



# London Connected Learning Centre

@lambethclc @londonclc





Embracing Social Media



*Photo by Flickr/James Cridland. Used with permission under Creative Commons License.*



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Technology has a transformative power. Many sectors, such as medicine, manufacturing, entertainment, travel, finance and retail have been changed fundamentally by the effective and innovative use of technology. These sectors now operate in ways that are unrecognisable to those of a century, or even a decade ago.

Young people and their parents increasingly expect to find information, carry out transactions and connect to other people and services when and where they need to. How should education develop within an increasingly digital and connected world?

Recent technology developments within education include:

- Classroom assessment tools which enable teachers to understand in real time what children can and can't understand. Teachers can be immediately aware of gaps in understanding for specific pupils, tailoring their teaching accordingly and delivering greater personalisation. For example, through the use of real time formative assessment tools, Fayetteville schools (in Arkansas) have seen the reading achievement gap between high and low performers narrow significantly.
- Sophisticated data analysis and management tools that offer the potential for greater tailoring of learning and feedback, and better management information for school leaders.
- Lesson videos and clips online, which enable teachers to learn more about the successful techniques and approaches of others, and offer pupils access to excellent teaching beyond the classroom. For example sites such as Khan Academy, O2 Learn, TeacherTube and iTunesU provide free online lessons and videos for pupils, which have been developed and uploaded by teachers, academics and other experts.
- A variety of rich media resources, and other ways of accessing knowledge such as online subject communities, experts and other educators.
- Games and interactive software, developed with rigour, to help pupils acquire skills and knowledge in an engaging and effective way. For example the Li Ka-Shing Foundation is funding a UK pilot of proven maths software that helps pupils develop understanding of complex mathematical problems. Adaptive software can increasingly recognise and respond to different learning needs.
- Online learning and virtual schooling is beginning to play an important role alongside traditional approaches. These approaches can support flexibility and choice in the curriculum and extend learning beyond the school environment.

# TRENDS 2013

**1** Education paradigms are shifting to include online learning, hybrid learning, and collaborative models. Students already spend much of

**2** Social media is changing the way people interact, present ideas and information, and communicate. More than one billion people use

**3** Openness — concepts like open content, open data, and open resources, along with notions of transparency and easy access to data and information — is becoming a value. As authoritative

**4** As the cost of technology drops and school districts revise and open up their access policies, it is becoming more common for students to bring their own mobile devices. A growing number of

**5** The abundance of resources and relationships made easily accessible via the Internet is challenging us to revisit our roles as educators. Institutions must consider the unique



