



Finland - a forerunner in the field of entrepreneurship education?

Creative Entrepreneurship in Schools: International approaches

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Short History of Entrepreneurship Education Research



Phases of entrepreneurship education research

- **Phase 1.**

Beginning of 1990s questioning trait theories

- **Phase 2.**

Towards the end of 1990s – beginning of 2000s: What is entrepreneurial learning?

- **Phase 3.**

Since 2005: How to teach entrepreneurship?

- **Phase 4.**

Who is an entrepreneurial teacher? What kind of learning environments can enhance entrepreneurial behaviour?
The process of entrepreneurial identity development?



Current State of Entrepreneurship Education in Finland



Starting shot

Finland was the first country in the European Union to set the guidelines for entrepreneurship education – in 1994.



Definition matters!

Entrepreneurship is a way of thinking and doing. It is an attitude towards life, which means being a responsible actor and being able to lead one's own mind (Peltonen 1986).

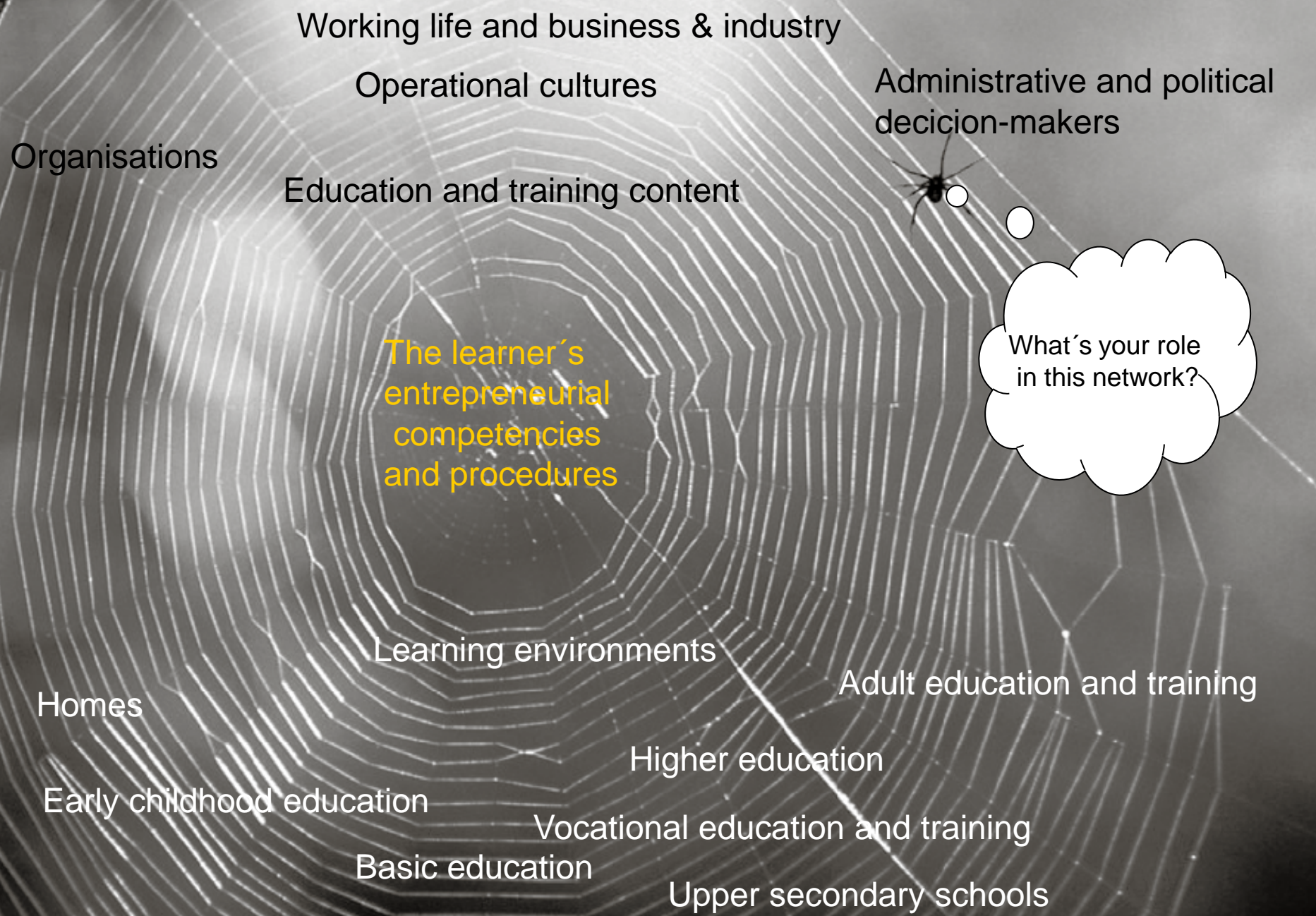


Figure. Web of development in entrepreneurship education



Pedagogical challenges in entrepreneurship education

Pedagogy matters!

