



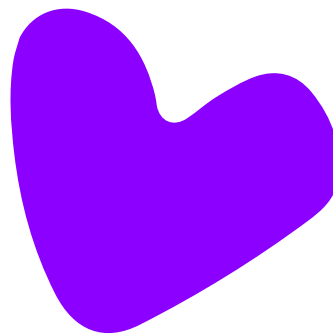
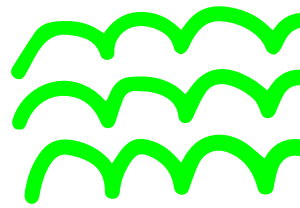
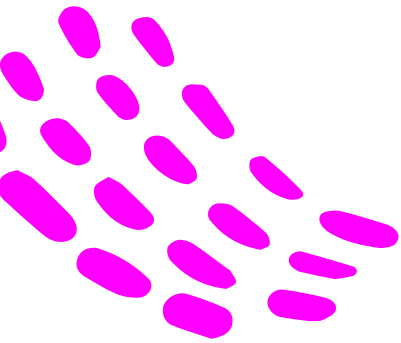
Primary Arts

Performances, learning,
inspiration and wellbeing
for pupils and staff



**A NEW
DIRECTION**

Explore



Welcome

We are delighted to announce the launch of **A New Direction's Primary Arts** pilot programme which aims to increase access to high quality, inspiring arts, cultural and creative opportunities for children and staff in London's primary schools and primary SEND settings.

The entire programme is offered free of charge to schools, helping to unlock the creative potential, cultural capital and skills of teachers and children. The programme offers opportunities to support wellbeing, confidence, personal interest, and professional development in a time of increasing pressures on schools and their staff.

The programme has four strands and schools can choose which parts to join. At the beginning of January, our first cohort of teachers started the Cultural Education Leadership Programme. Delivered in partnership with **UCL Centre for Educational Leadership** and the Institute of Education, this course supports mid-career teachers to act as leaders in cultural education.

The other three strands of **Primary Arts** begin from March and can be booked now. These include **in-school performances** with supporting pupil workshops, teacher CPD and classroom resources; **Masterclasses** on creative approaches to reader development, delivered in partnership with the **Centre for Literacy in Primary Education**; and free hands-on **twilight 'come & try' workshops** with the **Crafts Council** to explore a variety of craft disciplines for staff, with further opportunities for free access to cultural experiences (including tickets for cultural visits for pupils) being announced later in the year. These activities all reflect the breadth and quality of London's incredible cultural offering, and we would like to thank all the cultural organisations who are partnering with us on project delivery.

This pilot programme will run until July 2024, with a longer-term aspiration to deliver to primary and SEND settings across London annually from 2024 to 2026. **Primary Arts** is supported by The City of London Corporation City Education Trust Fund (29084), a City of London Corporation charity, and we are incredibly grateful to them for their support at a time of significant pressure on the education and cultural sectors in London.

Primary Arts was created in response to the release of the Gulbenkian report [*The Arts in Schools – Foundations for the Future*](#) in March 2023, a reflective piece that articulates the various barriers that have discouraged and disallowed cultural education and arts in schools to thrive. We hope that this pilot programme will be one of many projects that start to address the findings of this report. We are very excited by this opportunity to create new cultural and creative opportunities for primary school children and their teachers across London.

Steve Moffitt
Chief Executive Officer, A New Direction.



About the Programme

A New Direction's **Primary Arts** programme aims to increase access to high quality, inspiring arts, cultural and creative opportunities for children and staff in London's primary schools and primary SEND settings. Delivered in partnership with a range of cultural organisations, this menu of free opportunities for schools aims to unlock the creative potential, cultural capital and skills of teachers and children, offering opportunities to support wellbeing, confidence, personal interest and development.

In this brochure, you can find information about the following strands of the programme pilot:

In-schools touring → a choice of five arts performances and in-class workshops for your pupils, plus staff CPD, resources, creative materials, and books.

Masterclasses → CPD days exploring a range of creative approaches to literacy and reader development

'Come & Try' series → creative practical twilights for school staff

'Go & See' events → free tickets for pupils to experience film and the performing arts

Each section includes information on how to book or express your interest. **The entirety of the programme is offered free of charge.**

Who can take part?

Primary Arts is open to **all state primary mainstream and special schools in London**. The programme is designed to include children in all primary year groups from Reception to Year 6.

Your school **must be in a London borough** to be eligible for the programme.

