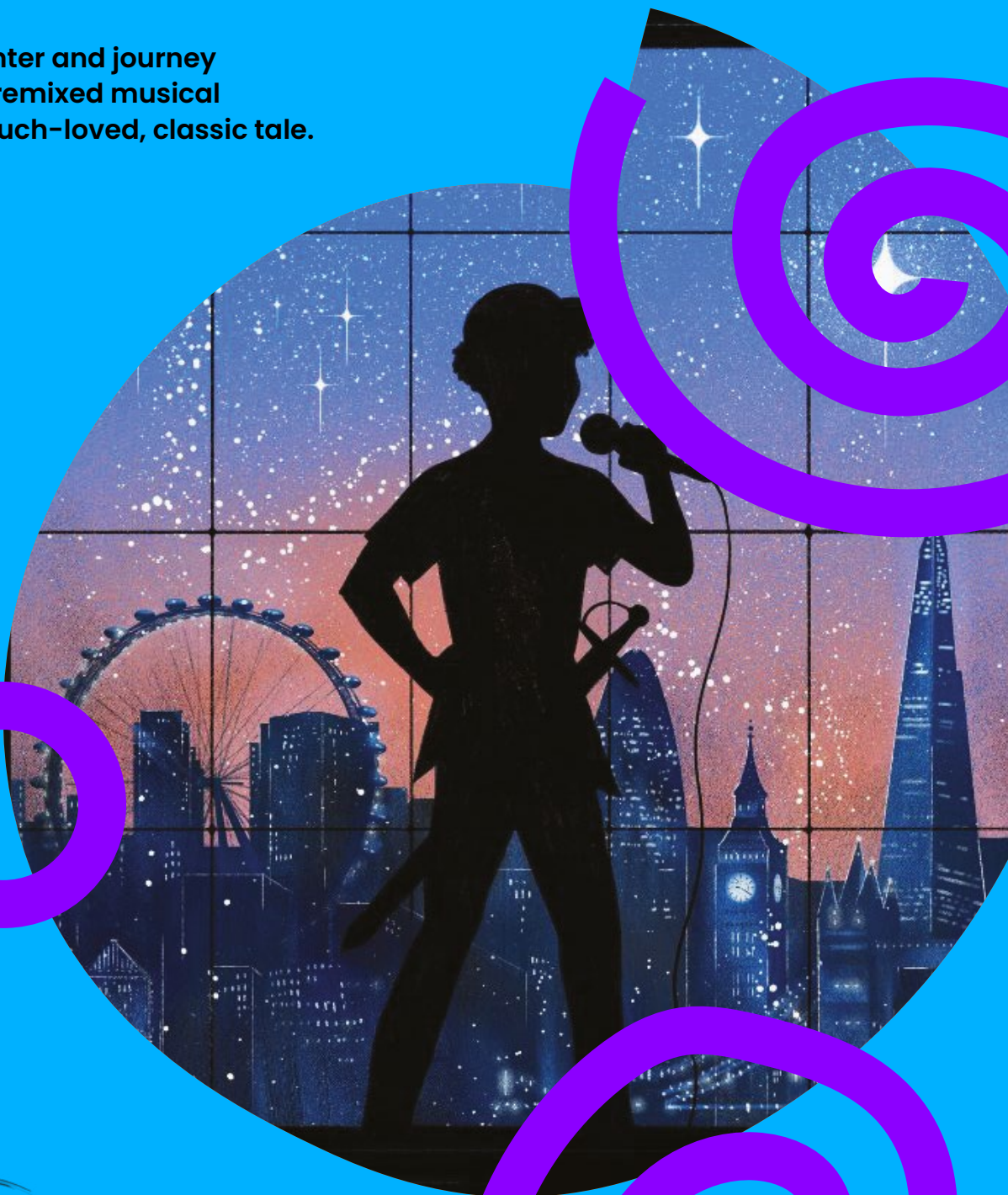
Book now

To submit a booking request for **Cinderella**, please use the [Primary Arts booking platform](#)

If you would like support to complete the booking form, please email schools@anewdirection.org.uk and we will be happy to help.

Polka Theatre: Peter Pan

Take flight this winter and journey to Neverland in a remixed musical production of a much-loved, classic tale.



Polka Theatre

Polka is one of the few theatres in the UK dedicated exclusively to children. Based in Wimbledon since 1979, Polka creates world-class theatre to entertain and inspire young audiences. We strive to spark the imagination, stir emotions and fuel a sense of discovery in all children.

Polka Theatre: Peter Pan

Key Stage/s:

Key Stage 1, Key Stage 2, SEND.

About the show

Join Peter and Wendy on an awfully big adventure in a quest to never grow up. Joined by the mischievous Lost Boys and feisty fairy Tink, can they work together to defeat the formidable Captain Hook, who's determined to take Peter's sword and rule over Neverland once and for all?

From the creative minds behind 'Pied Piper' and Polka's 'Romeo & Juliet', comes a magical family musical adventure, packed with original songs performed live by a company of award-winning vocalists, beatboxers, and rappers.

