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A new direction for arts,  
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# Arts Award Data Analysis 2015-2016



Supported using public funding by

**ARTS COUNCIL  
ENGLAND**



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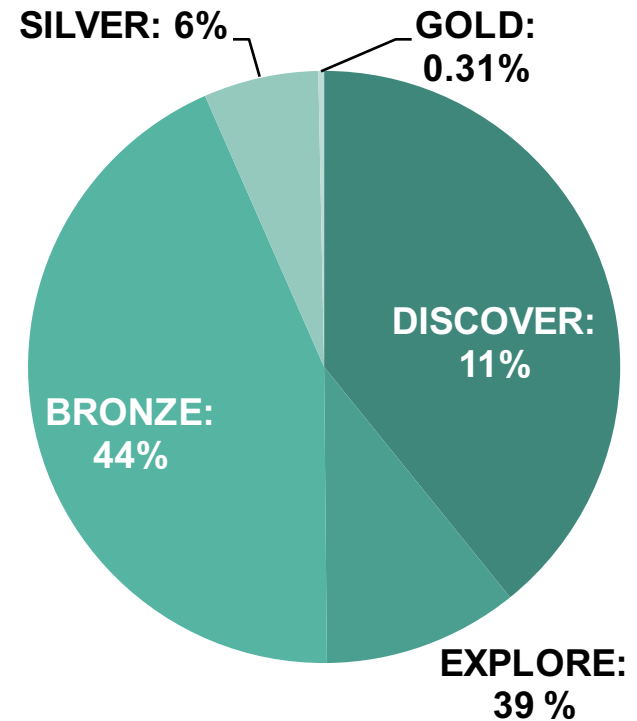
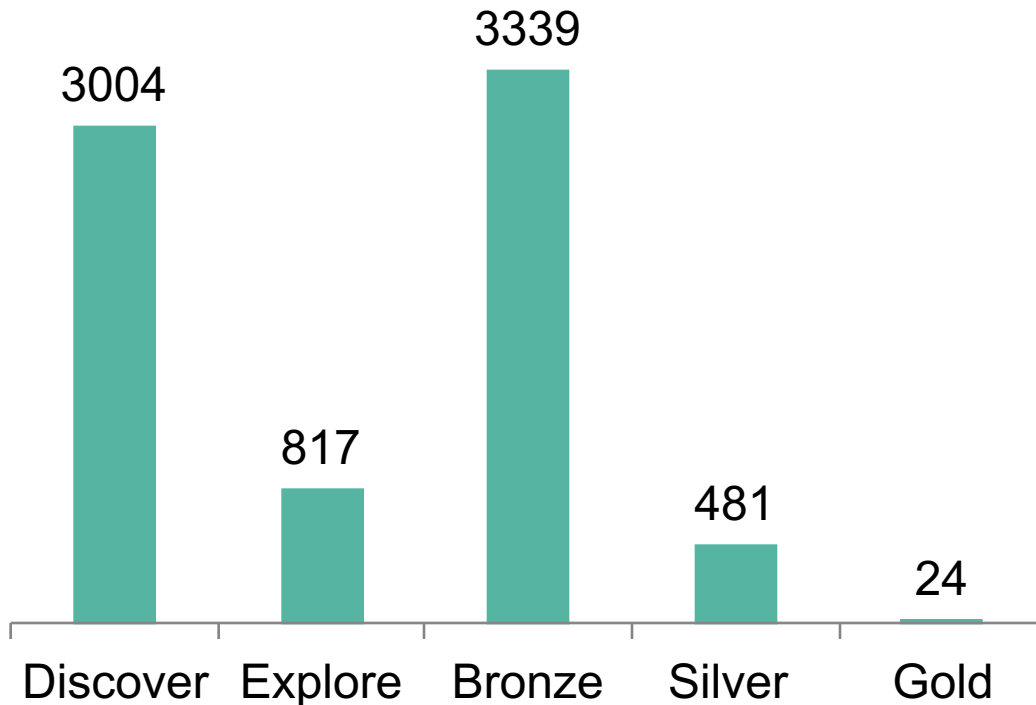
**April 2015 – March 2016**

Overview

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## All moderations (7756 tot in 15/16)

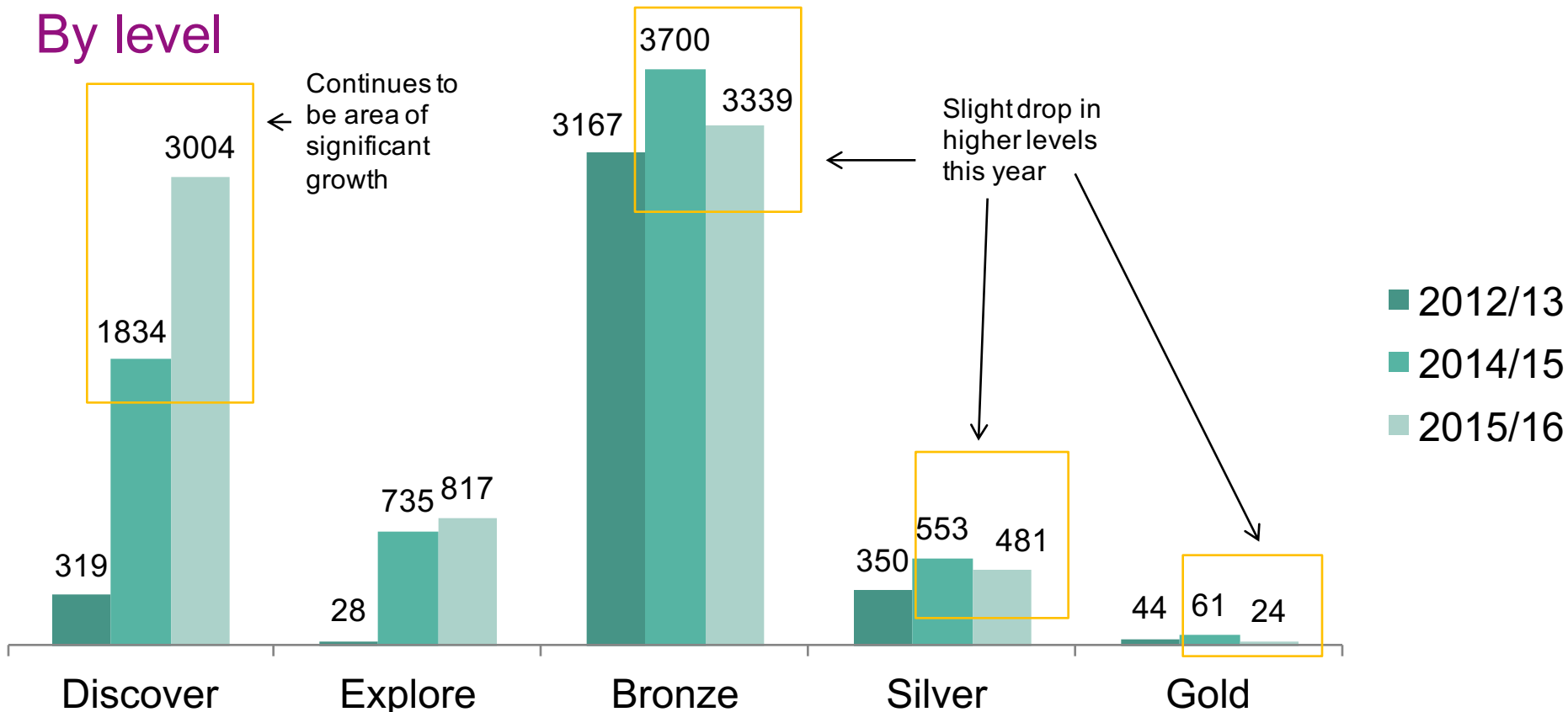
By level



All moderations (pass, below pass, other) between Apr-15-Mar-16 by level  
Source: Trinity

## GROWTH: Moderations by level 12/13, 14/15, 15/16

By level

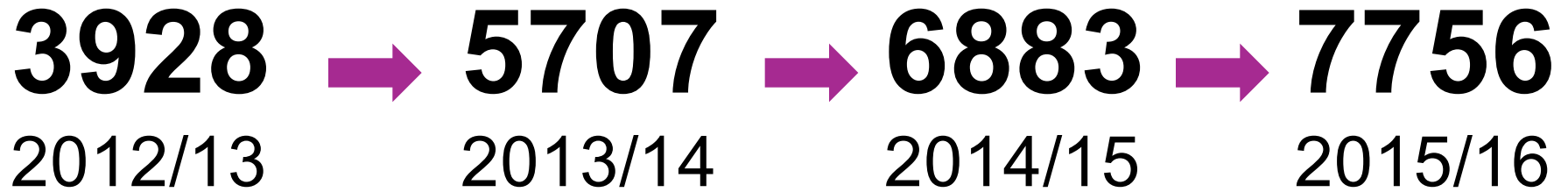


All moderations (pass, below pass, other) between Apr12 – Mar13, Apr14-Mar15 and Apr15-Mar16 by level

Source: Trinity

## Moderations Growth 2012-16

All moderations



Year on year increases of moderations from 2012-2016. (Average 26% year on year growth)

Source: Trinity

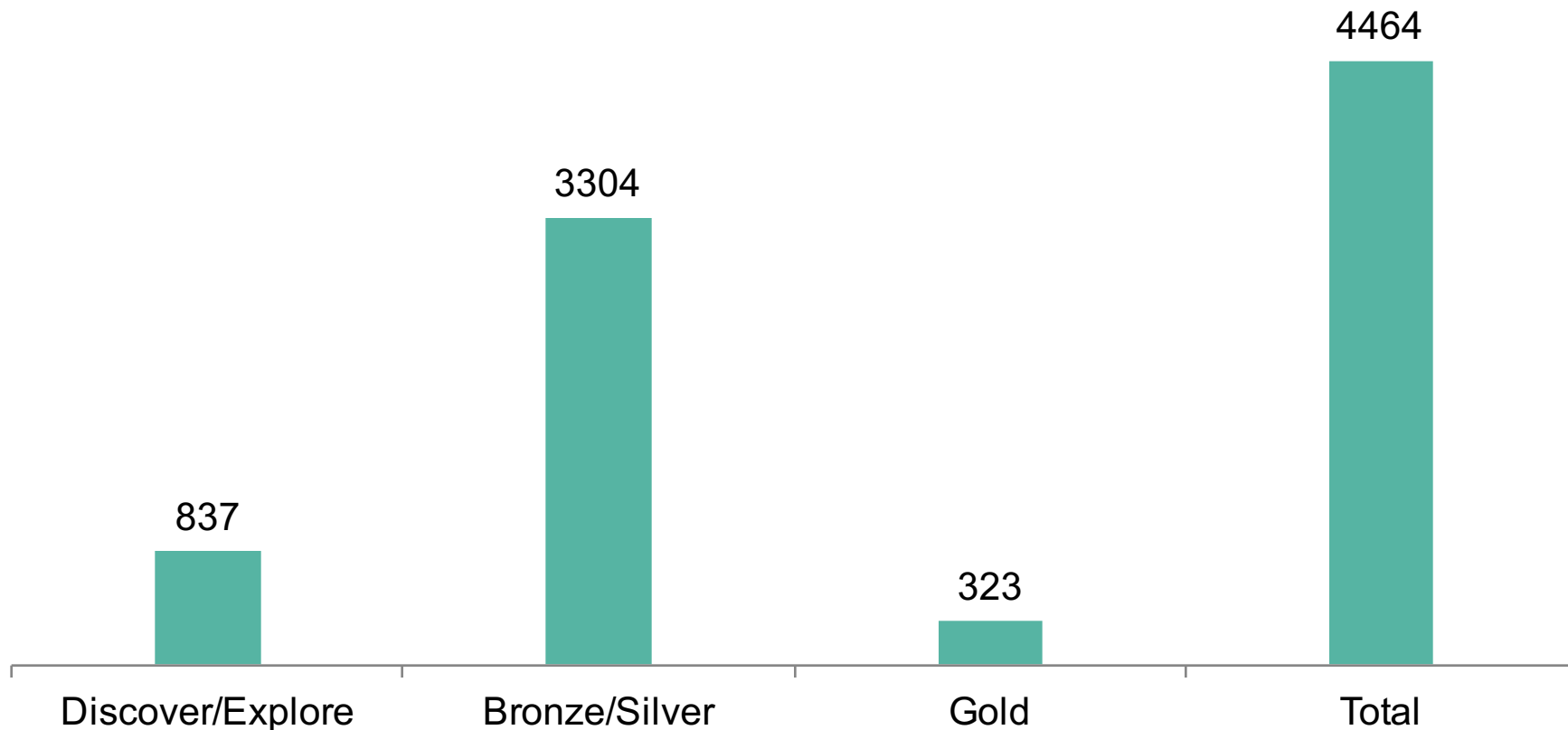


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# Advisers

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## Advisers trained in London