Anglo-American and Continental approaches to Entrepreneurship Education (Kyrö 2005)

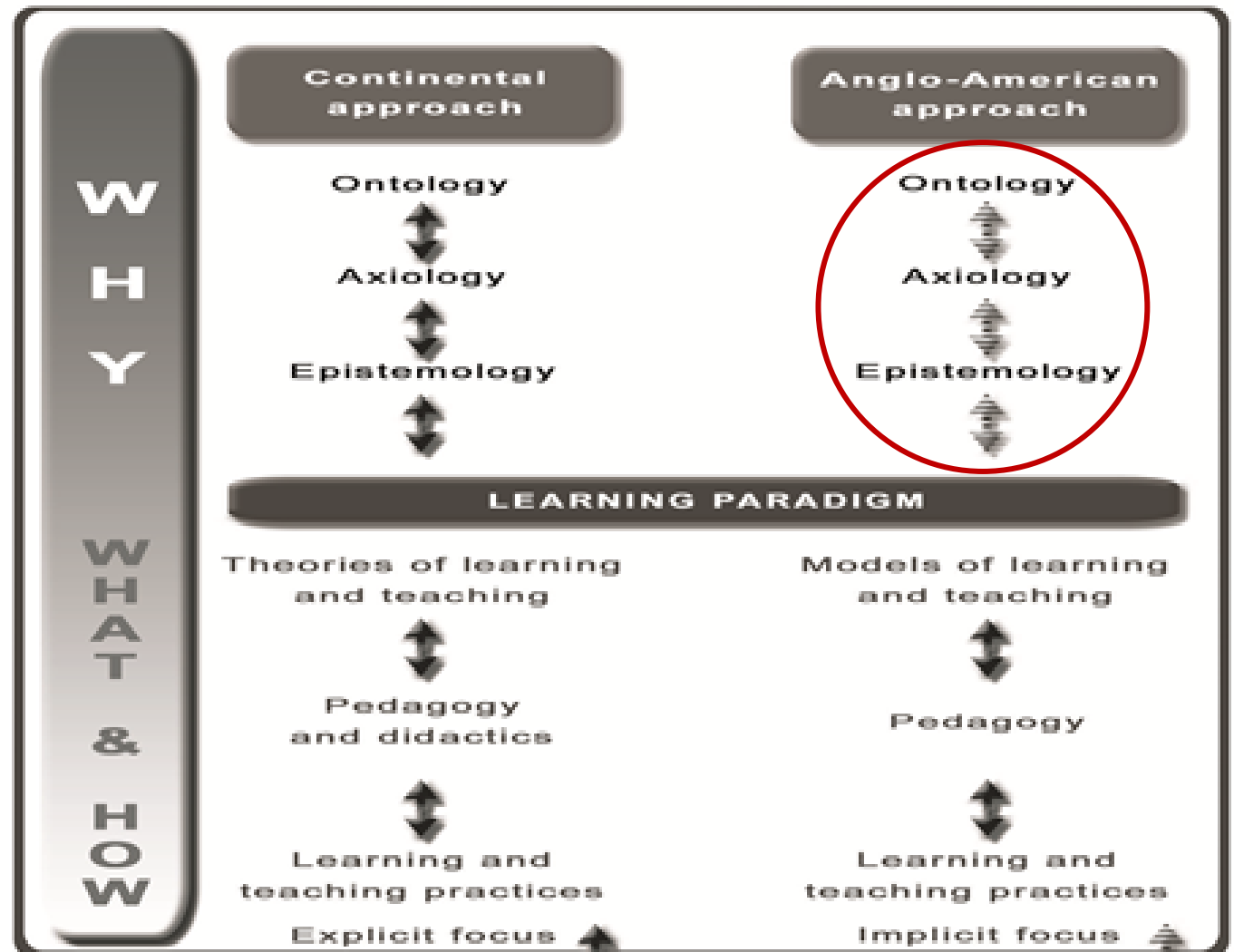
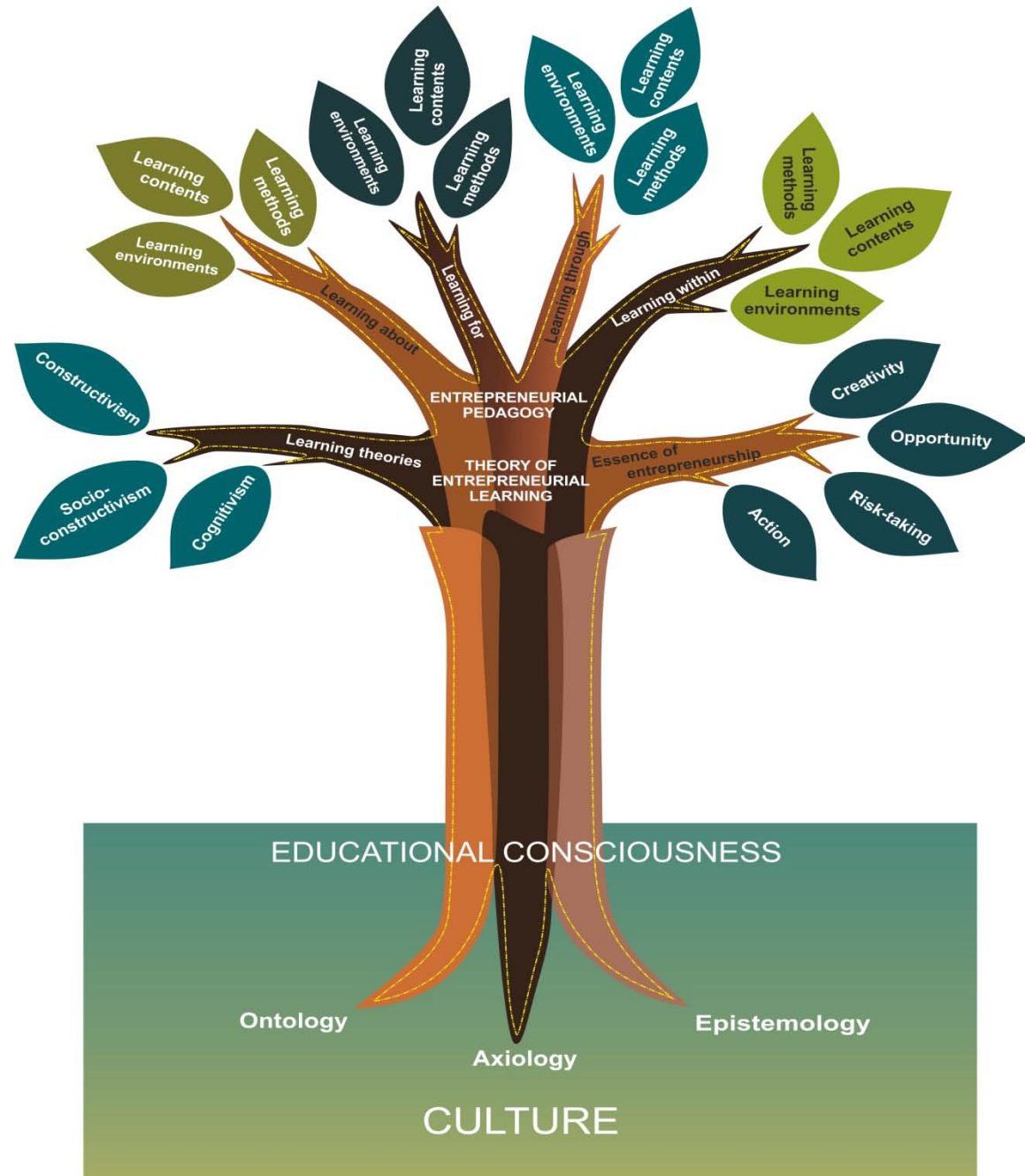


Figure: The Anglo-American and Continental approaches to eship education (Kyrö 2005)

Learning Path of Entrepreneurship Education

(Hägg & Peltonen 2012)





Learning path of entrepreneurship education

(Hägg & Peltonen 2012)

Five levels:

1. The educational philosophical roots of entrepreneurship education based on the culture
2. Educational consciousness
3. Entrepreneurial pedagogy
4. The objects of entrepreneurship education
5. Entrepreneurial learning contents, methods and environments.