Find your courage, choose your happy thought, and learn what it means to grow up – or not!

Show Dates:

Thursday 26 November 2026, 10:15am

Wednesday 2 December 2026, 10:15am



1 hour 30 minutes including interval.

Venue Information

Polka Theatre is located at 240 The Broadway, Wimbledon, London, SW19 1SB ([map](#))



Access information:

Step free access: **YES**

Hearing loop: **YES**

Accessible toilets: **YES**

Accessible parking: **YES**

Minibus drop off point: **YES**

Maximum no wheelchair spaces: **6**

Additional information:

Limited lunch space is available and should be booked directly with the venue.



Book now

To submit a booking request for **Peter Pan**, please use the [Primary Arts booking platform](#)

If you would like support to complete the booking form, please email schools@anewdirection.org.uk and we will be happy to help.

Theatre Royal Stratford East: Robin Hood and the Merry Mandem

An East London Pantomime



**STRATFORD
EAST**

Stratford East

Theatre Royal Stratford East is a theatre in East London that prides itself on making extraordinary shows that are affordable for all. We have a long and proud history of programming ambitious and innovative theatre.

Theatre Royal Stratford East: Robin Hood and the Merry Mandem

Key Stage/s:

Key Stage 2, SEND

About the show

Stratford is buzzing. The lights are glowing. And deep in the heart of E15, a new kind of hero is taking off their blazer and putting on a hoodie.

Join the Merry Mandem as they zip across East London streets, stations, shops and estates. They roll through Maryland, dodge the Central line rush and keep a close eye on anyone trying to ship them off to that terrible place far, far, away at the other end of the line — a true villains' punishment.

Robin and the crew are taking from the rich, backing the poor, and showing Stratford what happens when everyday people stand together. Expect an East End spectacle to remember, with stunning sets and costumes and rip-roaring comedy, Robin Hood will have you merrily riding off into the night.

Show Dates:

Tuesday 1 December 2026, 10:30am

Wednesday 2 December 2026, 10:30am



Approx. 2 hours 15 minutes including interval.

Venue Information

Theatre Royal Stratford East is located at Gerry Raffles Square, London E15 1BN ([map](#))



Access information:

Step free access: **YES**

Hearing loop: **YES**

Accessible toilets: **YES**

Accessible parking: **NO**

Minibus drop off point: **YES**

Maximum no wheelchair spaces: **6**

Additional information:

The main entrance to the theatre has step-free access. Within the auditorium, there are six wheelchair spaces in the stalls. There is no parking available on site. The nearest disabled car parking spaces are in the Stratford Centre.

There is no lunch space available in this venue.

Book now

To submit a booking request for **Robin Hood and the Merry Mandem**, please use the [Primary Arts booking platform](#)

If you would like support to complete the booking form, please email schools@anewdirection.org.uk and we will be happy to help.

The Postal Museum: The Jolly Postman Show Day

Step into a beloved interactive story
helping The Jolly Postman deliver mail to
fairy-tale characters.



The Postal Museum

The Postal Museum tells the story of postal communication and its impact on a global society. We deliver first class learning experiences that connect to our collections and ensure stories around communication are relevant, inspiring and inclusive.

The Postal Museum: The Jolly Postman show day

Key Stage/s:

Reception, Key Stage 1, SEND.

About the show

A jolly day of first-class fun at The Postal Museum. Step inside a much-loved story in an interactive show to help The Jolly Postman deliver the post for fairytale characters. Journey underground on the Mail Rail Ride, get dressed for the job and move the mail in Sorted! The Postal Play Space and explore The Jolly Postman – 40th anniversary exhibition. Each visit day will include the following:



The Jolly Postman Show – 45 minutes

Sorted! The Postal Play Space – 45 minutes

Mail Rail Ride and exhibition – 45 minutes

The Jolly Postman exhibition – 30 minutes

Show Dates:

Monday 30 November 2026, 10:30am

Monday 7 December 2026, 10:30am

Venue Information

The Postal Museum, 15–20 Phoenix Place, London, WC1X 0DA
([map](#))



Access information:

Step free access: **YES**

Hearing loop: **YES**

Accessible toilets: **YES**

Accessible parking: **YES**

Minibus drop off point: **YES**

Maximum no wheelchair spaces: **FLEXIBLE**

Additional information:

The museum is set over 2 sites, The Postal Museum and Mail Rail. These buildings are separated by Phoenix Place, a public road.

The Postal Museum, Archive, and Mail Rail exhibitions are accessible to wheelchair users. Due to health and safety requirements, there is restricted access to the Mail Rail ride. Wheelchairs are not permitted on the Mail Rail ride.

The Mail Rail ride may be unsuitable for small children, those with physical or mobility issues, claustrophobia, or a pre-existing condition that could be made worse by loud noises, flashing lights or confined spaces.

A virtual tour is available in the exhibition space for anyone unable to ride the train.

Children must be accompanied on the train ride – school adults must be able to accompany pupils as museum staff will be unable to do so.

A lunch space is available at this venue.