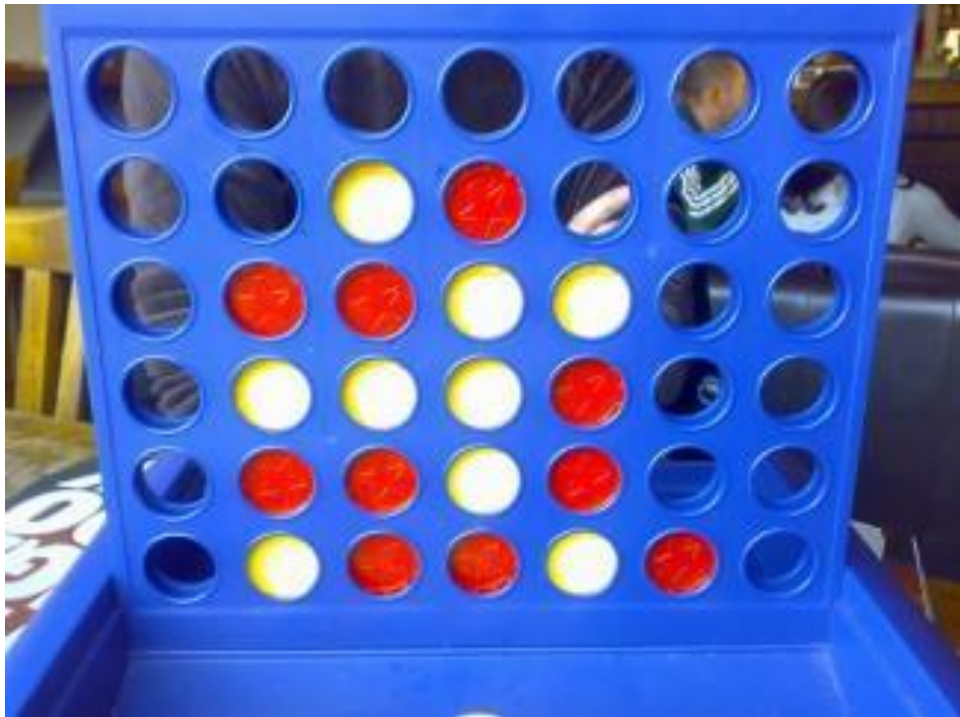
**DomHDomH**

Mar 07, 8:29pm via Mobile Web

[@LambethCLC](#) Twitter is a giant staff room full of people with cutting edge ideas - dip in and out. Get involved or just steal best bits

 [Show Conversation](#)







**Mary Farmer ADE** @ebd35

13 Oct

Does anyone have a word/pdf version of old Literacy Strategy year 1 that they could send me? Pls DM thanks ;-)

[Collapse](#)

[← Reply](#) [↻ Retweet](#) [★ Favorite](#) [⋮ More](#)

**2**

RETWEETS



6:06 PM - 13 Oct 13 · [Details](#)

Reply to [@ebd35](#)



**Moya Matthews** @moymat1

13 Oct

[@ebd35](#) I have a scanned copy of the complete strategy document, if you would like it.

[Expand](#)

[← Reply](#) [↻ Retweet](#) [★ Favorite](#) [⋮ More](#)



**Mary Farmer ADE** @ebd35

13 Oct

[@moymat1](#) yes please ;) have sent you a DM

[Expand](#)