Ethics of entrepreneurship education

(Source: Atjonen 2011, modified by Hägg 2012)

- Being responsible for more than being in the right
- Responsibility is being responsible for other moral actor (who understands to be responsible for his/her own action and consequences)
- Responsibility is caring, involving in matters, supporting and standing by and encouraging = showing the way
- Tools: showing the way to the future, process orientation, multimethodology, many-sided and self-evaluation

Ethics of Entrepreneurship Education

(Atjonen 2011, modified by Hägg 2012)

- Discouragement versus enlightening the strengths
- Shrinking the value of a person versus empowering a person
- Squatting versus hearing

Tools for entrepreneurship education:

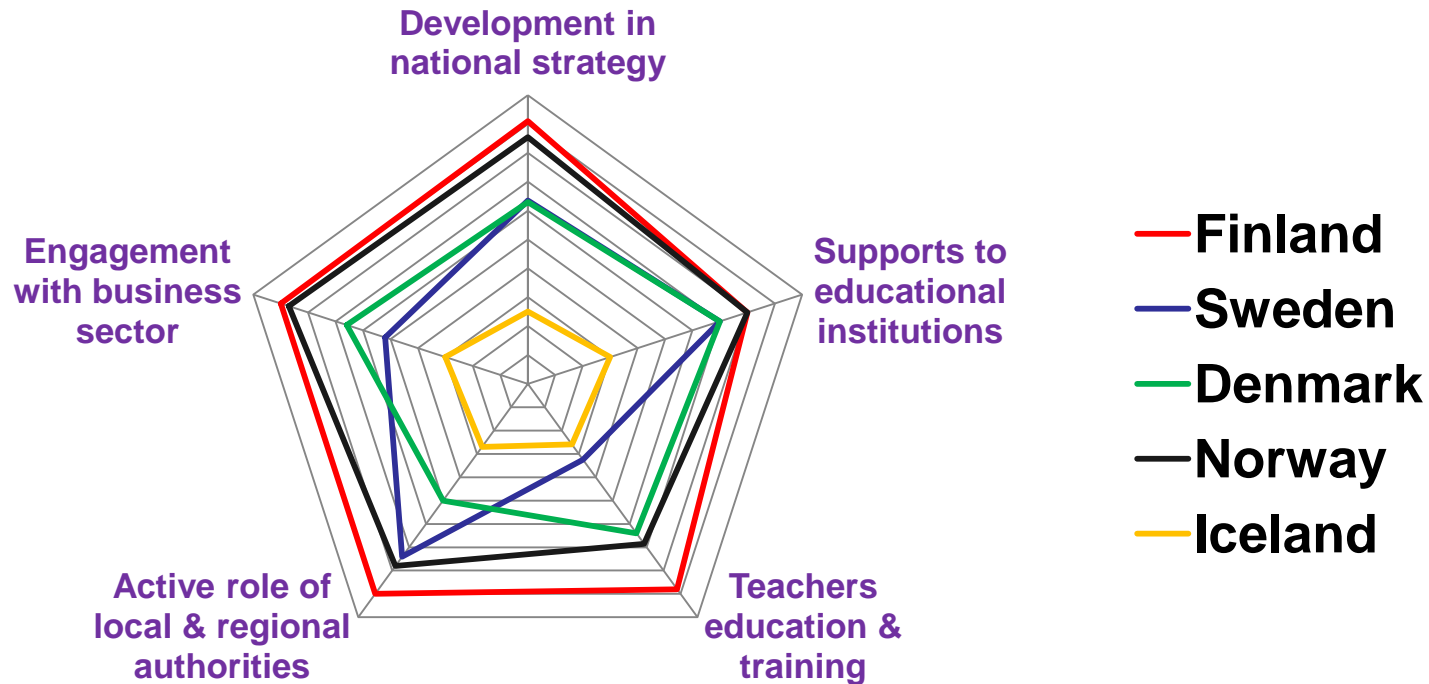
- Reflection – you need to think
- Dialogue – you need to discuss and listen
- Network – you have to trust in your companions



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The supposed current status at Nordic level

Source: Nordic Innovation 2012 (draft)



Thank you for your attention!

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No one can whistle a symphony.

It takes an orchestra to play it.

- H.E. Luccock-