Total number of advisers that were ever trained in London; the figures include unsubscribed advisers, although all advisers were trained in London, some may be operating outside London

Source: Trinity



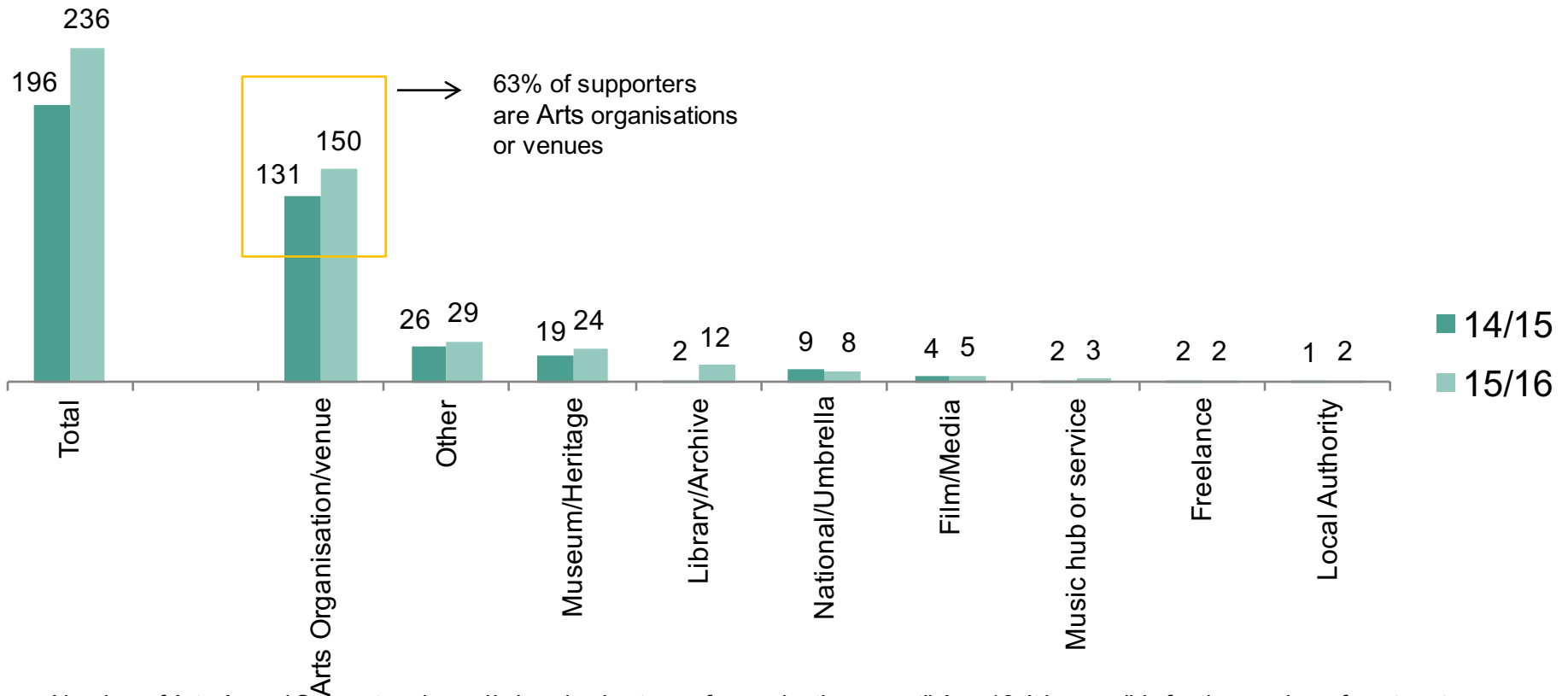
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# Supporters

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## GROWTH: Arts Award Supporters By sector 14/15 vs 15/16

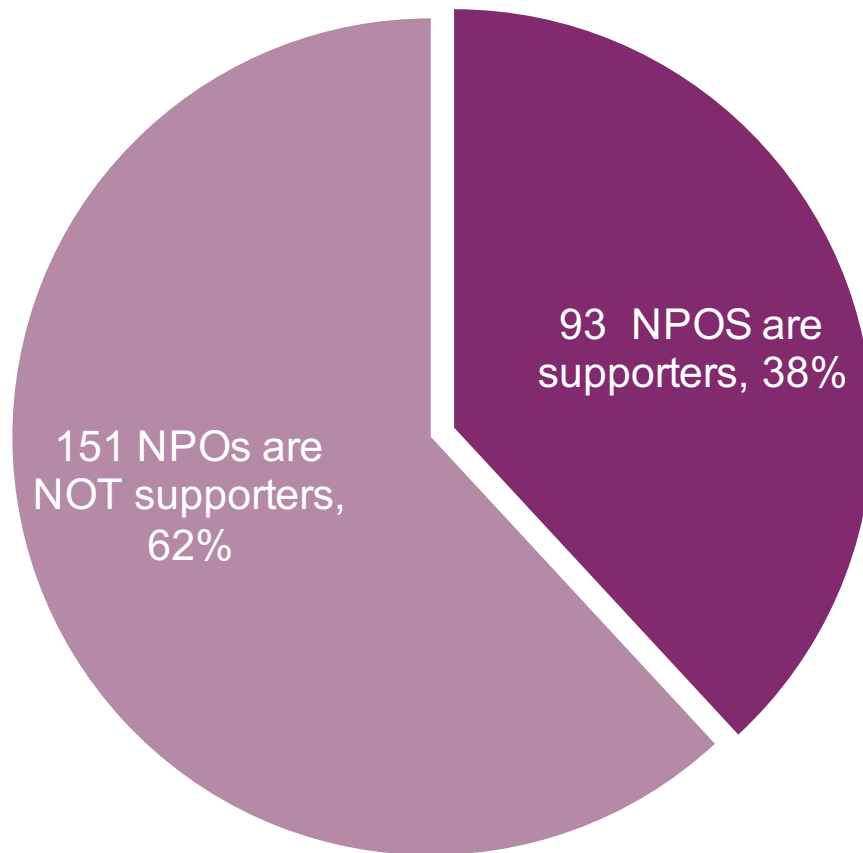


Number of Arts Award Supporters based in London by type of organisation up until Apr-16. It is possible for the number of centres to decrease if a centre closes - for example if the adviser related to a centre leaves that organisation.

Source: Trinity

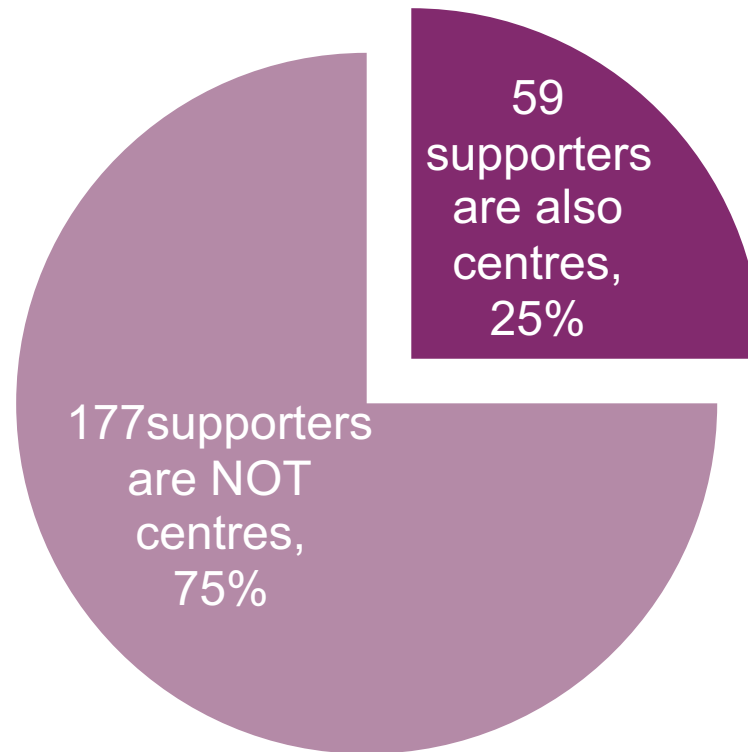
## NPOs that are Arts Award supporters

(of 244 total NPOs)



Number of NPOs based in London and number of Arts Award Supporters based in London by type of organisation up until Apr-16  
Source: Trinity

## Supporters that are also centres (236 tot)



Number of Arts Award Supporters that are or are not Arts Award Centres based in London by Apr16.  
Source: Trinity

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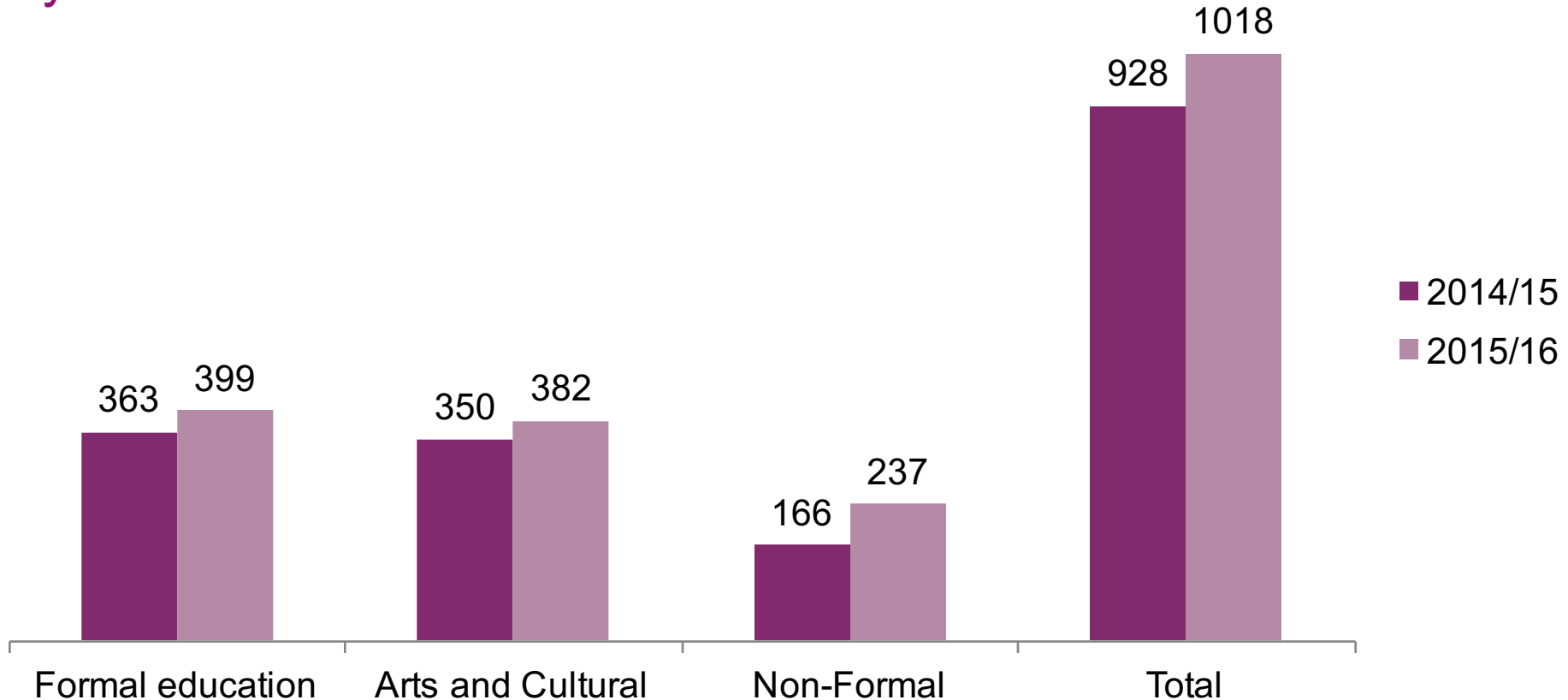
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# Centres

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## Registered centres: 14/15 vs 15/16