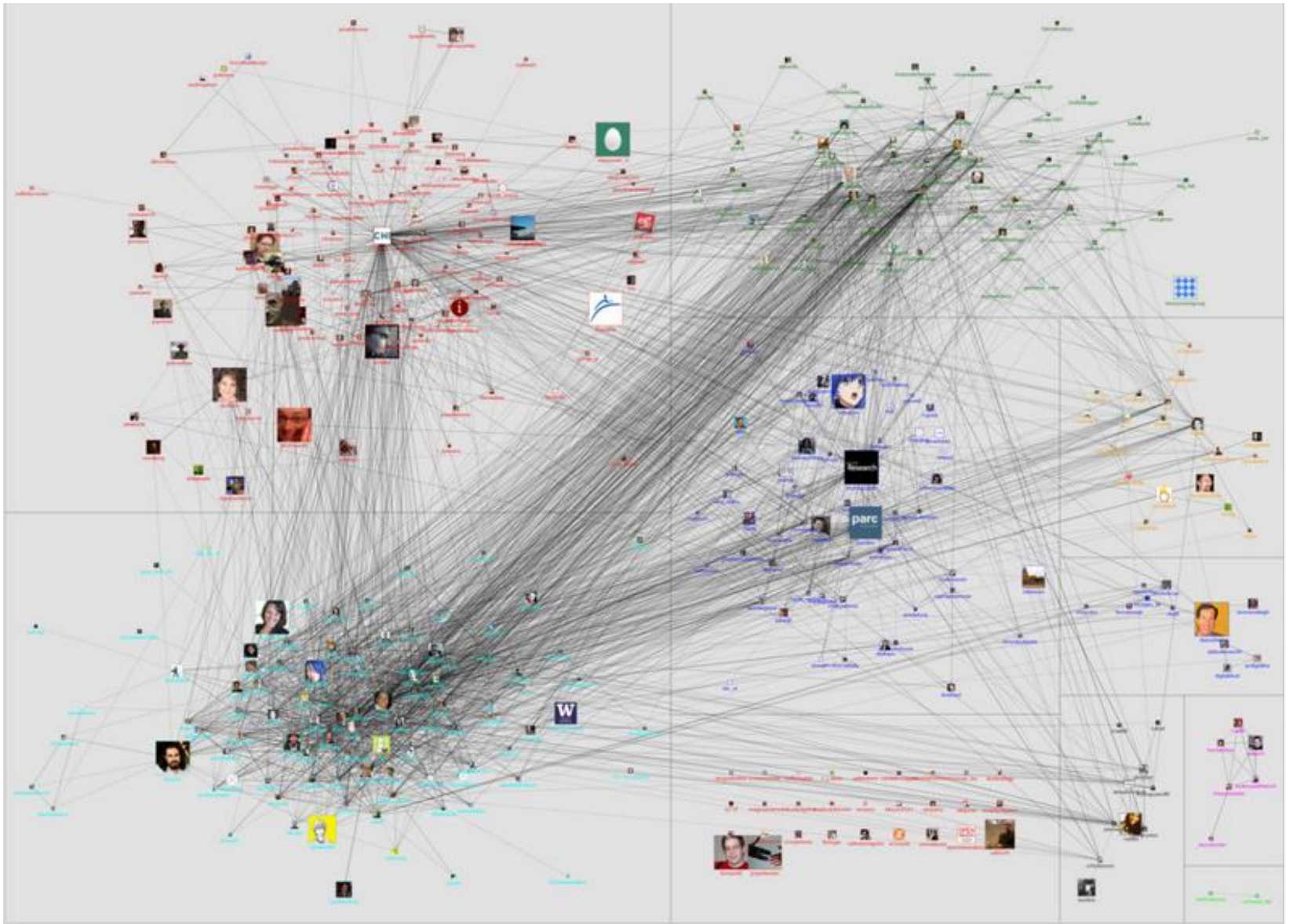


**Mary Farmer ADE** @ebd35

14 Oct

[@moymat1](#) thank you very much!

[Expand](#)



# Why Twitter?

quick to update/post/check

free

can be accessed via web/mobile device

can link into your blog/website

can be public or private

personalised

real world currency

Tweets

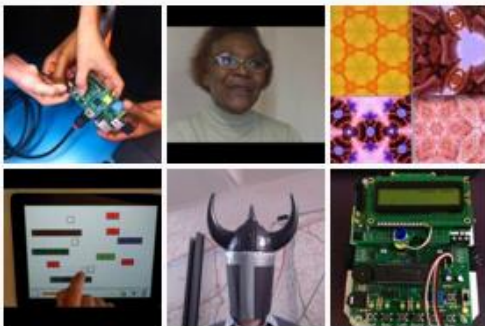
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Jack Hopkins @JackHopkins\_Lab

Follow



Matthew Skinner @Skinner\_M

Follow



Hannah Jameson @HannahJame...

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Trends · Change



# Lambeth CLC

@LambethCLC

Lambeth CLC, a part of CfBT, supports UK schools in using new technologies across the curriculum, in arts education and in working with parents.

Lambeth, London · lambethclc.org.uk

3,452 TWEETS

1,185 FOLLOWING

1,428 FOLLOWERS



Edit profile

## Tweets



A New Direction @A\_New\_Direction

5h

@LambethCLC: London-based Arts Orgs/Does your ed/learning department use twitter? [bit.ly/16baIEH](http://bit.ly/16baIEH) >@A\_New\_Direction Plse RT

Retweeted by Lambeth CLC

Expand



Lambeth CLC @LambethCLC

4h

Year 5 pupils from @immanuelprimary getting to grips with @Raspberry\_Pi in our Pi and Mash session @LambethCLC [pic.twitter.com/0GxMATkjwn](http://pic.twitter.com/0GxMATkjwn)

View photo



St Stephen's CofE @ststephensSW8

6h

Thanks everyone @LambethCLC ! Year 6 had an amazing time App Designing and can't wait to teach other classes!

