



**A NEW
DIRECTION**
We create opportunity



with Raw London

RawLDN

STEP

Raw London

Junior Creative

Location of role: Holborn/ Hybrid working

Placement hours: 25 hours per week

Placement length: 12 months

Salary: London Living Wage (£11.05 p/h)

STEP Strand: Advertising & Marketing

About Raw London

We are Raw London, a creative and strategy agency. Our work is all about changing perceptions. If you want people to behave differently, first you need to change what they know, think, or understand. Learning something new, getting fresh perspective, and seeing the world through someone else's eyes are the seeds that grow into behavioural change.

It is this idea that drives us. We work across teams, sectors and territories to find human truths and unique creative solutions that make people feel, think, and see your brand, cause – or society – differently.

Visit our website to find out more:

<https://raw.london>

About the role

We are looking for a budding creative with interests in creative and storytelling in advertising across film, video, social media, digital communications, design or copywriting.

Someone who gets excited by coming up with really cool creative ideas for campaigns, big and small, that tell stories that represent real people and help solve some big problems.

The main responsibilities will be working with the Creative team to generate ideas for client projects with areas such as:

- Writing drafts for scripts or copy for social campaigns
- Support the Senior Creatives in pitch workshops
- Eventually look to lead smaller projects, with a view to making sure the creative concepts are brought to life

We are not looking for flawless technical knowledge but someone with a willingness to grow the creative skills they have, someone open to feedback, and someone who enjoys brainstorming and wants to grow more in the creative space.

Skills and experience

Essential

- Teamwork and collaboration
- An interest in the world around you
- An interest in writing
- Creative flair
- Passion for storytelling
- Confident speaker

About STEP

STEP is a training programme for young East Londoners local to the Olympic Park, who are ready to bring ideas, creative energy and perspectives to the creative and cultural sector. You must be;

- Aged 18 to 30
- Resident of Hackney, Newham, Tower Hamlets and Waltham Forest and have attended school or college in these boroughs

Through STEP, you'll get paid London Living Wage over a 12-month training programme to develop a range of skills and creative approaches and build on your network across different organisations or departments. You'll complete a work-based placement, grow as part of a peer network, take part in regular professional development workshops, and get a budget to produce a collaborative project. We'll also connect you with a specialist industry mentor, provide careers coaching and continue to offer support as part of our community after the programme.

How to apply

Complete our STEP application form by 10am on 03 May 2022, you can upload video or audio responses.

STEP application form:

<https://bit.ly/3ieiStz>

For more information

If you require information in an alternative format, or want to speak to us about any access requirements, please contact us at goodgrowthub@anewdirection.org.uk

Go to the Good Growth Hub website to find out more here about the STEP programme, book in to attend one of our information sessions, hear from STEP alumni and read out application guide for some expert tips.

<https://goodgrowthhub.org.uk/programmes/step>



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