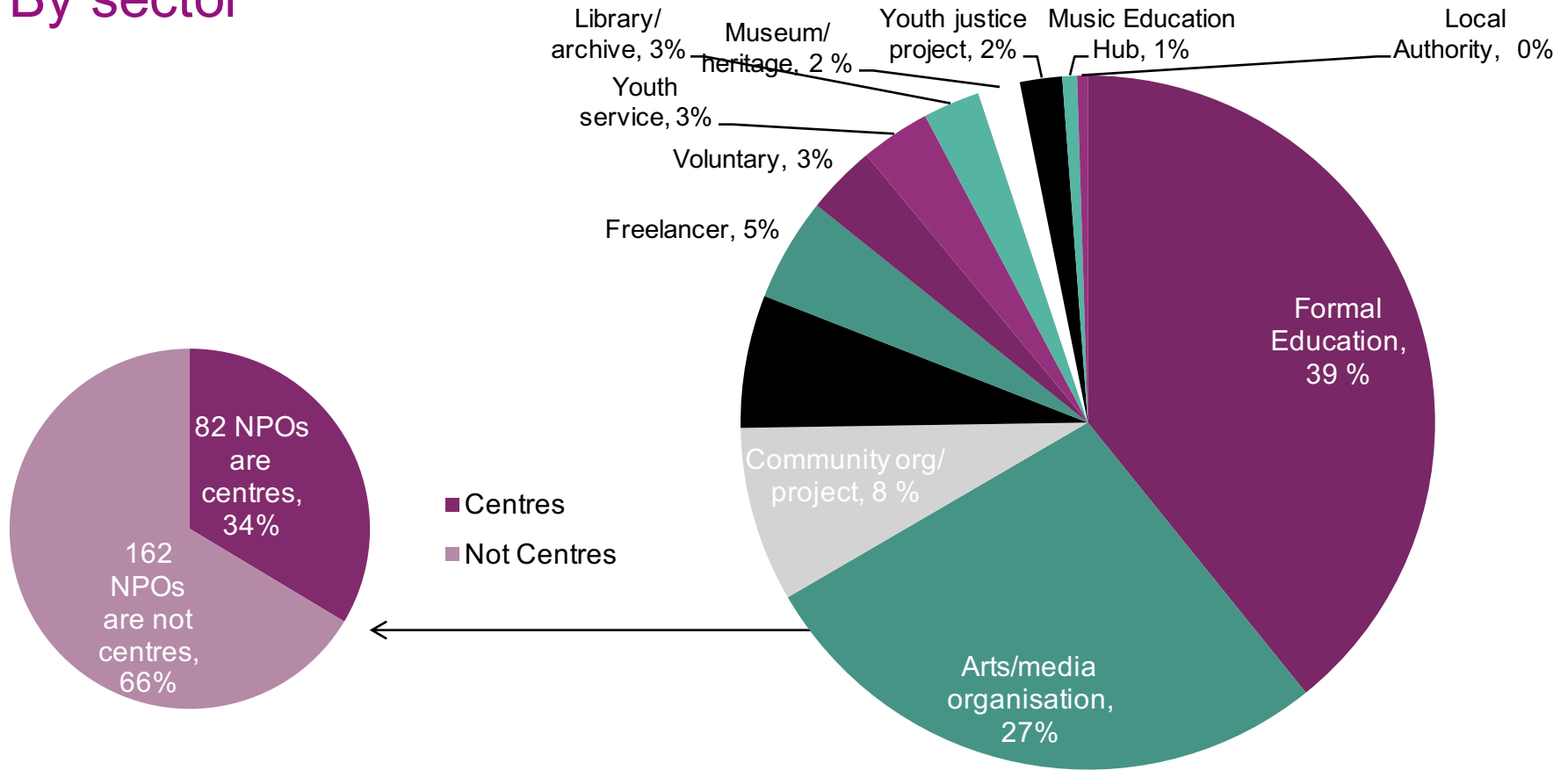
By sector



All Arts Award Centres between Apr-14-Mar-15 and Apr-15 – Mar-16 by sector; Registered centres do not equal the amount of delivering centres

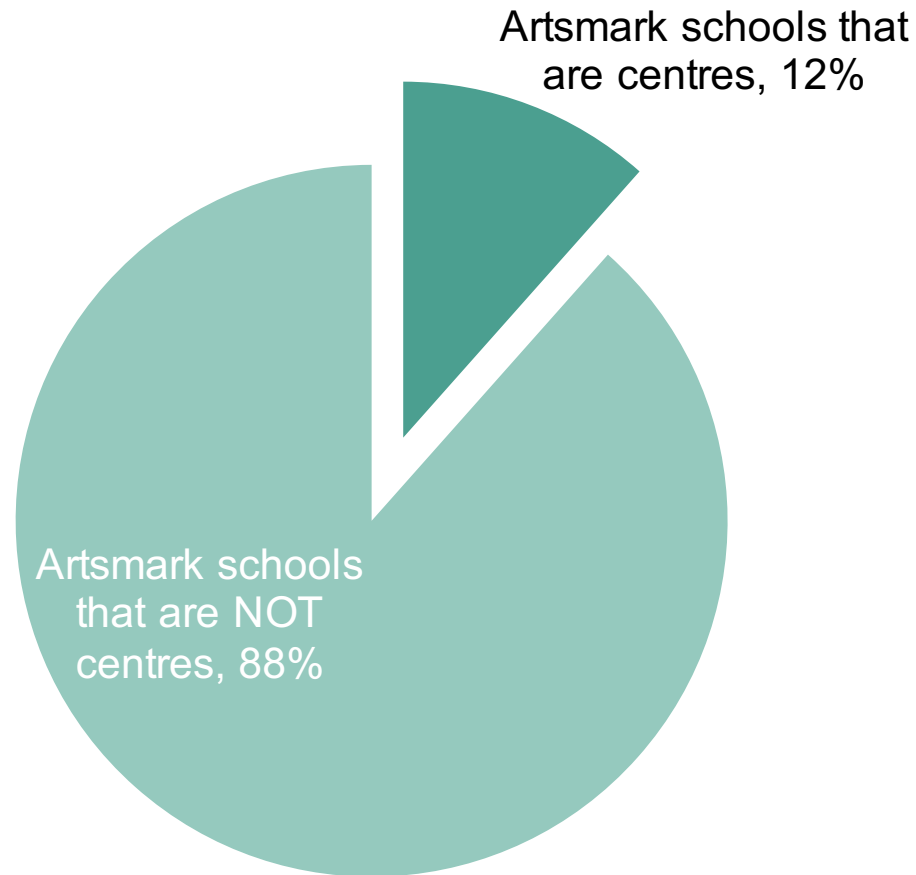
Source: Trinity

## Registered Arts Award centres in London By sector



All Arts Award Centres in London registered up to Apr-16 by sector and Arts Award Centres that are also NPOs up to Apr-16  
Source: Trinity

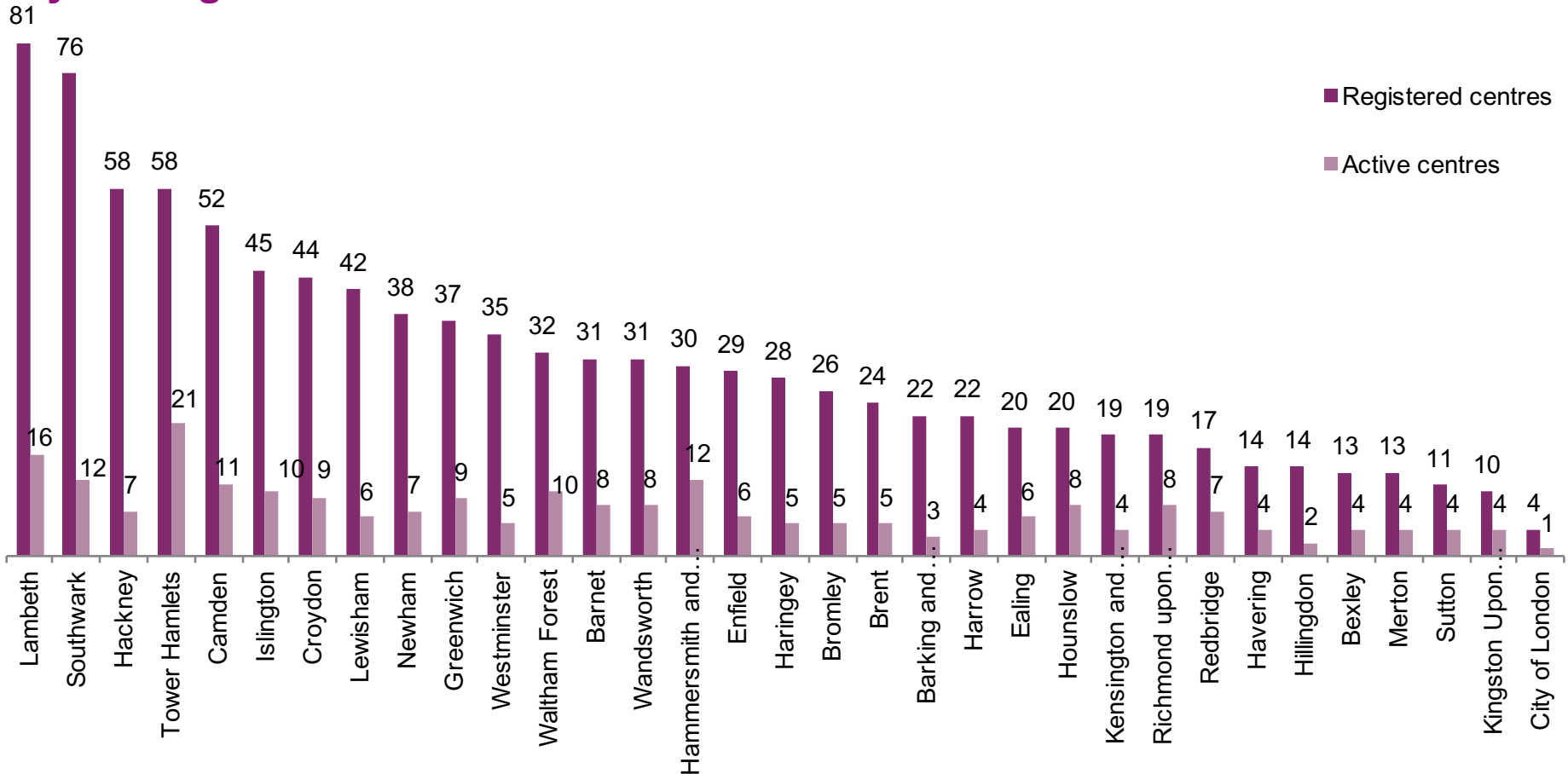
# Artsmark and Arts Award Centres



All Teaching schools, Artsmark schools and Arts Award Centres by Mar-16  
Source: Trinity

## Registered centres vs active centres in 15/16

By borough

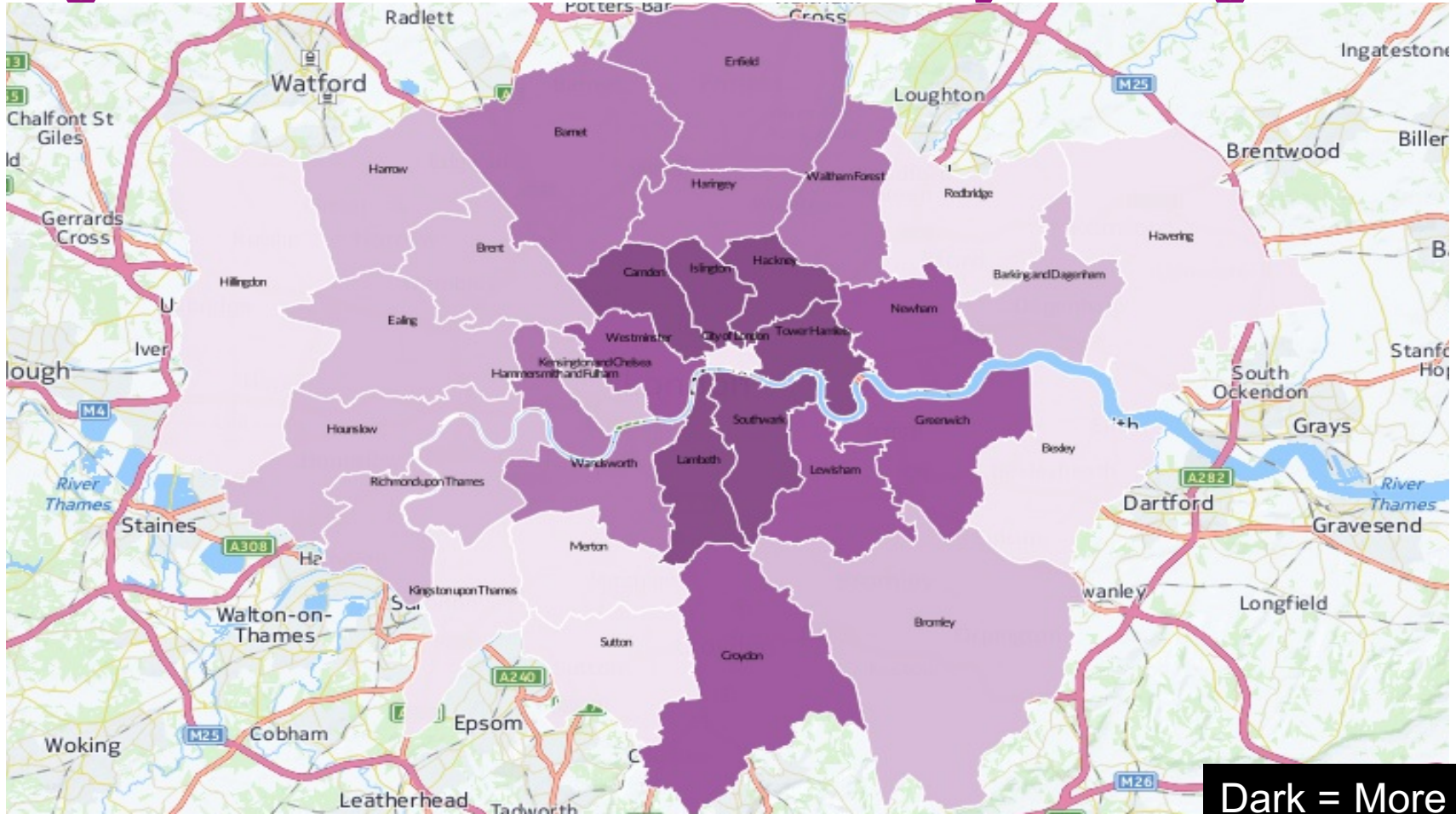


Registered centres by Apr-16 and centres actively delivering in London between Apr-15-Mar-16 by borough.

