

**CENTRES**

www.centres-eu.org

# Danish Foundation for Entrepreneurship – Young Enterprise

[www.ffe-ye.dk](http://www.ffe-ye.dk)



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# Danish Foundation for Entrepreneurship – Young Enterprise

### Sponsorer & samarbejdspartnere

Vi støtter Young Enterprise



Supported by:

Large Danish companies and organizations

Four ministries in a Partnership:

- Ministry of Business and Growth
- Ministry of Science, Innovation and Higher Education
- Ministry of Children and Education
- Ministry of Culture

# Vision

The vision of the Danish government is to:

- Give pupils and students an introduction to entrepreneurial thinking.
- To develop pupils' and students' knowledge of entrepreneurship.
- To develop the ability of pupils and students to act entrepreneurially.

The objective is that:

People who have received education or training in entrepreneurship should create more value for themselves and other people than those who have not received such education and training.

**Entrepreneurship is when you act upon opportunities and ideas and transform them into value for others.**

**The value that is created can be financial, cultural, or social.**

# The Creative Platform

## Unlimited Knowledge Application

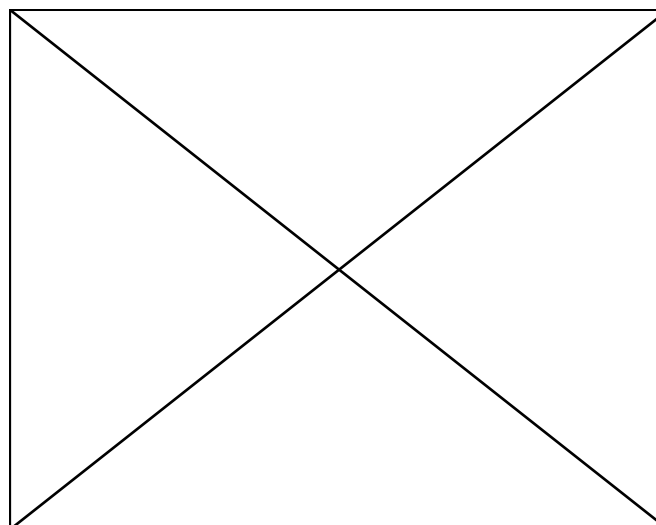
### 3D Didactic

# Four Basic Principles

- Parallel thinking
- Task focus
- No-experienced judgement
- Horizontal thinking

# Parallel thinking - creates concentration

<https://www.youtube.com/watch?v=vJG698U2Mvo>



# Four Basic Principles

- Parallel thinking
- Task focus
- No-experienced judgement
- Horizontal thinking



# Task focus - creative motivation

- one task - one deadline
- no phones
- no lap tops
- no watches
- no nothing

# Four Basic Principles

- Parallel thinking
- Task focus
- No-experienced judgement
- Horizontal thinking

# No-experienced judgement

Yes - we've made a mistake!

# Four Basic Principles

- Parallel thinking
- Task focus
- No-experienced judgement
- Horizontal thinking

# Horizontal thinking - the opposite of vertical thinking



# Where to use The Creative Platform?

Want to know more?  
<http://www.uka.aau.dk/>

# Thank you for your attention.

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