Schools and individuals can take part in more than one strand of the programme (but only one touring booking can be made per school).

Masterclasses are open to qualified teachers working at any level in eligible schools.

'Come & Try' twilights are open to any member of staff in eligible schools, including teachers, Teaching Assistants, support staff, and admin staff.

Ticketed 'Go & See' offers may have specific eligibility criteria – these will be clearly indicated when these offers are announced.

An access budget is available to support engagement in this programme, for example for transport, BSL interpretation or other costs.

Booking information is included in the description of each part of the programme. You can find further details and links to booking forms on A New Direction's website www.anewdirection.org.uk/primary-arts.

If you have any questions about the programme, please email us at schools@anewdirection.org.uk





In-Schools Touring



In-Schools Touring

The Primary Arts In-Schools Touring programme aims to bring high quality arts experiences into your school through performances and workshops for pupils, supported by teacher CPD, and a range of resources.

Five organisations are working with us to deliver the programme – their offers are outlined in full on the pages that follow.

Participating schools receive:

- A **performance** (or experience) lasting around 1 hour, for all classes in **one year group**.
- An **in-class workshop** lasting 45 minutes to 1 hour, for each class in the same year group, further exploring the artform, themes and curriculum areas linked to the performance.
- A one-hour **teacher twilight CPD** session in the fortnight prior to the performance, to support whole-school engagement, teacher and pupil learning.
- A range of **resources** to support communication and learning about the performance, including information for pupils, staff and families, and classroom activities.
- A **box of creative materials** worth around £350 to support creative classroom activities.
- **Booklists** linked to the programme, curated by the Centre for Literacy in Primary Education.
- A **set of books** worth around £150 to support reading for pleasure linked to the programme.

Access & Inclusion

Each offer is suitable for at least one Key Stage and can be adapted to work for pupils with additional needs whether in mainstream or SEND settings. Where needed, our Touring Access & Inclusion Adviser will liaise with your school and work with our cultural partners to ensure that the programme meets your pupils' needs.

Eligibility

Primary Arts is open to **all state primary mainstream and special schools in London**. The programme is designed to include children in all primary year groups from Reception to Year 6.

Your school must be in a **London borough** to be eligible for the programme.

If your school or a member of your school staff is participating in another area of the Primary Arts programme, **you are still eligible** to make a booking request for this strand of the programme.

How to Make a Booking Request

Only one touring booking will be considered per school per year.

There are places available for 25 schools on the In-Schools Touring pilot.

Please read carefully the offer descriptions on the pages that follow, consider your school's needs and areas of interest, and identify your first and second choice of offer. Each description includes year group suitability – please ensure the offer you are interested in is available for the year group you would like to participate.

When you are ready to make a booking request, please complete the [booking request form](#). The form asks for practical information as well as date availability and will take around 10 minutes to complete.

Once you have submitted the booking request form, our Tour Producer will contact you within 10 days.

Please note that while the In-Schools Touring programme is free of charge to schools, we may charge a fee of up to £1,000 for cancellations with less than 48 hours' notice.

If you have any questions about the Primary Arts In-Schools Touring Pilot, please email schools@anewdirection.org.uk and put 'Primary Arts Touring' in the subject line.

The Paper Allotment

Meet the artists at the allotment... let's craft together and grow a paper garden.



Animate Arts Company

Animate Arts make high-quality, inspirational art projects that creatively engage people of all ages, abilities and backgrounds. Nurtured by a team of professional artists, performers, and creatives, our projects bring people together through art. We build teams who work collaboratively together to create extraordinary things – often from paper and cardboard!



The Paper Allotment

Key stage / year groups:

EYFS, KS1, KS2 and SEND

Relevant areas of the National Curriculum:

Art and DT (construction, artists, tools/materials and practical techniques).

Sciences (nature, life cycles, plants, wildlife).

Geography (seasons, weather, physical landscapes/places).


Personal, social, emotional development

Wellbeing, healthy lifestyles, environment

About the show

The Paper Allotment is a life-size art installation made from paper and cardboard.

Setting the scene is the allotment's shed, accompanied by a team of gardeners (artists) who will invite pupils to craft and grow a paper garden around the plot. This is a multi-sensory and interactive experience. We will all work together because there will be lots of creative, hands-on things for everybody to do in the allotment.