Source: Trinity



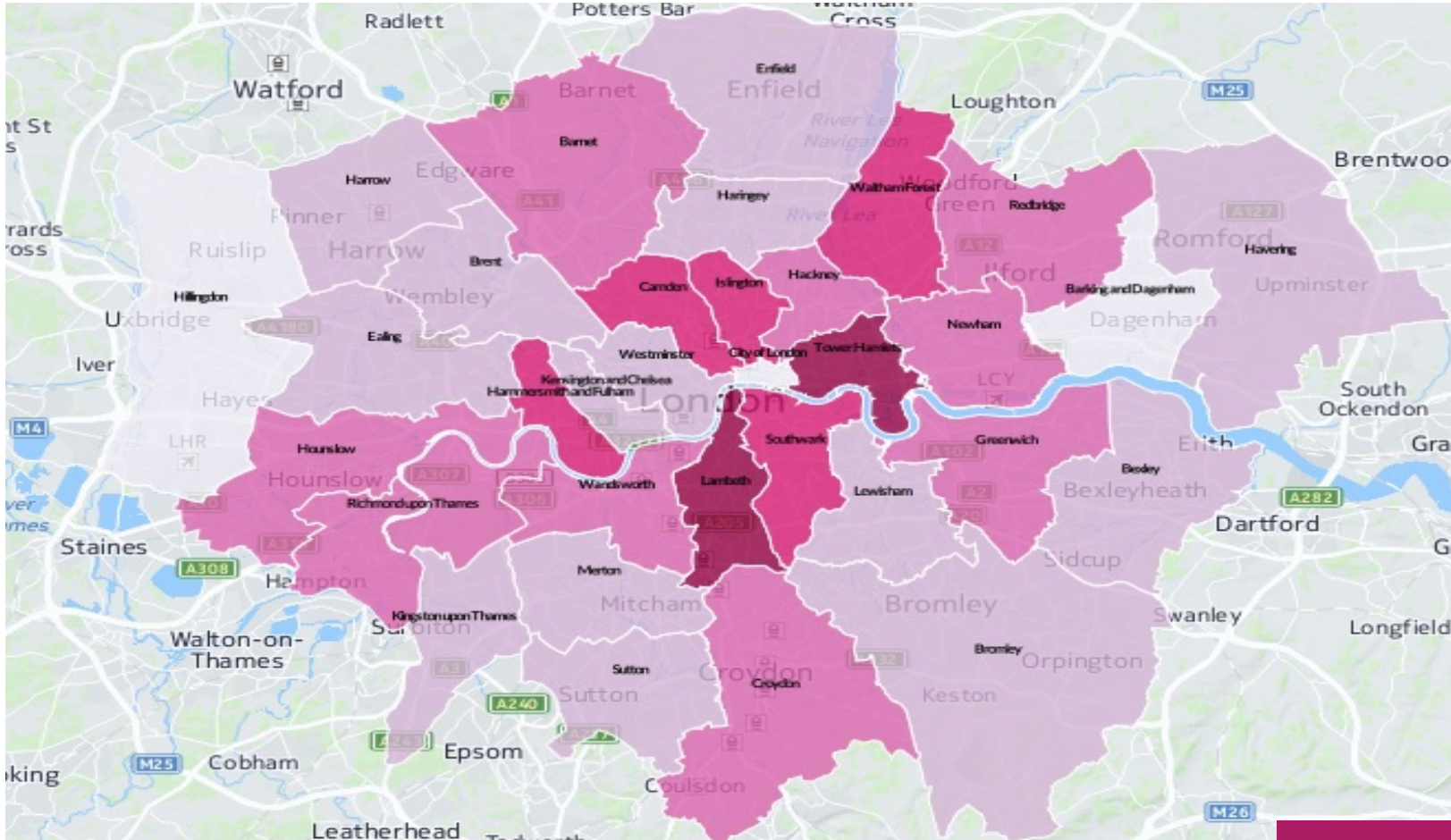
## Registered Arts Award Centres by Borough



All Arts Award Centres in London registered up to Apr 16 by borough  
Source: Trinity

Dark = More  
Light = Fewer

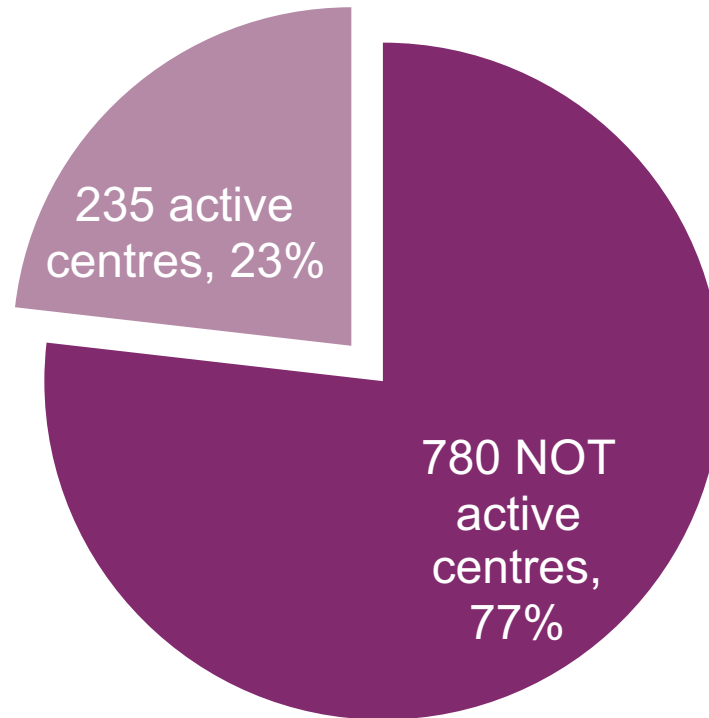
## Active Arts Award Centres by Borough



All Active Arts Award Centres in London up to Apr 16 by borough  
Source: Trinity

Dark = More  
Light = Fewer

## Active Arts Award Centres in 15/16



Percentage and number of Arts Award centres in London offering moderations between Apr-15 – Mar-16, of 1015 total centres.  
Source: Trinity

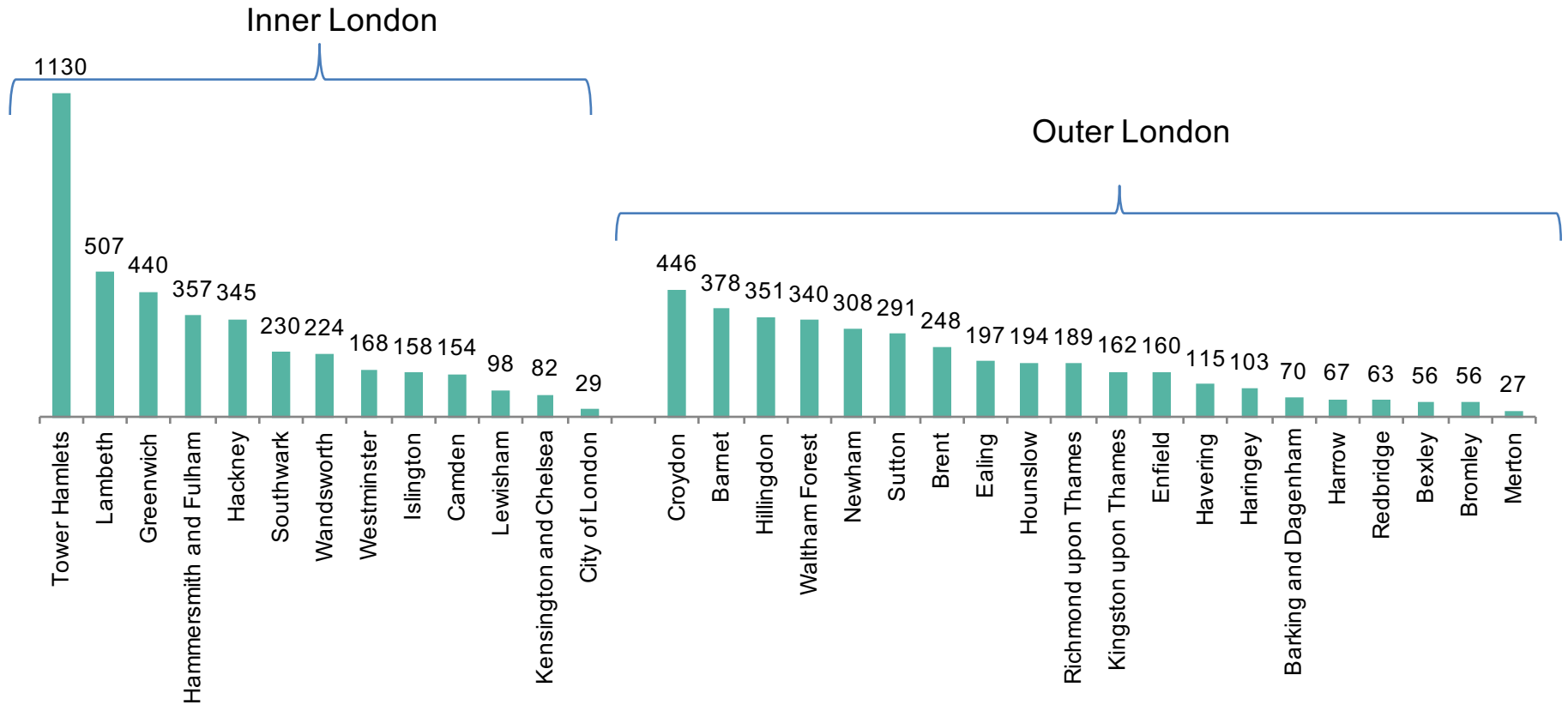
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# Moderations and Awards Achieved

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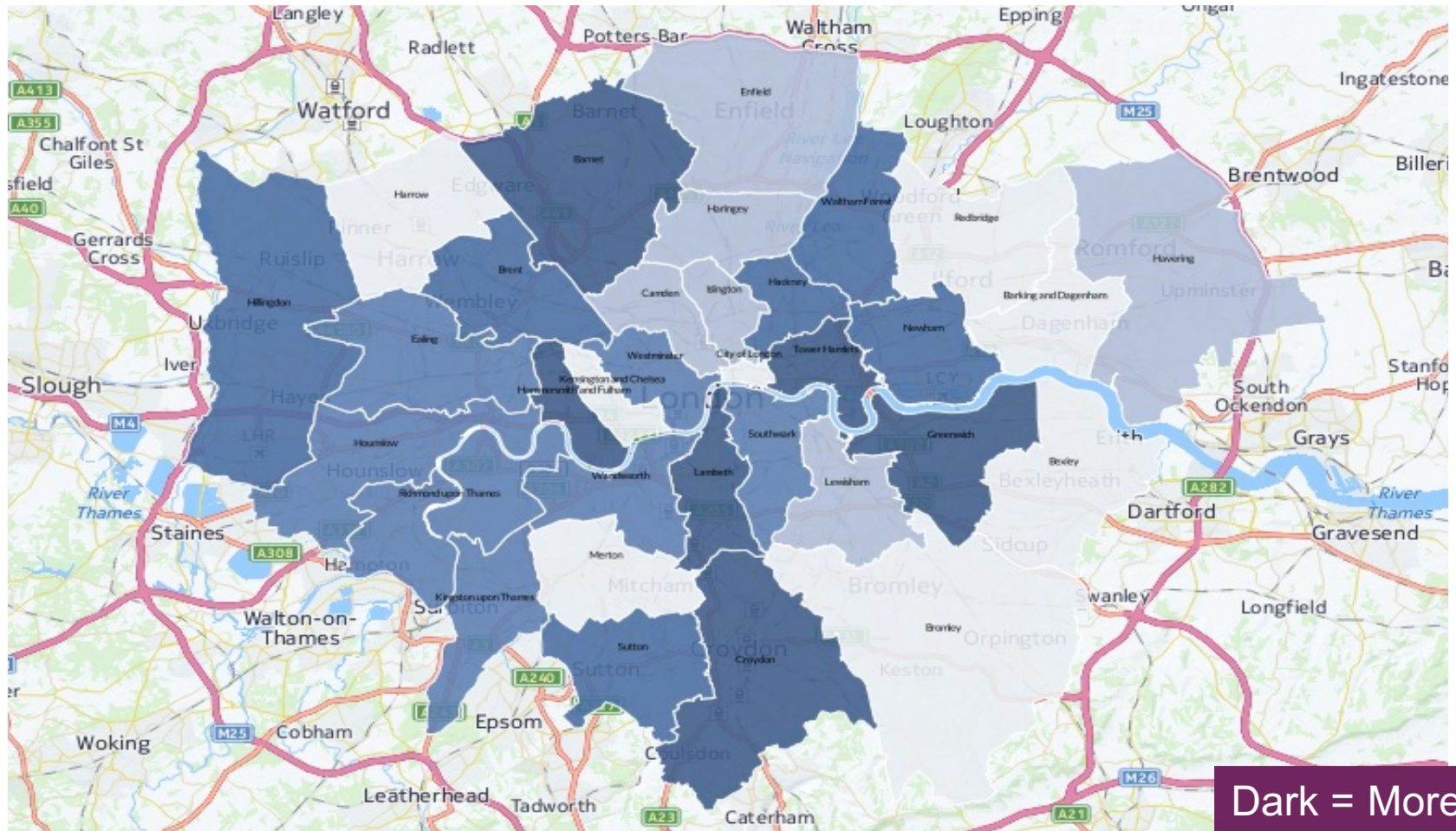
## Moderations By Borough



Number of moderations per borough in London between Apr-15 – Mar-16.

