

Artsmark

Designed by schools for schools, the **new Artsmark award** will help you to embed arts and culture in your whole school improvement plan. It gives you tools and resources to assess current provision and to develop a plan of action to suit your own setting.

We believe that every child should have an opportunity to create, experience and participate in extraordinary work. At the heart of the Artsmark award, seven quality principles give structure and substance to a curriculum that can unlock the potential of children and young people and help them to develop their skills and talents.

What are the benefits?

By joining the Artsmark programme you will become part of a community where you can share ideas and practice. You will also benefit from the knowledge and expertise of a **critical friend** who will visit your setting.

The process will enrich, develop and strengthen your school's arts and culture provision. It can provide evidence of how a school is meeting its social, moral, cultural and spiritual requirements. Artsmark also celebrates your school's strengths and helps you to share them with the wider world.

How do we apply?

Application is open to all schools. There is a link to a simple application form on the **Registration** page of the Artsmark website.

How does it work?

Having registered, you will start to review your current provision against the Artsmark **self-assessment tool**, available on the Artsmark website. You then attend a **development day**, with a view to completing your **statement of commitment** shortly afterwards.

Having refined and delivered your planned programme of activity, you complete a **case study** and are awarded your Artsmark level.

It costs £500 for the standard package and £800 for the bespoke package.

Where can I get information and support?

For schools in London, your regional Bridge Organisation, A New Direction, will support you through the process. Contact Lynne Brackley, Artsmark Officer, 020 7608 2132 or by email artsmark@anewdirection.org.uk

What are my next steps?

Start a conversation in your school

Use the Teachers' Toolkit to assess what you do well and what you would like to develop.

<http://www.anewdirection.org.uk/teachers-toolkit>

Come to a **Discover Artsmark** session

A New Direction is running an Artsmark information session in every London borough where you can explore the award creatively with peers and ask questions about the process.

<http://www.anewdirection.org.uk/what-we-do/events/discover-artsmark>

Find out who has **Artsmark** near you

Enter your school postcode on the website home page

<http://www.artsmark.org.uk/>

Register on the **Artsmark** website

When you are ready to apply, click the link on the Artsmark website.

<http://www.artsmark.org.uk/registration>

Attend a **Development Day**

Once registered, each school sends two members of staff – an arts leader and a member of the senior management team – to attend a day-long session, held in various venues covering all the London areas. A series of activities prepares schools to join the Artsmark programme and complete a statement of commitment including their action plan.

This is just the start. More information about each stage of the process is available on the Artsmark website and from [A New Direction](#).