[pic.twitter.com/t2aKBnm5yM](http://pic.twitter.com/t2aKBnm5yM)

Retweeted by Lambeth CLC



Andrew Mitchell

#pmqs

© 2013 Twitter About Help Terms Privacy  
Blog Status Apps Resources Jobs Ads  
Advertisers Businesses Media Developers



**ukedchat** @ukedchat

1m

Join the 1,086 educators who have subscribed to the free #ukedchat bulletin with news & the best posts on the hashtag [ukedchat.us7.list-manage1.com/subscribe?u=e9...](#)

Expand



**TechCrunch** @TechCrunch

1m

One More Thing About That Fancy New Fox News Deck [tcrn.ch/H1mDPH](#) by @jordanrcrook

[View summary](#)



**TechCrunch** @TechCrunch

1m

One More Thing About That Fancy New Fox News Deck [tcrn.ch/H1mDPH](#) by @jordanrcrook

[View summary](#)



**National Theatre** @NationalTheatre

1m

A limited number of #EntryPass tickets are available for #TheLightPrincess tonight & tomorrow evening. Log in to book [ow.ly/pRZld](#)

Expand



**Edudemic** @Edudemic

2m

The Edudemic Daily is out! [paper.li/edudemic](#) ▶ Top stories today via @ryanlawler @npralltech

Expand



**Innovation\_Unit** @Innovation\_Unit

2m

Hunter- Technology is a key enabler - it liberates people and offers them control in their own health and care #ncasc13

Expand



**Ian Usher** @iusher

2m

Schools across Europe to be rated online on how technologically advanced they are - TES News [news.tes.co.uk/news\\_blog/b/we...](#)

Expand



Interactions

Mentions

Who to follow · Refresh · View all



Cabot Primary School @CabotPr... x

Follow



Disa Primary School @Disapriamary x

Follow



Jack Hopkins @JackHopkins\_Lab x

Follow

Popular accounts · Find friends

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#CokeRockCorps

Eid

Christmas

Can

England

#sqlpass

#summit13

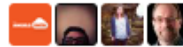
London

Andrew Mitchell

#pmqs

Interactions

AngelsData and 3 others followed you 2h



immanuel & st andrew, Chris Chivers and @GrannyWils retweeted you 4h

5h: Year 5 pupils from @immanuelprimary getting to grips with @Raspberry\_Pi in our Pi and Mash session @LambethCLC pic.twitter.com/OGxMATkjwn



St Stephen's CofE @ststephensSW8 4h

Thanks @LambethCLC for having our #year6 yesterday! They had a great time learning about making #apps

Expand



A New Direction @A\_New\_Direction 5h

@LambethCLC: London-based Arts Orgs/Does your ed/learning department use twitter? bit.ly/16baIEH >@A\_New\_Direction Plse RT

Expand



St Stephen's CofE @ststephensSW8 6h

Thanks everyone @LambethCLC ! Year 6 had an amazing time App Designing and can't wait to teach other classes!

pic.twitter.com/t2aKBnm5yM

View photo

Chris Andrew , Stuart Swann and Micon Metcalfe retweeted your Retweet 8h

15 Oct: We are looking for new teachers to join our fantastic team. woodmanstermelambeth.org.uk/About-Us/Vacan... Please RT



- Tweets >
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- Followers >
- Favorites >
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Who to follow · Refresh · View all

-  **Cabot Primary School** @CabotPr... ×  
[Follow](#)
-  **Disa Primary School** @Disaprimary ×  
[Follow](#)
-  **Deputy E** @judeenright ×  
Followed by IQM (UK) Ltd and others  
[Follow](#)

Trends · Change







**Lambeth CLC**  
@LambethCLC

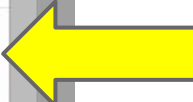
Lambeth CLC, a part of CfBT, supports UK schools in using new technologies across the curriculum, in arts education and in working with parents.