Source: Trinity

# No. of Arts Award Moderations by Borough



All Arts Award Moderations in London up to Apr 16 by borough

Source: Trinity

Dark = More  
Light = Fewer

## Arts Award Achieved

### By level and sector

SECTOR AND LEVEL	AWARDS ACHIEVED
<b>Alternative provision</b>	<b>265</b>
Bronze	107
Discover	76
Explore	7
Silver	75
<b>Arts or media organisation</b>	<b>1680</b>
Bronze	528
Discover	638
Explore	272
Gold	15
Silver	227
<b>Community org or project</b>	<b>307</b>
Bronze	148
Discover	151
Gold	3
Silver	5
<b>Freelancer or private teacher</b>	<b>150</b>
Bronze	13
Discover	81
Explore	53
Silver	3

SECTOR AND LEVEL	AWARDS ACHIEVED
<b>Library or archive</b>	<b>378</b>
Bronze	6
Discover	370
Silver	2
<b>Local authority team</b>	<b>253</b>
Bronze	25
Discover	150
Explore	78
<b>Museum or heritage org</b>	<b>167</b>
Bronze	62
Discover	55
Explore	50
<b>Music Education Hub</b>	<b>103</b>
Bronze	4
Discover	99
<b>Other</b>	<b>126</b>
Bronze	60
Discover	59
Explore	7

All moderations (pass, below pass, other) in London between Apr-15 and Mar-16 by level and sector

Source: Trinity

## Arts Awards Achieved (Cont)

### By level and sector

SECTOR AND LEVEL	AWARDS ACHIEVED
<b>Post-16 education</b>	<b>49</b>
Bronze	18
Silver	31
<b>Primary or middle school</b>	<b>1623</b>
Bronze	222
Discover	1166
Explore	235
<b>Secondary academy</b>	<b>246</b>
Bronze	240
Silver	6
<b>Secondary school - other</b>	<b>1893</b>
Bronze	1680
Discover	57
Explore	42
Gold	5
Silver	109
<b>Special school</b>	<b>231</b>
Bronze	155
Discover	30
Explore	40
Silver	6

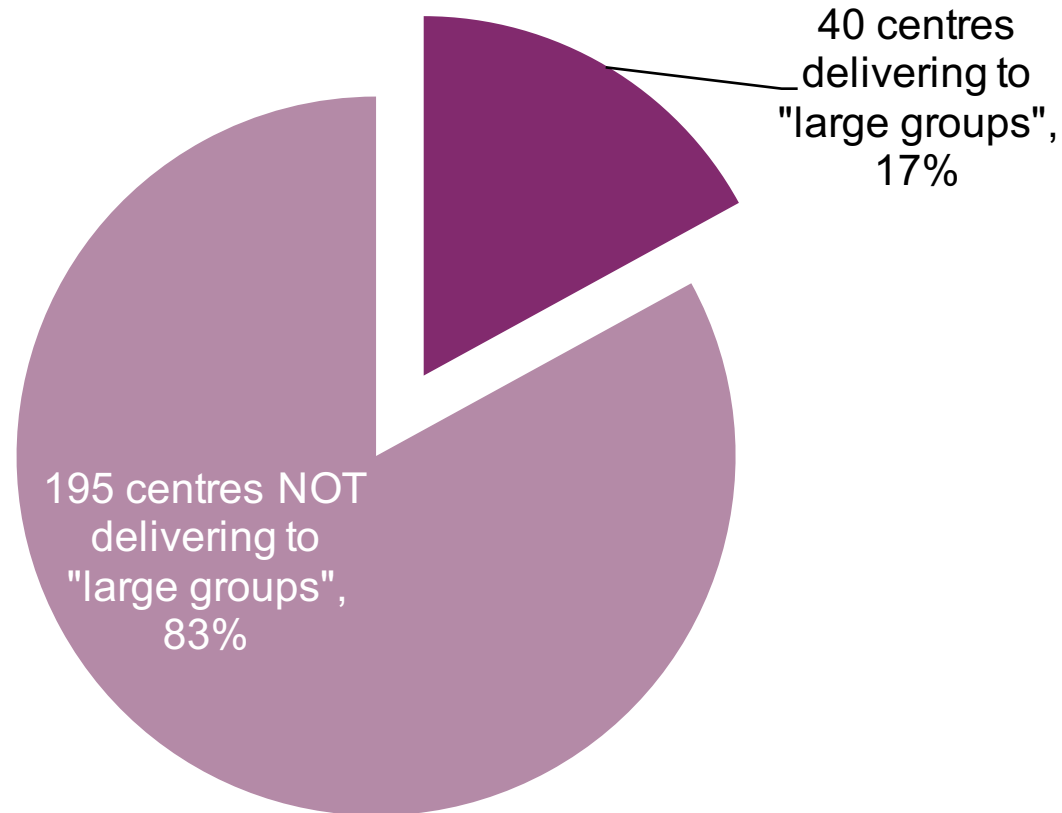
SECTOR AND LEVEL	AWARDS ACHIEVED
<b>Voluntary youth project</b>	<b>11</b>
Explore	7
Silver	4
<b>Youth justice project</b>	<b>108</b>
Bronze	46
Discover	37
Explore	18
Silver	7
<b>Youth service project</b>	<b>166</b>
Bronze	116
Discover	35
Explore	8
Gold	1
Silver	6
<b>Grand Total</b>	<b>7756</b>

All moderations (pass, below pass, other) in London between Apr-15 and Mar-16 by level and sector

Source: Trinity



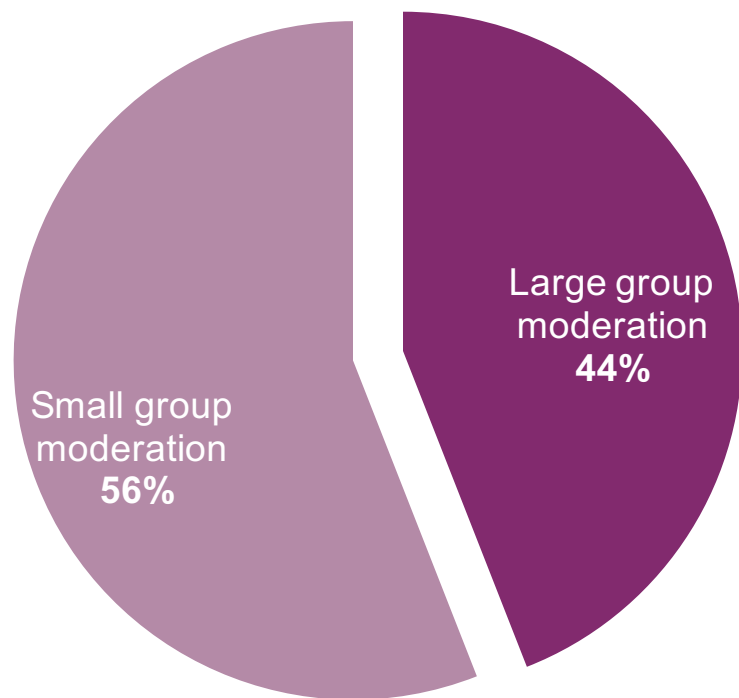
## Large group moderations



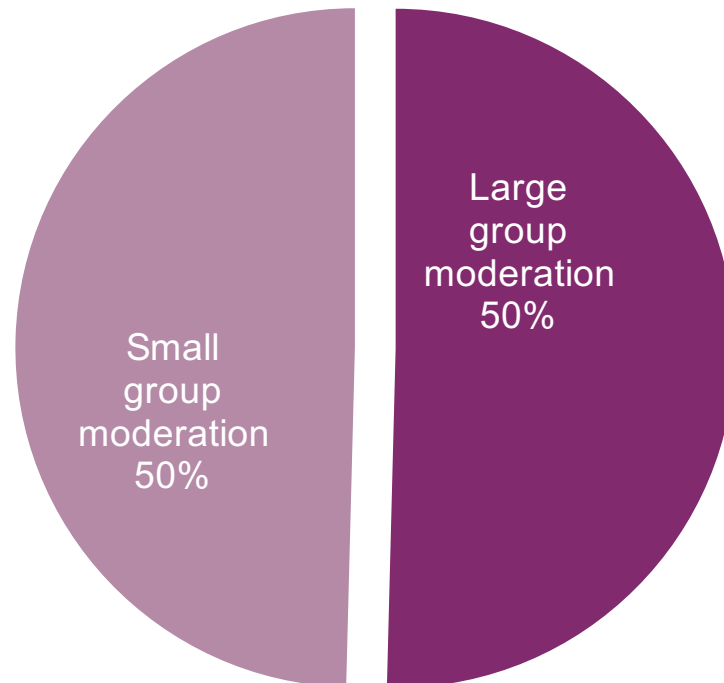
Percentage of centres that delivered to groups of over 50 young people on one date between Apr15-Mar16 (235 centres tot)  
Source: Trinity

## Large group moderations:

As percentage of all moderations achieved



**2014/15**



**2015/16**

Percentage of moderations (Pass, below pass) from centres delivering to groups of over 50 young people on one moderation date between Apr14-Mar15, of 6883 tot. And Apr15-Mar16 of 7433 tot.

Source: Trinity

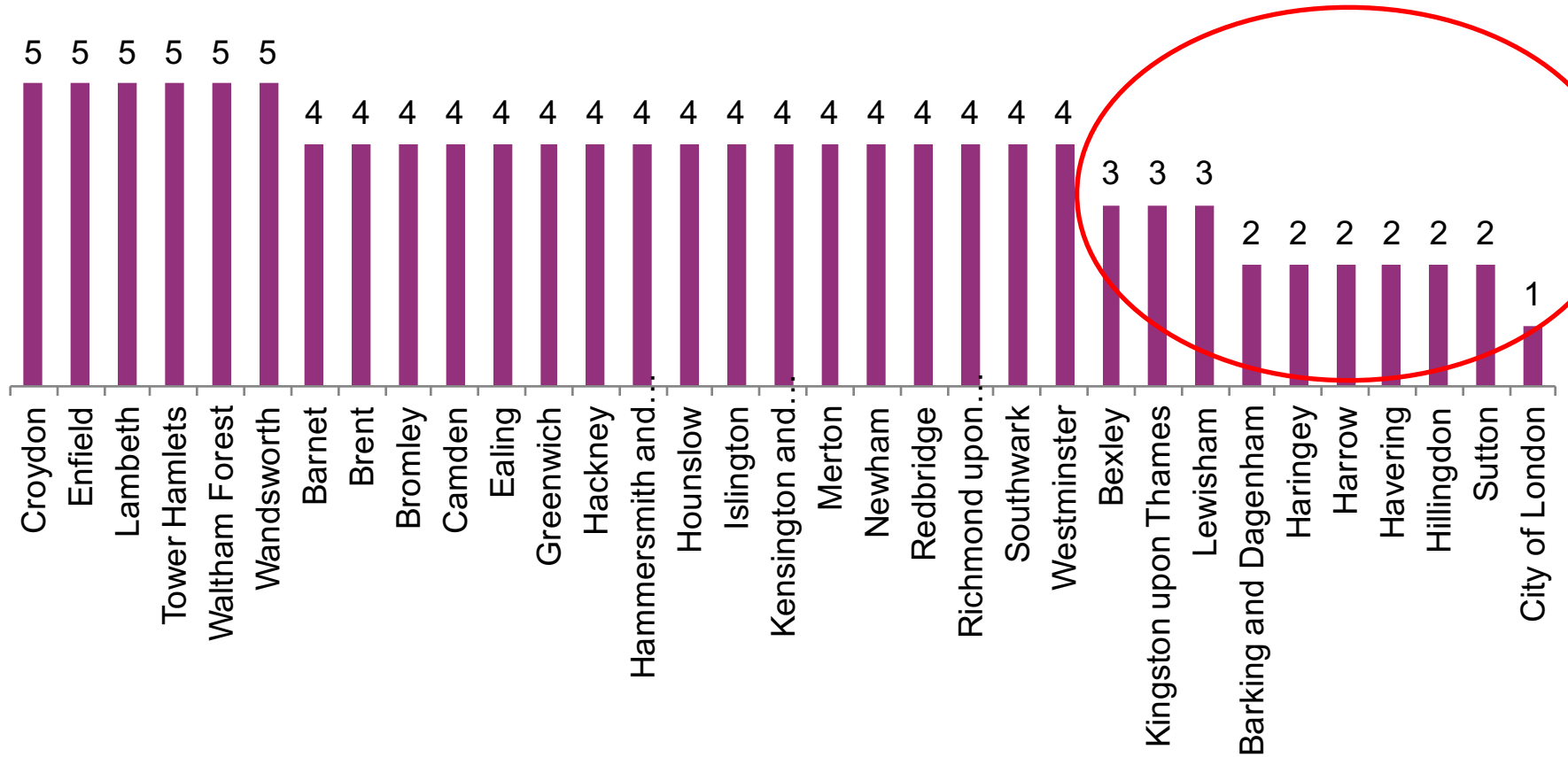
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# Progression

