

# CULTURAL COMMISSIONING PROGRAMME











## **Impact**

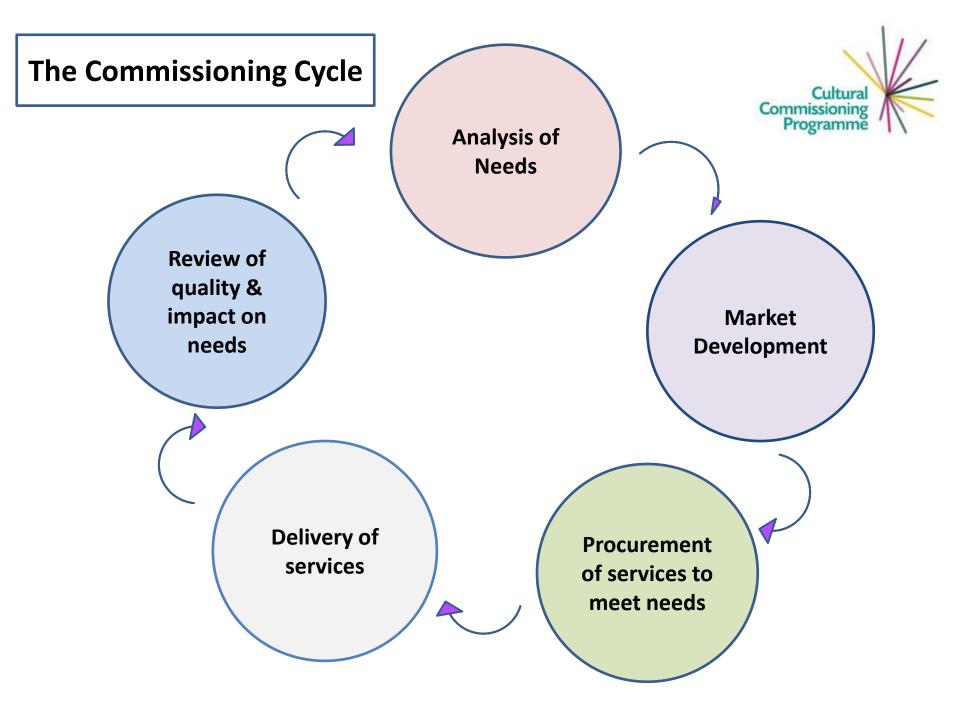
- Arts & cultural organisations better able to engage with public sector commissioning
- Public service commissioners more aware of potential for arts & cultural organisations to deliver outcomes



## What is commissioning?

Process that public bodies use to:

- assess needs of people in area/demog group
  - design services to meet those needs
- select an appropriate service to meet needs.



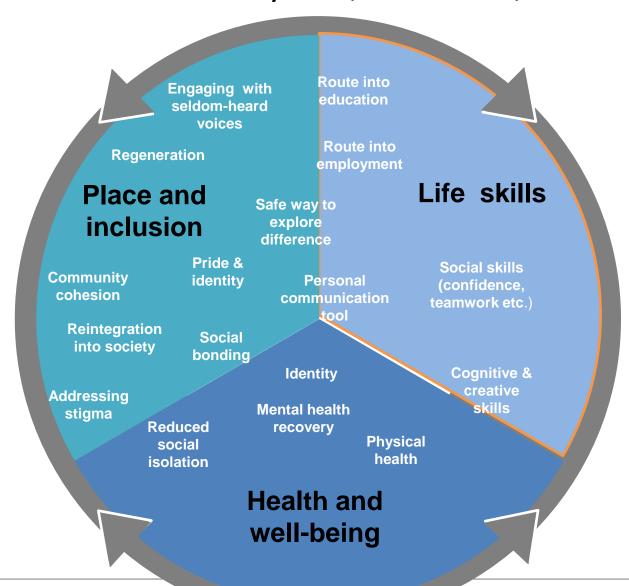


## **CCP** Research phase

- Looked at evidence that arts, museums & libraries deliver social value
- Analysed where interests of arts, museums & libraries and commissioner align
- Identified evidence base for demonstrating outcomes

## **NPC**

## Value delivered by arts, museums, libraries



Encourage sustained participation

Effective working in preventative agenda

Addresses inclusivity and difference

Use of existing community assets

#### **CCP** workstreams

Policy makers & **Arts & Cultural Public Service** influencers organisations Commissioners Learning programme – A&Cs commission ready Commissioning partners – pilots, shared learning National conferences & events – good practice, awareness raising High level round tables – engagement at strategic / policy level Local networks / relationship brokerage: A&Cs, commissioners, others Social impact seminars Social impact seminars Beacons Programme - support to 3 A&C infrastructure orgs: reach & legacy Policy /pub affairs input Case studies Online resources: Evidence library, information, guidance

### **CCP Learning Programme**



**Arts & cultural organisations** 

Public service commissioners

P1: Awareness-raising, knowledge, skills development

P2: Developing impact of arts & cultural activities on public service outcomes

P3: Building relationships between arts and cultural organisations and commissioners



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**Stay informed:** 

www.ncvo.org/CCProg

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