Lambeth, London · lambethclc.org.uk

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- CLC** by Lambeth CLC      
32 members
- Lambeth schools & setting** by Lambeth CLC      
40 members
- edtech** by Miles Berry      
Recommended twitters for RU ICT Education students - a starting place only...  
195 members
- Teaching** by Ruth Grimwood      
99 members





Recently added members · View all



**Clapham Manor** @ClaphamManor

Following



**St John the Divine** @SJTDPrimary

Following



**Sudbourne School** @Sudbourne...

Following



**Macaulaycofeschool** @Macaulay...

Following

More lists by @LambethCLC · View all

CLC

Lambeth schools & setting

Create list

21 October

Expand



**Corpus Christi** @CCBrixton

2h

The Lower Junior liturgic service is taking place at 2:15 this afternoon in the main hall.

Expand



**St John the Divine** @SJTDPrimary

2h

Maths in action! Year 4 measuring how far they can jump - 168cm the furthest distance today! [pic.twitter.com/9Gh1GRp5tQ](http://pic.twitter.com/9Gh1GRp5tQ)

View photo



**henryfawcettprimary** @henryfawcettpri

2h

One passerby stops to comment on the outstanding behaviour of the children. We are so proud of them. [pic.twitter.com/umInVLCeYf](http://pic.twitter.com/umInVLCeYf)

View photo



**henryfawcettprimary** @henryfawcettpri

2h

They are currently making Indonesian animations about the story of Rama and Sita. [pic.twitter.com/4Wo1WITb0s](http://pic.twitter.com/4Wo1WITb0s)

View photo



**henryfawcettprimary** @henryfawcettpri

2h

Yr 4 are having an exciting day at the Southbank Centre. The children are learning in interactive workshops.

[pic.twitter.com/AI1s18laVR](http://pic.twitter.com/AI1s18laVR)

View photo



**Sudbourne School** @SudbourneSchool

3h

After half term we will be Hunger Heroes with @BrixtonFoodbank and @freethechildren. Donate food and help us scare away hunger together!

Expand



**St Andrew's** @StAndrewsSW16

3h

Fantastic to see our children doing such a great job of showing parents around...they really enjoy it too! Some lovely comments:

Expand

Choose a name (short/memorable)

Complete your biog

Add a photo

Start following a few trusted contacts

*@A\_New\_Direction @Lambethclc @AND\_schools*

Watch the flow

Follow their followers

Retweet

Tweet....





**dawnhallybone**  
 @dawnhallybone FOLLOWS YOU  
 teacher and mum - before the beginning of great brilliance there must be chaos!  
 London · hallyd.edublogs.org

34,599 TWEETS   2,899 FOLLOWING   4,187 FOLLOWERS    **Following**

 Followed by [Steve Bunce](#), [Julia Adamson](#), [James Bowkett](#) and 100+ others.



**DeputyMitchell**  
 @DeputyMitchell FOLLOWS YOU  
 Blogging philanthropist, Ex Head, Speaker, Author & QuadBlogging founder, Freelance Consultant with track record on raising Literacy standards.  
 UK and Beyond! · AskSir.co.uk

47,745 TWEETS   5,674 FOLLOWING   14,353 FOLLOWERS    **Following**

 Followed by [Unicorn Schools](#), [Northern Grid](#), [chickenplymouth](#) and 100+ others.



**Mary Farmer ADE**  
 @ebd35 FOLLOWS YOU  
 Primary EBD teacher who enjoys using ICT (esp IOS devices) & always looking for new ways to improve my teaching. Apple Distinguished Educator.  
 ebd35.wordpress.com

26,309 TWEETS   3,186 FOLLOWING   5,586 FOLLOWERS    **Following**

 Followed by [Jane Harris](#), [Stuart Swann](#), [Steve Bunce](#) and 100+ others.