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## Number of levels offered By borough



Active centres in London delivering 1, 2, 3, 4, or 5 Arts Award levels between Apr-15 – Mar-16 by borough  
Source: Trinity

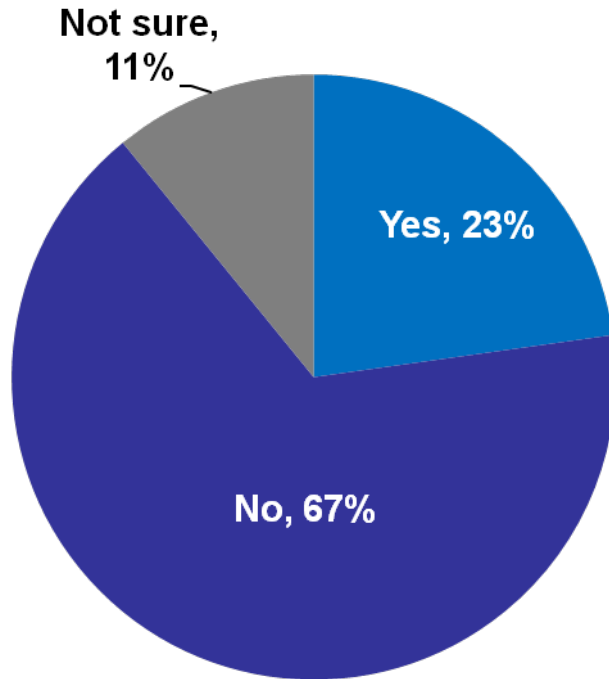
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# Awareness of and interest in Arts Award

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## 2012/13 research on awareness of Arts Award



•Those in **school** (27%) and **college/sixth form** (30%) are more likely to have heard of Arts Award than those at university, those who are in paid employment and those who are NEET

Q: "Have you heard of 'Arts Award' a programme which allows you to explore one or more art forms of your choice, create or perform your own work and get yourself a qualification?"

Base: 1664 young people living in London aged 11-25; nationally representative sample by gender, age, social grade and borough

Source: AND/TNS

## Interest in Arts Award

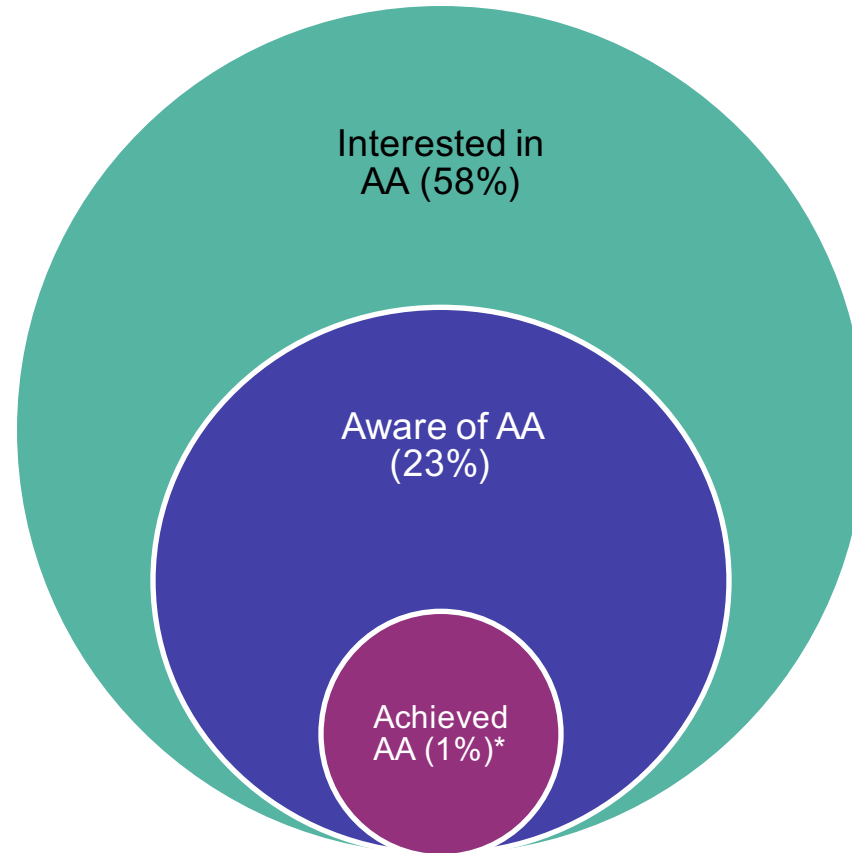
Those in **school** (69%) **college/sixth form** (59%) and those in **Apprenticeships/Training/ Internships** (68%) are most interested in Arts Award followed by those in university (51%) or paid employment (49%).

Q: "How interested would you be in taking part in Arts Award?"

Base: 1664 young people living in London aged 11-25; nationally representative sample by gender, age, social grade and borough

Source: AND/TNS

## Arts Award – Awareness, interest and achievement



\*based on figures from Trinity (Arts Award Development Conference, March 2013)

Base: 1664 young people living in London aged 11-25; nationally representative sample by gender, age, social grade and borough  
Source: AND/TNS



# Glossary

**Arts Award** – A programme that allows young people aged 5 to 25 to get involved in arts and cultural activities, be inspired and grow as artists and arts leaders. It offers them a chance to develop their creativity, communication and leadership skills and get recognised through a group of national qualifications

**Centre** - An organisation that is registered to support young people in achieving their Arts Award

**Supporter** - An organisation or artist offering activities that young people can use towards their Arts Award, such as workshops, arts and cultural events which they can review, opportunities to find out about artists and cultural opportunities, a chance to share skills or lead arts projects

**Level** - Arts Award has five levels, four of which (Explore, Bronze, Silver and Gold) are accredited qualifications. Arts Award Discover is an introductory award.

**Adviser** – A trained professional supporting a young person as they are undertaking Arts Award and assessing their achievement

**Moderation** – Once the young person has completed all tasks related to their Arts Award a trained Arts Award Moderator checks the Adviser's assessment for the accredited levels

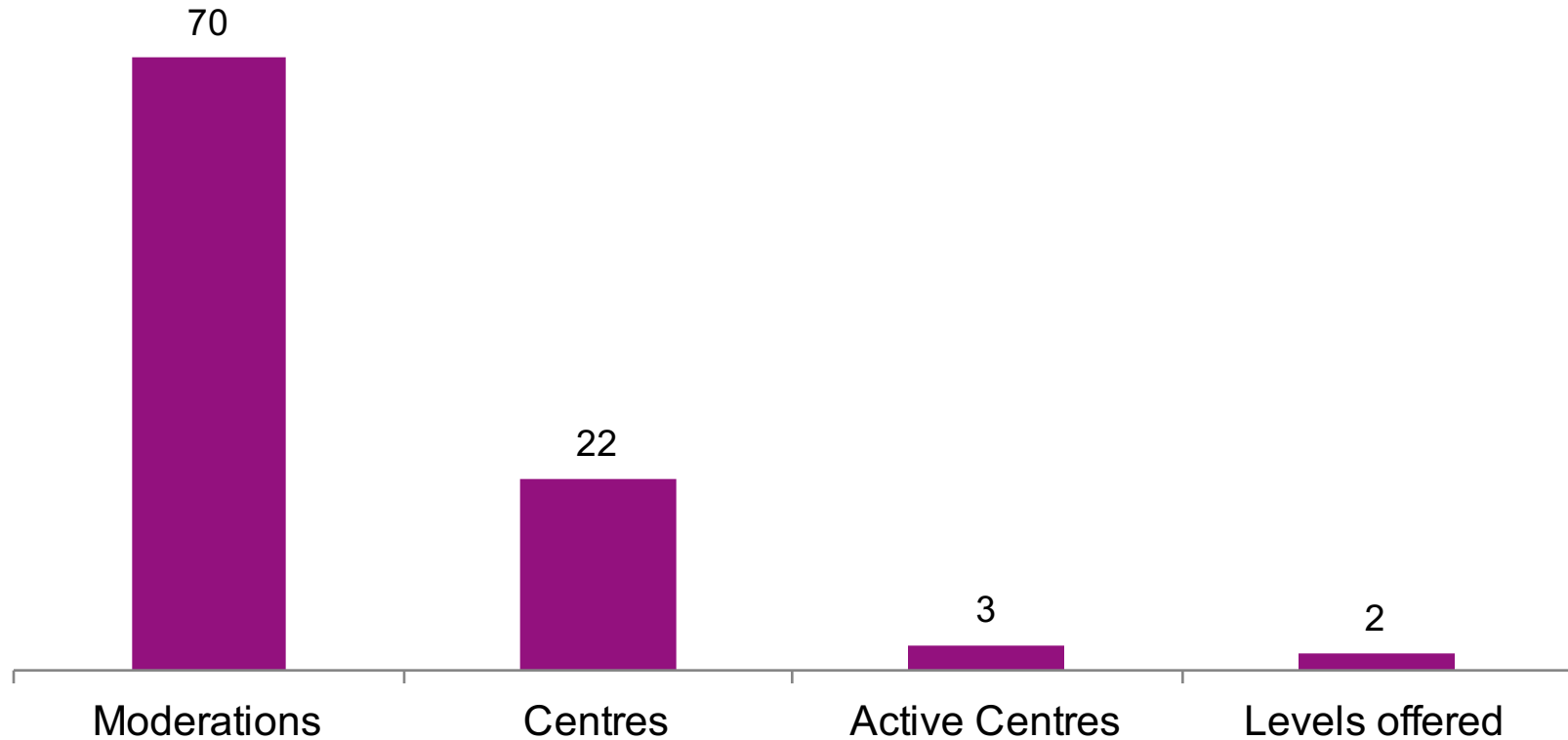
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# Local Area Networks

