

# Cultural Leadership Community 1920

## Programme outline

A New Direction's Cultural Leadership Community (CLC) enables London teachers to take a leading role in cultural education.

Through CPD, networking, expert input and peer to peer support, the CLC develops participants' leadership skills and their understanding of the impact and importance of cultural education and the arts on a London-wide, national and international level, as well as connecting them with a network of like-minded peers to share practice and ideas and explore the challenges schools face around cultural education.

### The programme

Participants will engage in a **year-long programme of bespoke CPD (6 sessions)**, with the first and last session running as a full day, and the interim four sessions delivered as half days. The first full-day session on the programme will be an induction to working with A New Direction, an introduction to our team and priorities, a chance to get to know other programme participants (including participants in the Advocates strand of the programme) and start to explore the concept of leadership in cultural education. The final full-day session will be a sharing and celebration of what participants have achieved through the programme.

Each half day session will explore key themes in leadership development and cultural education, including:

- Curriculum Innovation through the Arts
- Pedagogy/Practice Innovation through the Arts
- Wellbeing and the Arts
- Building Creative Skills for 21st Century Global Competitiveness.

The sessions will be delivered through a combination of external speakers and discussions supported by practical exercises that can be taken into the classroom. Alongside this, participants will commit to developing and delivering a small experiment that supports each participant's school needs, personal professional development plans and performance management goals (see Experiments, below).

Participants in the Cultural Leadership Community will also be supported outside of sessions through a series of twilight surgeries – see Experiments, below, for more information.

Participants in the Cultural Leadership Community will also have additional opportunities for support and development, including:

- Signposting to opportunities, resources and events from A New Direction and other relevant organisations
- Artsmark support from the A New Direction Artsmark team
- Match funding for Arts Award adviser training for one member of staff when another is trained
- Support from A New Direction and Nimble Fish and CLC colleagues between sessions via a closed social network (Basecamp)

- Certificate and transcript of CPD at end of programme

## Experiments

All CLC participants are required to develop and deliver a small 'experiment' focused on advancing arts and cultural education in their school or community, and then to make a short presentation at the final session in June 2020. The experiment is about putting CLC learning into practice: we will use the first CPD session to help participants plan for this aspect of the programme. The experiments should also support each participant's school needs, personal professional development plans and performance management goals.

We know that CLC participants will come to the programme with different interests and ambitions and from a variety of school contexts. Accordingly, there is flexibility in what experiments can be and how they might be structured. Some examples:

- Establish and present (at the school) a proposal for a Governor position focused on arts and culture...or even take the next step and make it happen, an achievement that could then be packaged for replication/networking in the A New Direction Advocates programme
- Work with SLT, PTA and school council to develop and convene a mini-conference about the value of arts and culture in education; open this to the whole school, and the whole community
- Create a local arts/culture resource guide and present it in an INSET or staff meeting; or, if such a guide already exists, develop a plan to distribute and discuss it more widely within your school and community
- Develop a short research/position paper on a critical issue of interest, which could form the basis of a future project or area of advocacy
- Lead the school through the Artsmark award, keeping a diary or chronicle of key steps and activities; what's worked, what hasn't, lessons learned

## Support for experiments

We will offer four twilight 'surgeries' throughout the programme to support participants to develop and present their experiments. These surgeries are optional but highly recommended! Surgeries will take place immediately after each half day CPD session (see Practical Information, below).

## Programme outcomes for participants

- Increased understanding of cultural leadership and improved cultural leadership skills
- Increased knowledge and understanding of the value of arts and cultural learning in schools
- Increased knowledge and understanding of current debates on effective pedagogy in arts and cultural education
- Increased skills and confidence to evaluate cultural education activity in school
- Increased knowledge and understanding of how to raise additional funding for cultural education
- Increased skills and confidence in establishing relationships with the cultural sector.
- Increased capacity to deliver Arts Award and achieve Artsmark

## Time commitment and costs

The estimated time commitment for the programme is **7 days** in total: 4 days for attendance at CPD sessions (two full days, four half days), plus 3 days' independent work to develop experiments and prepare for the sharing of these at the end of the programme.

Other opportunities are optional and will increase the overall time commitment to the programme.

This programme is offered by A New Direction **free of charge**. We regret that we are not able to pay for cover or transportation costs. For half day CPD sessions, we will provide refreshments (no lunch); for full days, lunch and refreshments will be provided. For twilights, refreshments will be provided.

## Practical information

CPD sessions will take place on the following dates:

- Launch/induction: Thursday 17 October 2019, 9.30-16.30, @ Sadlers' Wells
- Curriculum Innovation through the Arts: Wednesday 20 November 2019, 13.00-16.30 (plus optional support surgery 17.00-19.00). venue TBC
- Pedagogy/Practice Innovation through the Arts: Tuesday 28 January 2020, 13.00-16.30 (plus optional support surgery 17.00-19.00). venue TBC
- Wellbeing and the Arts: Thursday 19 March 2020, 13.00-16.30 (plus optional support surgery 17.00-19.00). venue TBC
- Building Creative Skills for 21st Century Global Competitiveness: Thursday 21 May 2020, 13.00-16.30 (plus optional support surgery 17.00-19.00). venue TBC
- Sharing and celebration: Thursday 18 June 2020, 9.30-17.00, venue TBC

Venues will be confirmed in September, and will be easily reached by public transport.

All venues will be fully accessible. Please indicate on your application form if you have any access requirements.

## Eligibility and application information

In order to be eligible for the Cultural Leadership Community, applicants:

- **Must** be working as a teacher, middle or senior leader or a teaching assistant in a London school (all London boroughs).
- **Must** be working in a school committed to Artsmark (i.e. already registered or awarded, or intending to register)
- **Must commit to attend all programme sessions.** Please check dates carefully against your school calendar and get sign off from SLT for your absence. Success of the CPD sessions depends on consistent attendance by all participants.
- **Must** commit to developing and delivering an experiment as described above, and delivering a short presentation about this at the end of the programme.

The CLC programme is highly competitive. Places are limited (26 participants) and we may not be able to accept more than one application per school.

Priority will be given to applicants from schools that have not previously participated in the programme, and in particular to schools in the following boroughs:

- Barnet
- Bexley
- Enfield
- Greenwich
- Hammersmith and Fulham
- Haringey
- Harrow
- Havering
- Hillingdon
- Hounslow
- Kensington and Chelsea
- Kingston Upon Thames
- Newham
- Richmond
- Westminster

## How to apply

To download the application form, please visit our website: [anewdirection.org.uk/cultural-leadership-community](https://anewdirection.org.uk/cultural-leadership-community)

Applications should be sent to Naranee Ruthra-Rajan, Senior Programme Manager (Sector Support) [Naranee.Ruthra-Rajan@anewdirection.org.uk](mailto:Naranee.Ruthra-Rajan@anewdirection.org.uk)