Profile summary



**kevin mc laughlin**  
 @kvnmc1 FOLLOWS YOU  
 I love Art, Music, and Life. And I'm a Teacher. Happy Days.  
 kctsteps.com

15,812 TWEETS   1,213 FOLLOWING   5,070 FOLLOWERS    **Following**

Profile summary



**Peter Richardson**  
 @primarypete\_  
 UK Primary School Teacher interested in innovation, creativity and collaboration. AST.  
 Preston, UK · primarypete.net

10,024 TWEETS   2,009 FOLLOWING   6,415 FOLLOWERS    **Following**

Profile summary



**Tom Bennett**  
 @tombennett71  
 A teacher who writes. See me after school. New book, 'Teacher', out now amazon.co.uk/Teacher-Master...  
 behaviourguru.blogspot.com

41,335 TWEETS   2,326 FOLLOWING   9,349 FOLLOWERS    **Following**



**Justin Bieber** 

@justinbieber

#MusicMondays is in effect. Unlock #FilmFridays - SO MUCH LOVE FOR THE FANS...you are always there for me and I will always be there for you. MUCH LOVE. thanks

All Around The World · [youtube.com/justinbieber](https://youtube.com/justinbieber)

**23,854**

TWEETS

**121,483**

FOLLOWING

**45,817,160**

FOLLOWERS



**Building your network..**



## A New Direction

@A\_New\_Direction FOLLOWS YOU

Connecting children, young people and education with the best of arts and culture in London. Teachers can also follow @AND\_schools  
London · [anewdirection.org.uk](http://anewdirection.org.uk)

2,410  
TWEETS

1,527  
FOLLOWING

2,186  
FOLLOWERS



Following



**pat thomson** @ThomsonPat

prof in education, arts, creativity, writing research. director centre for advanced studies u nottingham. all views my own but always with oz inflection



Follow



**Song Academy** @songacademyUK

Song Academy is a children's singing & songwriting academy – for both experienced and novice songwriters.



Follow



**The Big Draw** @The\_Big\_Draw

The world's largest drawing festival - we believe everyone can draw! Oct 1 - Nov 3  
Events near you [bit.ly/12u9vLf](http://bit.ly/12u9vLf) #bigdraw



Following



**Rosie Fuller** @Rosieeatsjam

I get up to all sorts of museum/heritage/gallery shenanigans in London as a freelance educator & consultant.



Follow



**Thames Festival** @ThamesFestival

10 days of art, music and educational events celebrating London's iconic river. Sign up to our mailing list at [thamesfestival.org](http://thamesfestival.org)



Follow



**British Council** @deBritish

The British Council is the UK's international organisation for educational opportunities and cultural relations - in Germany since '59  
[britishcouncil.de](http://britishcouncil.de)



Follow

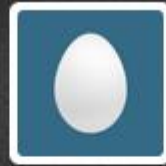


**The LLS** @LLSInfo

Working with over 1000 schools since 2003, the LLS is a not for profit organisation providing school to school support at all stages on the improvement journey.



Follow



**Anthony Kerr-Dineen**  
@AnthonyKD

@unicorn\_school

@tateteachers

@PHEducation

@NGforSchools

@drama\_holly



**@tateteachers** @tateteachers

17 Oct

Learning private view 25 Nov 2013- book your place now- more programme details to follow shortly | Tate [tate.org.uk/whats-on/tate-](http://tate.org.uk/whats-on/tate-)

...