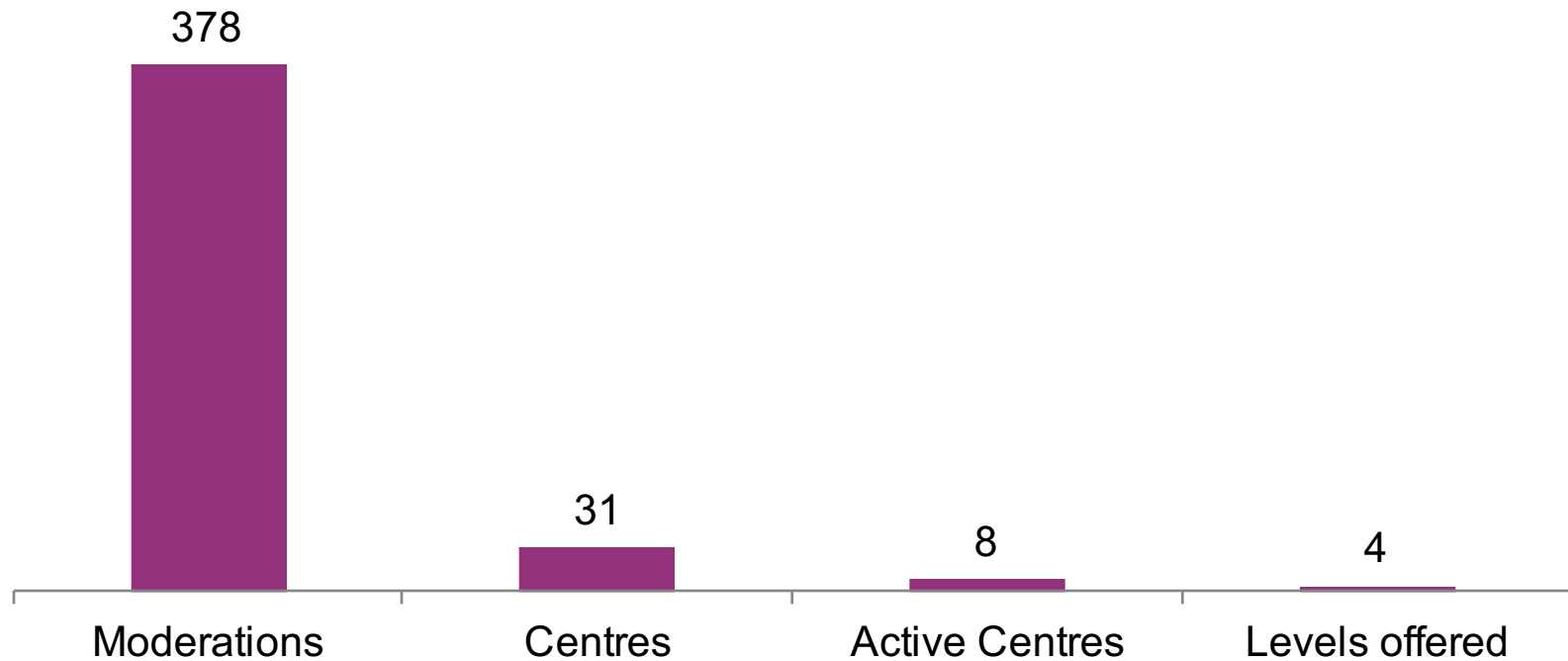
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## Barking and Dagenham



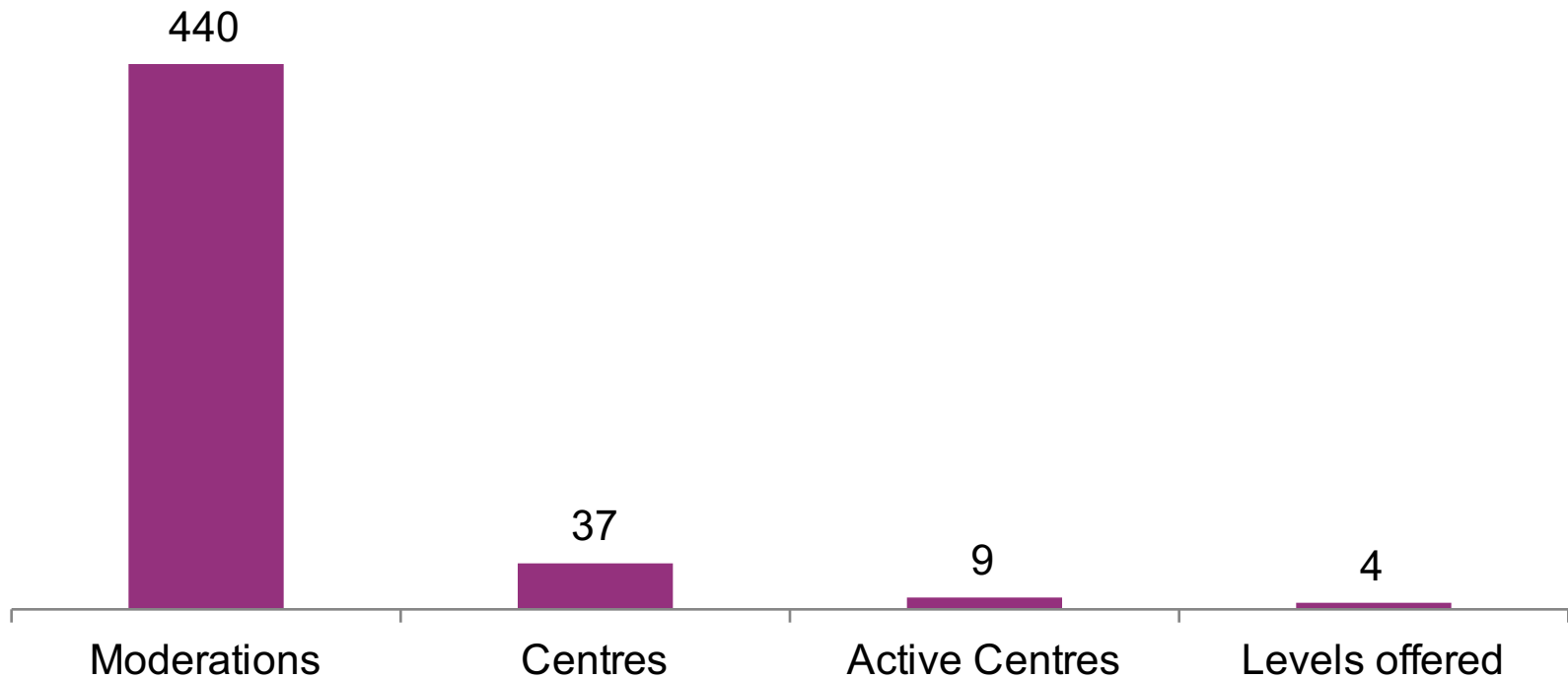
Number of moderations, centres, active centres and Arts Award levels offered between Apr-15 – Mar-16 by borough  
Source: Trinity

## Barnet



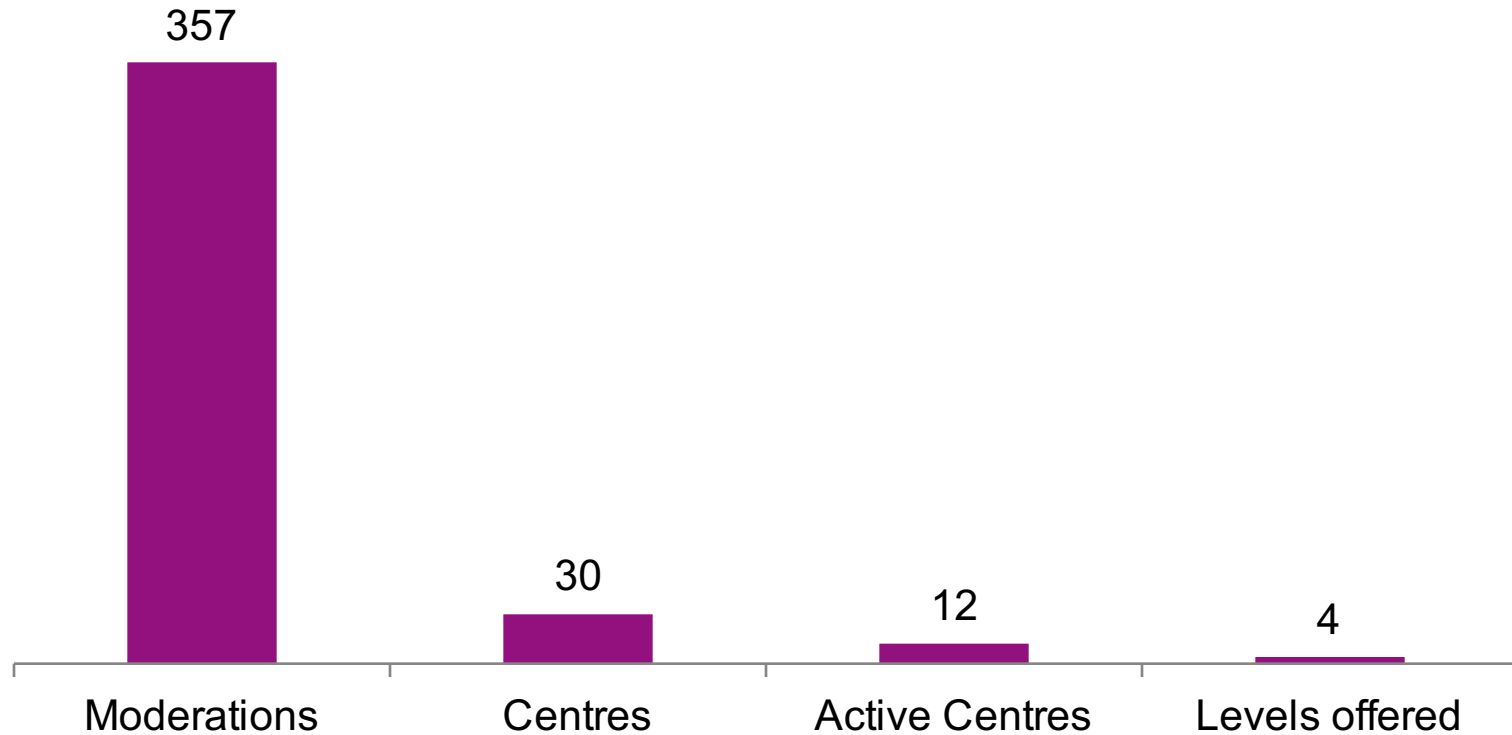
Number of moderations, centres, active centres and Arts Award levels offered between Apr-15 – Mar-16 by borough  
Source: Trinity

## Greenwich



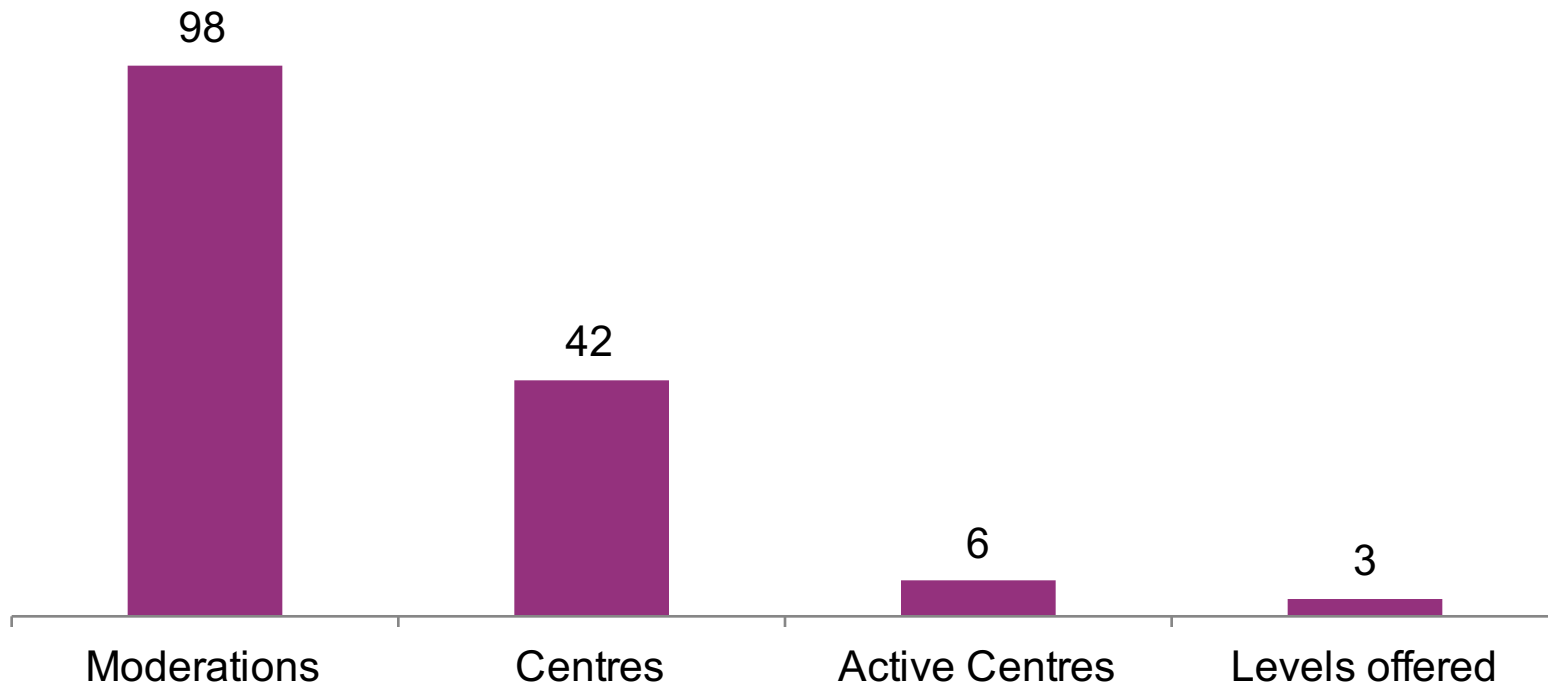
Number of moderations, centres, active centres and Arts Award levels offered between Apr-15 – Mar-16 by borough  
Source: Trinity