Book now

To submit a booking request for
The Jolly Postman, please use the
[Primary Arts booking platform](#)

If you would like support to complete
the booking form, please email
schools@anewdirection.org.uk and
we will be happy to help.

Unicorn Theatre: Santa's First Christmas

Santa discovers the true magic of
Christmas, for the first very first time!



The Unicorn

The Unicorn is the UK's leading theatre for young audiences.

Join us in nurturing the next generation of artists, thinkers, and dreamers through the transformative power of live performance!

Unicorn Theatre: Santa's First Christmas

Key Stage/s:

Reception, Key Stage 1, SEND.

About the show

Santa spends every Christmas Eve spreading joy around the world. He's so busy making magic that he never gets the chance to celebrate himself – but this year his loyal, big-hearted elves are on a mission to give him the best Christmas ever.

With a huge tree, lots of tasty treats and plenty of festive cheer, Santa joins in the fun and discovers the true magic of Christmas, for the very first time!

Inspiration from the book written by Mac Barnett, illustrated by Sydney Smith. Published by Viking Books for Young Readers. This lively, engaging performance is the perfect joyful, festive treat for pupils to wrap up the year.

Show Dates:

Tuesday 8 December 2026, 11am

Wednesday 9 December 2026, 11am



50 minutes

Venue Information

Unicorn Theatre is located at 147 Tooley Street, London, SE1 2HZ.

[\(map\)](#)



Access information:

Step free access: **YES**

Hearing loop: **YES**

Accessible toilets: **YES**

Accessible parking: **NO**

Minibus drop off point: **NO**

Maximum no wheelchair spaces: **4**

Additional information:

Limited lunch space is available. This should be booked directly with the venue.

Book now

To submit a booking request for
Santa's First Christmas,
please use the
[Primary Arts booking platform](#)

If you would like support to complete
the booking form, please email
schools@anewdirection.org.uk and
we will be happy to help.

About the Programme

Primary Arts aims to increase access to high quality, inspiring arts, cultural and creative opportunities for children and staff in London's state primary schools and in special schools working with pupils of any age using primary curriculum content.

Delivered in partnership with a range of cultural organisations, this menu of **free opportunities for schools** aims to unlock the creative potential, cultural capital and skills of school staff and children, offering opportunities to support curriculum development, enrichment, wellbeing, confidence, personal interest and development. If your school is on its [Artsmark](#) journey, the programme may also help support your Artsmark aims.

In this brochure, you can find information about the following strands of the programme:

IN-SCHOOLS TOURING: a choice of ten arts performances and in-class workshops for your pupils, plus teacher CPD, a curated box of reading books and a selection of creative materials and resources.

GO & SEE: tickets for your pupils to experience theatre, film, music, museums, heritage and the visual arts.

MASTERCLASSES: CPD days for teachers exploring a range of creative approaches to literacy, oracy and reader development.

COME & TRY: a series of creative practical twilights for all school staff.

Bookings

Each section of the brochure includes information about how to book or express your interest. All bookings are managed through [our online booking platform](#).

To attend a Masterclass or Come & Try event, you must register yourself on the booking platform under your school profile.

Places cannot be booked on the behalf of others. For the In-Schools Touring programme and Go & See, you will need to specify a lead teacher to liaise with us.

The entirety of the programme is offered free of charge, though charges may be made for late cancellations or no-shows. For more information, see our [cancellations page](#).

Who can take part?

Primary Arts is open to **all state primary schools and some special schools in London**. It is designed to include children in all primary year groups from Reception to Year 6 in mainstream schools, and **pupils of any age in special schools as long as they are learning using primary curriculum content**.

Your school **must be in a London borough** to be eligible for the programme.

Schools and individuals can take part in more than one strand of the programme (but only one touring booking can be made per school per year).

Go & See is available to all eligible schools, but ticket numbers are limited.

Masterclasses are open to **qualified teachers** currently working at any level in eligible schools.

Come & Try is open to **any member of staff** currently working in eligible schools, including teachers, Teaching Assistants, support staff, admin and estates staff.

An access budget is available to support engagement, for example for transport, BSL interpretation or other costs.

For In-Schools Touring and Go & See, if we receive more booking requests than we can accept, schools will be selected based on a range of criteria including level of need, geography, previous engagement in Primary Arts and the capacity of the programme itself. For Masterclasses and Come & Try, places are offered on a first-come, first-served basis, and we will open waiting lists for fully-booked sessions.

If you have any questions about the programme, please see our [FAQs](#). If these don't answer your questions, email us at schools@anewdirection.org.uk.

About A New Direction

A New Direction is an award-winning charity working to enhance the capacity and agency of children and young people in London to own their creativity, shape culture, and achieve their creative potential.

Primary Arts is funded by The City of London Corporation City Educational Trust Fund (29084), a City of London Corporation charity. We are extremely grateful to them for their continued support.

Get involved in the conversation online

#PrimaryArts

🎵 @anewdirectionldn

📷 @anewdirection_ldn

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www.anewdirection.org.uk



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