Collapse

← Reply ↻ Retweet ★ Favorite ... More



**#**



**Tracy Light** @TracyLight

36m

@CHICKENSHED\_UK Have a bril #chickenshedgala tonight celebrating 40 yrs of something amazing & truly inclusive @BBCLondonNews @itvlondon

Retweeted by CHICKENSHED Theatre

Expand

Reply Retweet Favorite More

Events/Conferences etc



**Hannah Coleman** @Dreamwallstyle

21h

I love this dress #strictlycomedancing @bbcstrictly Susanna Reid do you know where it is from? [pic.twitter.com/BwgBg1e8Sw](http://pic.twitter.com/BwgBg1e8Sw)

View photo

Reply Retweet Favorite More

TV/Radio Shows



**kissabix** @KissabiX

13 Oct

Vanessa is really upping her game on #strictlycomedancing this year @BigBruceForsyth [pic.twitter.com/kPWdV49OO6](http://pic.twitter.com/kPWdV49OO6)

View photo

Emphasis



**Andy Crinson** @AndyCrinson

2h

Our 2014 @UKYouth challenge/adventure confirmed 31st May Fred Whitton cycle ride @harperscored @Phoenixnight @ddpeanuts all confirmed #epic

Retweeted by UK Youth

Expand

Reply Retweet Favorite More

# Join the Discussion

**#UKedchat**

Thursdays @ 8pm

**#mfltwitterati**

**#SLTchat**

Sundays @ 8pm

**#EYFS**

**#mathschat**

Tuesdays @ 7pm

**#asechat**

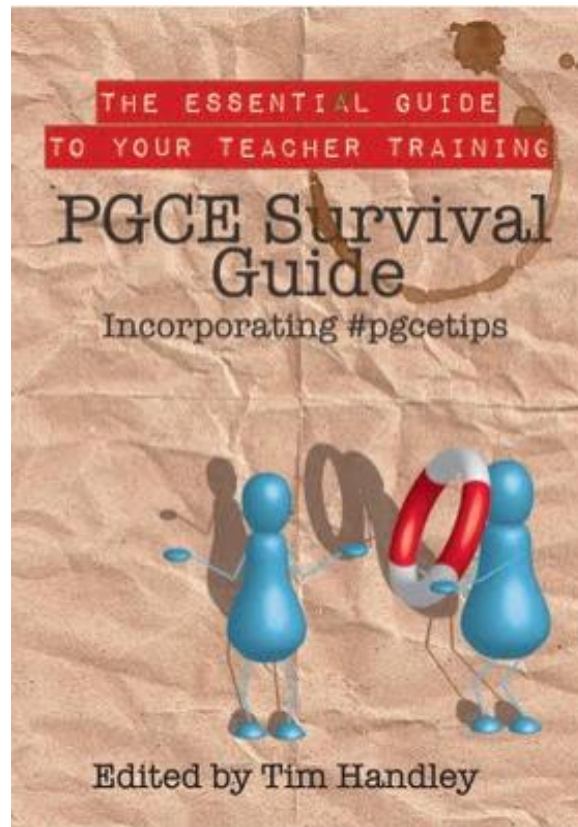
Mondays @ 8pm

@theASE -Subject Association for Science

**#PGCE**

**#literacychat**

Mondays @ 8pm



<http://www.pgceguide.com/>

# SLT & E-Safety



**Crown Lane Primary**

@CrownLaneSchool



Following

Poor Catherine Howard lost her head!  
@CREW\_Schools #tudors #year4  
[pic.twitter.com/MANdvyBfKl](http://pic.twitter.com/MANdvyBfKl)

Reply Retweet Favorite More



**St Anne's RC Primary** @StAnnesVauxhall

14 Oct

Please note that, due to industrial action by the teaching unions, St Anne's will be closed to children on 17th October 2013

Expand

Reply Favorite More



**Hill Mead Primary**

@HillMeadPrimary



Following

Year 4 have thoroughly enjoyed themselves today @DulwichGallery learning about classical paintings.