## Hammersmith and Fulham



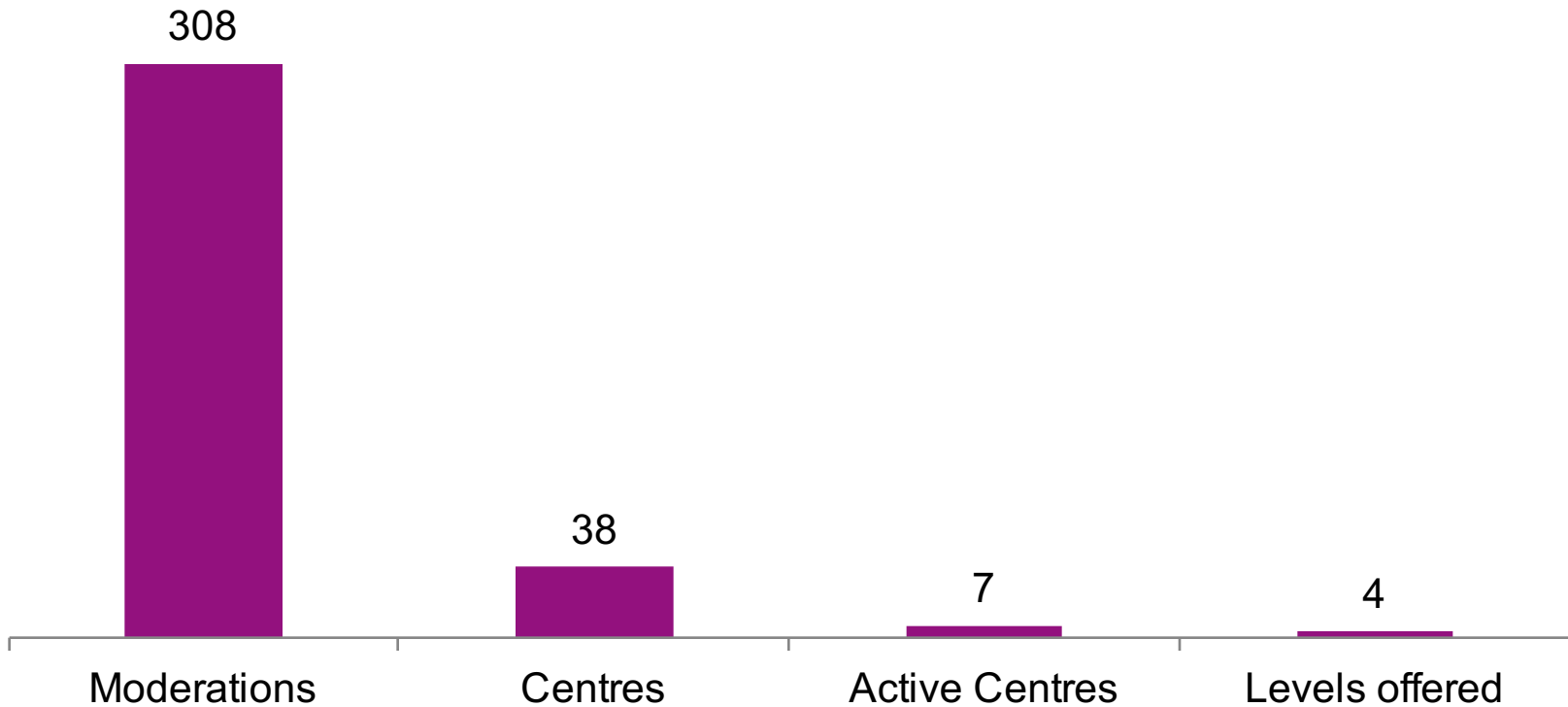
Number of moderations, centres, active centres and Arts Award levels offered between Apr-15 – Mar-16 by borough  
Source: Trinity

## Lewisham



Number of moderations, centres, active centres and Arts Award levels offered between Apr-15 – Mar-16 by borough  
Source: Trinity

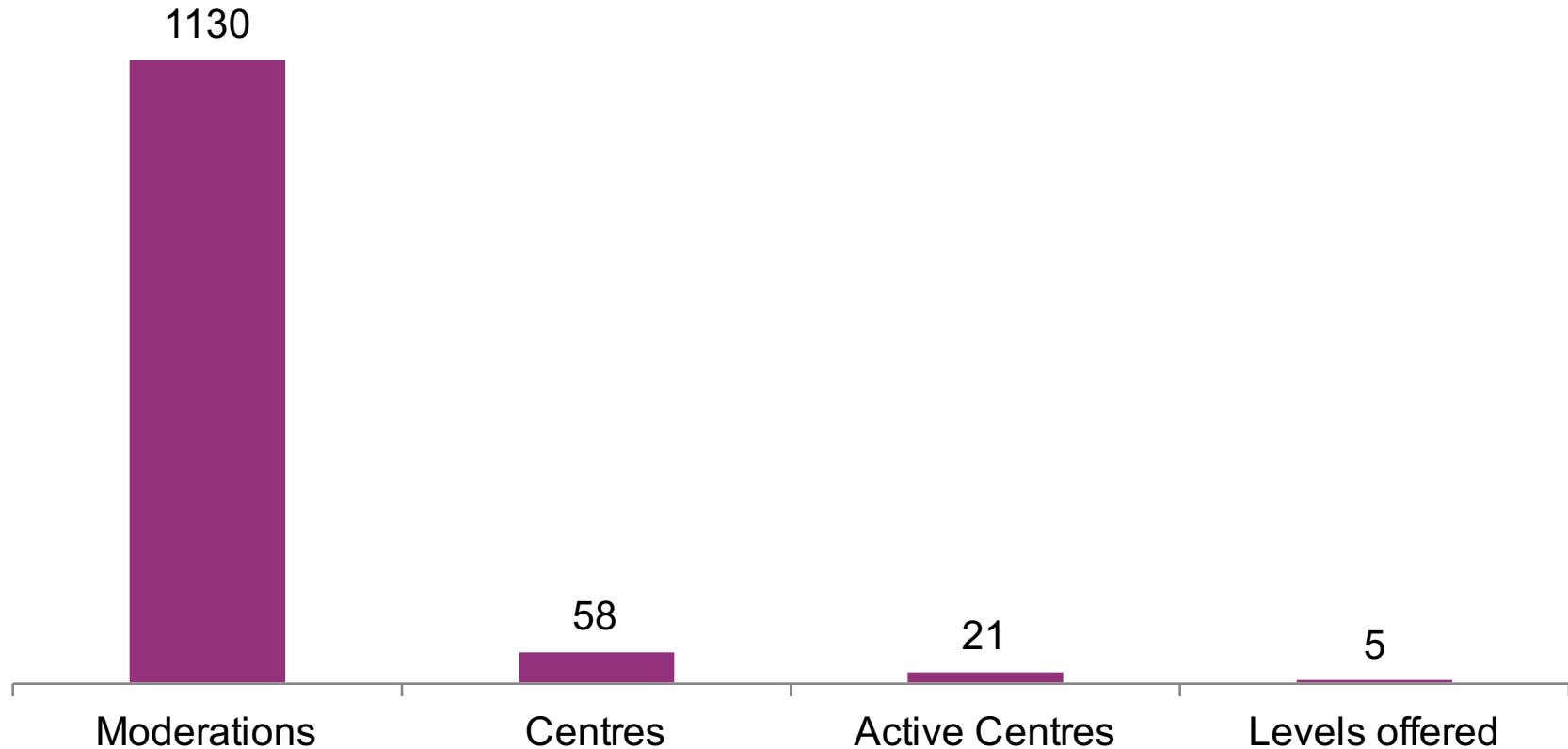
## Newham



Number of moderations, centres, active centres and Arts Award levels offered between Apr-15 – Mar-16 by borough  
Source: Trinity

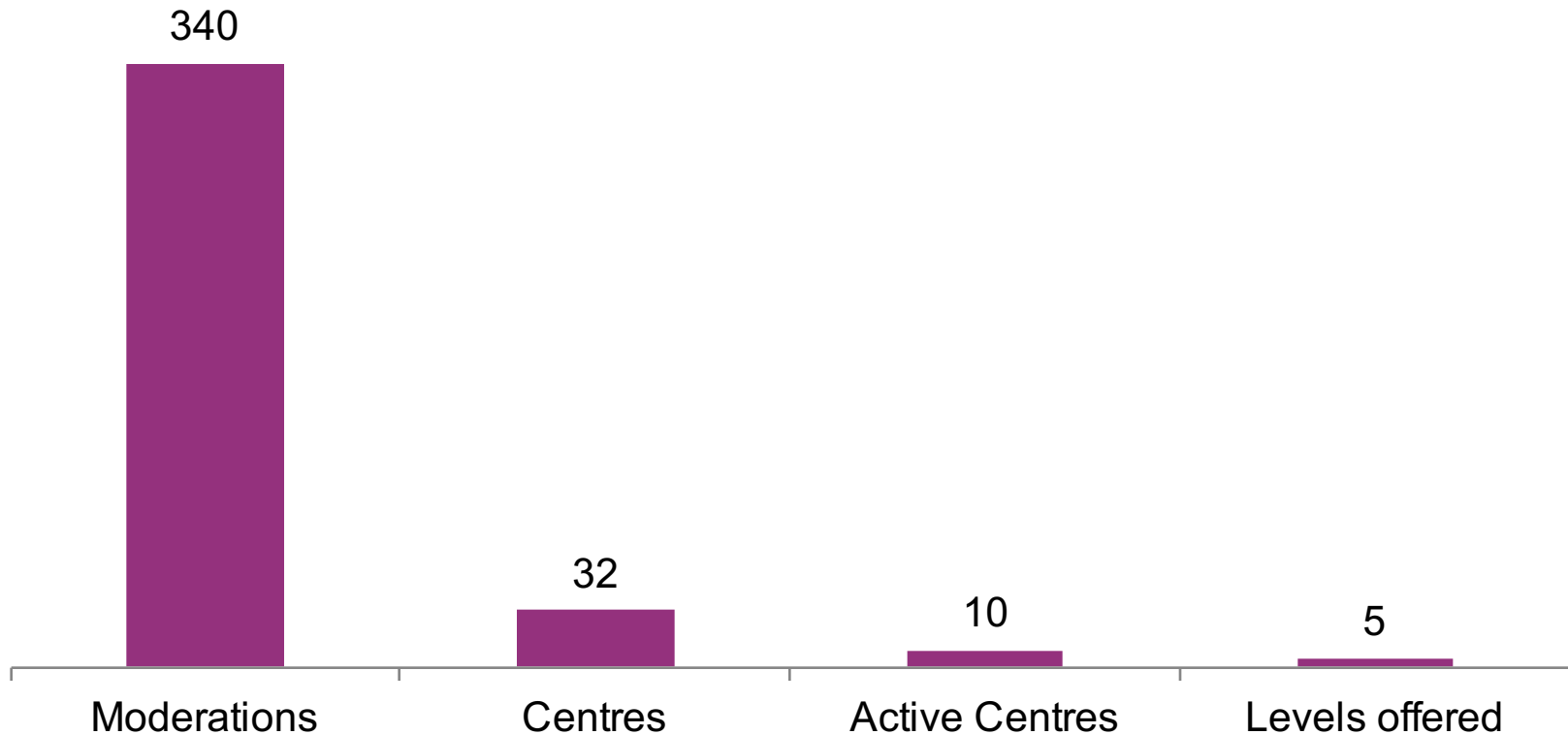


## Tower Hamlets



Number of moderations, centres, active centres and Arts Award levels offered between Apr-15 – Mar-16 by borough  
Source: Trinity

## Waltham Forest



Number of moderations, centres, active centres and Arts Award levels offered between Apr-15 – Mar-16 by borough  
Source: Trinity

## Local Area Network - Moderations by sector

SECTOR	Barking and Dagenham	Barnet	Greenwich	Hammersmith and Fulham
Alternative provision				54
Arts or media organisation	48	20	42	187
Community org or project				
Freelancer or private teacher		1		
Library or archive				
Local authority team			225	
Museum or heritage org				14
Music Education Hub	4			
Post-16 education			19	
Primary or middle school		54	93	58
Secondary academy				25
Secondary school - other	18	266	61	
Special school		37		19
Youth justice project				
Youth service project				
<b>TOTAL</b>	<b>70</b>	<b>378</b>	<b>440</b>	<b>357</b>

Local Area Network moderations between Apr-15 – Mar-16 by borough and sector

Source: Trinity

## Local Area Network - Moderations by sector

SECTOR	Lewisham	Newham	Tower Hamlets	Waltham Forest
Alternative provision			37	
Arts or media organisation	13	25	433	8
Community org or project				
Freelancer or private teacher				
Library or archive	13	119		
Local authority team				
Museum or heritage org				
Music Education Hub				99
Post-16 education		3	4	
Primary or middle school		144	156	142
Secondary academy				
Secondary school - other	48	12	463	51
Special school	5	5		3
Youth justice project	19		32	37
Youth service project			5	
<b>TOTAL</b>	<b>98</b>	<b>308</b>	<b>1130</b>	<b>340</b>

Local Area Network moderations between Apr-15 – Mar-16 by borough and sector

Source: Trinity