

Teaching for Creativity

Resource brief

September 2021

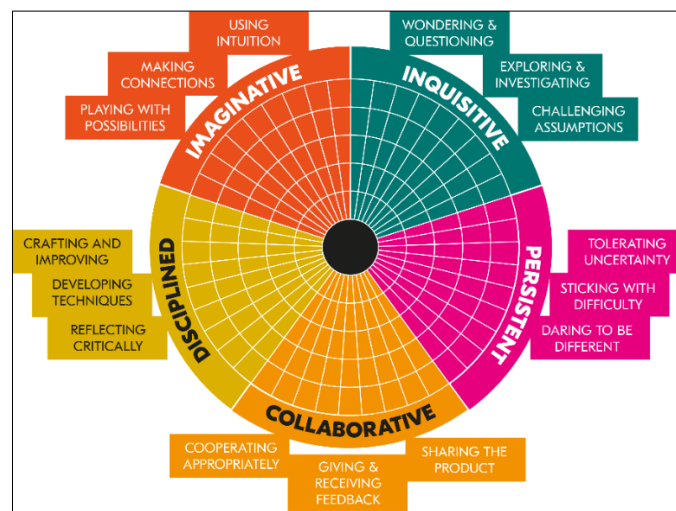
A New Direction is looking to contract poets to work with a London based class teacher to write educational resources using their own poetry for inspiration. This will be for release in Spring 2022. We particularly encourage applications from candidates with a [protected characteristic](#), that is underrepresented in schools' literature syllabuses. We are commissioning this work as part of our commitment as a founding partner of the [Decade of Diversity](#), an initiative by Inclusion Labs which seeks to diversify the literature studied in school and diversify the make-up of school governing bodies.

Deadline and how to apply: Submit an expression of interest [via Form Assembly here](#) by 01 October 2021. Please email any questions to marina.lewis-king@anewdirection.org.uk

Fee: £2,000 flat fee per resource inclusive of VAT and expenses (work to be spread over a number of weeks, see timeline below for further details)

Context: A New Direction, like many others, believes that creativity can be taught and we want to support schools and teachers to feel equipped to do just this. The pedagogies underpinning our Teaching for Creativity work come from **the five Creative Habits of Mind: Imaginative, Inquisitive, Persistent, Collaborative and Disciplined.**

They are drawn from the five-dimensional creative thinking model through [the work of](#) Professor Bill Lucas, Professor Guy Claxton and Dr Ellen Spencer who reviewed decades of research and conducted appreciative inquiry and field trials with teachers. The habits and some suggested pedagogies are outlined in their book [Teaching Creative Thinking: Developing learners who generate ideas and can think critically.](#)



The five Creative Habits, each with three sub-habits.

Of equal priority is to help **broaden and diversify the curriculum** and so the subject matter for these resources have been selected in response to the combined crises facing young people in London today.

This new set of resources will supplement our [first set of Teaching for Creativity resources](#) released over Summer term 2021. Full lesson plans for learning sequences and accompanying CPD videos, they cover a range of topics including RSE, the climate crisis, and Black British history. Each one draws on London's rich cultural sector and focuses is on a particular creative habit of mind.

In Autumn 2021, we released a set of [Taster Cards](#), aimed at being quick and playful activities as examples for each creative habit and sub-habits. We will continue to develop further resources pending funding.

Purpose:

For creativity to flourish in young people, it needs nurturing and access to excellent resources. Key objectives for this work are to:

- Provide compelling & achievable learning sequences that are curriculum-linked and creativity-focused.
- Support teachers to deliver the learning with full lesson plans that can be picked-up and used immediately within existing curriculum design and schemes of work.
- Focus on an identified subject matter while simultaneously covering one or two of the Creative Habits that are clearly covered and signposted.
- Provide an example of how creativity can be taught and developed within a variety of topics, highlighting creative pedagogies and activity ideas that that could be adapted into wider practice.

Structure of resources:

We are looking to commission a set of two resources, targeting a particular setting:

- Primary (KS2) – a sequence of 2 lessons, each 45-minutes in duration
- Secondary (KS3) – a sequence of 2 lessons, each 1-hour in duration

Accompanying each resource will be:

- 2 CPD videos presented by the resource writer, supporting teachers to use the resource and providing context for the subject and habit focus (approx. 1 minutes and 6 minutes in length)
- A blog post with contributions from the resource writer, with further context of the subject matter covered in the resources
- A resource to guide teachers in SEND settings on how to adapt the resources, developed in consultation with a specialist teacher.

Content:

These resources will explore the subject matter and creative habits through poetry (writing and/or responding to) with a focus on work from authors with protected characteristics that are underrepresented in the curriculum.

Each resource will focus on developing one or two of the Creative Habits in particular, to be chosen by the writer and consulting teacher.

The subject content for this set of resources is 'consent, as part of the new Relationships and Sex Education (RSE) statutory guidance brought into effect in 2020. This will be covered in an age-appropriate way and be LGBTQ+ inclusive.

The aspects we have chosen to focus on from the Statutory Guidance are:

Children and young people need to know how to be safe and healthy, and how to manage their academic, personal and social lives in a positive way.

For Primary:

- *Respectful relationships:*
 - *The importance of permission-seeking and giving in relationships with friends, peers and adults.*
- *Being safe:*
 - *What sorts of boundaries are appropriate in friendships with peers and others (including in a digital context).*

For Secondary:

- *Intimate and sexual relationships, including sexual health:*
 - *How to recognise the characteristics and positive aspects of healthy one-to-one intimate relationships, [and which can also include] mutual respect, consent, loyalty, trust, shared interests and outlook, sex and friendship.*

You can [read the guidance in full online here](#).

Audience:

The target audience for these resources are teachers in London schools who are responsible for delivering RSE to their students. They will be free to download online and available for anyone to use, regardless of their geographical location or profession.

Format:

Writers will be required to deliver the below for each resource:

- 2 lesson plans
- 2 video files with CPD content
- Approx. 500 words answering provided questions for a blog post

A New Direction will provide a resource writing template as a MS Word doc, with guidelines on word counts and required information so that the resources fit within the style of the existing set of sequences, but also builds in learning after feedback from those initial releases.

Filming for the CPD videos will need to be done using the writer's own equipment in their own space (e.g. via Zoom). Content focus, draft script and post-production for the video will be provided by A New Direction staff, who can support with filming guidance.

Approach:

For this set of resources, each writer will be paired with a teacher from the setting they are producing content for. The teacher will assist in planning and will test out the resource in their school lessons, providing feedback and consultation to the writer.

Writers and teachers will also meet with an organisation (TBC) relevant to the subject matter for research purposes. The organisation will also provide feedback on the resource draft.

We anticipate the work for each resource will be approximately:

1 day co-planning

4 days resource writing

1.5 days planning/filming CPD video and writing blog content

Timeline:

October 2021 – co-development, planning and writing of resources

November 2021 – co-writing and re-drafting resources

December – delivery of final draft to A New Direction

January 2021 – delivery of CPD video and blog content

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