[pic.twitter.com/9cOfokWrag](http://pic.twitter.com/9cOfokWrag)

Reply Retweet Favorite More



3:27 PM - 16 Oct 13

Flag media



**St John the Divine** @SJTDPrimary

5h

Nursery coffee morning - Great to see parents in school, painting and enjoying the biscuits made by the children!

[pic.twitter.com/YNknMOfy07](http://pic.twitter.com/YNknMOfy07)

View photo



**Paul Robinson** @WoodyPrimary

12 Oct

After a hectic 48 hrs, our OFSTED is over. We will look forward to sharing the report in the next few weeks. Extremely proud of the team!

Expand

Me  Search   



**@SudbourneChild**  
**@SudbourneChild**  
Sudbourne School children having their say. Daily thoughts about the day ahead!

73 TWEETS    21 FOLLOWING    70 FOLLOWERS     

   Followed by [Young Lambeth](#), [Rosendale 4AG](#), [Brixton Pound](#) and 9 others.

### Tweets

 **@SudbourneChild** @SudbourneChild 9 Sep  
Eliza thinks that to stick to the Sudbourne value of the week, right conduct, you should: Listen to the teacher and be polite to everyone!  
Expand

 **@SudbourneChild** @SudbourneChild 9 Sep  
Tweeting for the first time in 2013-2014 is Eliza from Class 5!  
Expand     Reply     Retweet     Favorite     More

## How social media helps bridge the gap between home and school

Digital tools keep parents and teachers in touch, but anonymous postings can encourage cyberbullying. Rebecca Ratcliffe writes

**Rebecca Ratcliffe**

Students at Saltash School are busy practising their French speaking skills as their teacher, Ben Rowe, stands at the front of the classroom armed with a smartphone. He types a message into his mobile: "Good use of vocab". A moment later the classroom computer beeps and his feedback appears on its screen.

It might sound like a roundabout way to praise students, but Rowe's message



"I'm doing my homework dad, I promise." Photograph: Paula Solloway/Alamy





LAMBETH  
CITY  
LEARNING  
CENTRE

## LambethCLC

Lambeth City Learning Centre

Lambeth City Learning Centre supports schools across London in the areas of arts, new technologies and family learning.

Clapham SW4

[http://www.lambethclc....](http://www.lambethclc...)



recent boos feed

Follow

Message

4 Following / 9 Followers

Activity

27 Boos

1 Likes

0 Boards

### LambethCLC created a boo

10 May 2013



#### Larkhall Yr5 Robots

LambethCLC

0:00

0:53

Report on Larkhall Yr5's Robot challenge at the CLC.

Like + Board

### LambethCLC created a boo

29 January 2013



#### The Benefits of Twitter

LambethCLC

0:57

0:57

Adam on the benefits of Twitter for teachers. [Blog post 29th January 2013]

Like + Board

### LambethCLC created a boo

30 October 2012



#### Rambert Dance Doc Project

LambethCLC

0:00

1:14

### LambethCLC created a boo

03 May 2013



#### Caesar Cipher Guesses

LambethCLC

0:00

0:47

Like + Board

### LambethCLC created a boo

03 May 2013





**@londonclc**  
**(@lambethclc)**

*[jlawrence@londonclc.org.uk](mailto:jlawrence@londonclc.org.uk)*

*[www.londonclc.org.uk](http://www.londonclc.org.uk)*

# Further Reading

**Tweeting for Teachers/ Pearson Centre for Policy & Learning**  
<http://thepearsonthinktank.com/research/tweeting-for-teachers/>

**ISTE/New Media Consortium Horizon Report 2013**  
<http://www.nmc.org/publications/2013-horizon-report-k12>

**DfE Digital Technologies Press Release/June 2013**  
<http://www.education.gov.uk/schools/teachingandlearning/curriculum/a00201823/digital-technology-in-schools>

**The Guardian/Parents & Social Media September 2013**  
<http://www.theguardian.com/teacher-network/teacher-blog/2013/sep/18/social-media-connects-schools-parents>