

# A.N.D +Connected



## Connected

'Connected' is a three-year programme with two years of action-research investment and one of transition or development funding.

The programme tests the notion that as existing or 'traditional' routes for funding change or disappear, new opportunities for cultural education activity could emerge through greater partnership, collaboration and innovation.

About cost-effective (and/or income generating) models of partnership and collaboration for local or area-based development of cultural education



# Summary

- —The programme has three main strands of activity:
- —Investment in a small number of local areas over two years
- —Research, capacity building and networking activity
- —Information sharing



## Area support – to:

- —Increase children and young people's engagement in culture
- —Increase or improve the commitment of local schools, children's services or youth provision to culture
- —Address one or more key local challenges (i.e. poor provision for early years)
- —Develops/tests an idea for a new type of resource to support cultural education activity through leverage, direct cash investment or a new business model



## Schedule

- —First cohort of areas funded in February 2013 (core activity to last a year)
- —Second cohort of areas to be funded from May 2013 (core activity to last a year)
- —January 2014 review of need and capacity to support additional areas in year three



## First areas - solicited

- —Croydon
- —Ealing
- —Waltham Forest
- —Haringey

Consideration of levels of Artsmark, numbers of pupils, poverty, investment/growth potential

No single template for 'need' in London



# Second areas - open call

—Apply by 3rd May 2013

#### Looking for:

- —Innovative approach to partnership
- —Commitment to leadership development
- —Potential for sustainability and growth
- —Potential for transferability across London



# Research, capacity building and networking activity

- —Work with Innovation Unit
- Capacity building, skills sharing and development,
- —Research tracking what works and what does not
- —Involve a range of projects and places



# Information sharing

- —Develop a 'community of interest'
- —Online network
- —Narrative



### Artsmark and London Curriculum

- —Discover Artsmark event in every borough schools mailing
- —How to incentivise?
- —Bring partnerships of organisations together locally around Artsmark and or London Curriculum activity



## **Arts Award**

- —Embed an accredited leadership development qualification into sustained partnerships with young people
- —Role of Library, museums, arts organisation in supporting a young person
- —Extended school



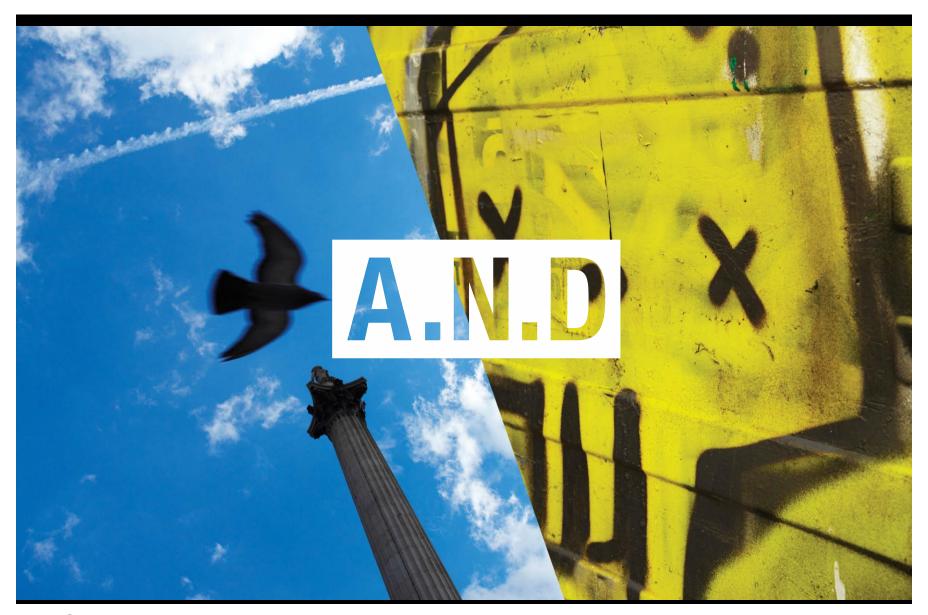
# Creative Employment Programme

- —Wage subsidy for internship, apprenticeship, pre-apprenticeship
- —Collaboration across employers?



# How you can get involved

- —Apply for funding for the May 2013 deadline
- —Taking part in the Innovation Unity capacity building sessions
- —Accessing research and information and being involved in online discussion and debate



Tw. @a\_new\_direction