 1–1.5 hours


About the pupil workshops


Led by professional artists and inspired by *The Paper Allotment* installation, each class will be challenged to create their very own collaborative, glowing artwork for their classroom windows. Using colourful paper and natural sunlight, pupils will create a visually stunning display that promotes the importance of caring for our environment and nature.

 1 hour

Teacher twilight CPD

A visual arts CPD session that explores themes around nature and how to creatively bring the outdoors into the classroom. Teachers will be introduced to a wide range of relevant artists, artworks and activity ideas that can be used in art lessons and other subjects. This training will develop teachers' creative ideas, skills and art knowledge to compliment *The Paper Allotment* project.

 1.5 hours

 Can accommodate whole staff teams up to 30 people.



Book now

To submit a booking request for *The Paper Allotment* please use [this link](#)

SPIN: Poetry Performance and Workshop



SPIN: a poetry gig for primary schools performed by a rapper, storyteller and poet.



Apples and Snakes

Apples and Snakes is England's leading organisation for spoken word with an international reputation for producing engaging, transformative and inspiring poetry experiences.

We commission and develop artists, produce events and participation programmes. We amplify ignored voices, champion poets and performance poetry, and challenge expectations of what poetry is and can be.

**APPLES
AND
SNAKES**

SPIN: Poetry Performance and Workshop

Key stage / year groups:

EYFS, KS1, KS2. Relaxed performances available for SEND settings

Relevant areas of the National Curriculum:

English

Literacy

Oracy

Personal, social, emotional development




About the show

SPIN is a live poetry gig for young people. There are three performers; a poet, a storyteller and a rapper, who each perform a 15 minute set, creating a 45 minute performance.

The performers use techniques such as call & response to make sure the show is very interactive and children are fully engaged.

SPIN can be performed to the whole school or a Key Stage... or to however many can fit in the hall!

SPIN has a simple pop-up set and needs a mic & PA. (We can provide!)

 45 mins

About the pupil workshops


Workshops will be delivered by skilled poet educators to one year group, empowering pupils to create their own spoken word poetry written during the session. The activities will support speaking, listening and collaboration skills in a safe creative space.

 1 hour

Teacher twilight CPD

Led by an experienced poet educator, the CPD will provide a toolkit of exercises for teachers to develop confidence, insight and creative approaches to speaking, writing and performing poetry with the whole class.

 1 hour

 Can be delivered for the whole staff team or a smaller group depending on the needs of the school.



Book now

To submit a booking request for *SPIN*, please use [this link](#)

Stronger Together: Specialised Inclusive Dance

An immersive inclusive dance performance and workshop which highlights our individual strengths and celebrates differences.



icandance

icandance is an inclusive community who empower disabled children and young people (CYP) through dance and performance. We believe dance gives CYP a voice and performances offer opportunities to be seen and celebrated for what CAN be achieved. By doing so, we challenge perceptions of disability and use dance as an opportunity to change perspectives.

icandance
believe it

Stronger Together: Specialised Inclusive Dance

Key stage / year groups:

KS1, KS2, including SEND

Relevant areas of focus:

Creativity, Learning and Personal, Social and Emotional Development.

Physical Education: to enjoy moving your bodies with control and confidently create movement patterns.

Whole learning (disciplinary knowledge of Dance, innovation and creation, self-knowledge, collaboration, communication, responsibility).



About the show

This interactive dance performance explores the themes of 'same but different', 'I am STRONG when...' and 'Stronger Together'. It will be performed by our disabled youth dance company of 6-8 dancers aged 16-25 with a range of disabilities. It is an interactive show where the audience will become part of the performance and explore the themes, creating a new part to the performance.

 1 hour

About the pupil workshops

Facilitators, drawing from their lived disability experiences, guide students in crafting an inclusive 'Dancing Manifesto' using props and music. Through creative workshops, inclusive language, and collaborative efforts, each participant shapes a unique celebration of differences. The 'Dancing Manifesto' can be shared with the whole school community for wider impact.

 1 hour

Teacher twilight CPD

The training, led by Juliet Diener, Founder and CEO of icandance, will share specialised approaches utilising dance and performance to empower children in all inclusive learning environments.

The session will be interactive and explore creative strategies with time for participants to share and reflect on current examples within their own practice.

 1 hour

 Flexible



Book now

To submit a booking request for *Specialised Inclusive Dance*, please use [this link](#)

Welcome: The Magic Sketchbook!



An interactive show and puppet making workshop framed around the magic of being Welcomed!

Little Angel Theatre

Little Angel Theatre has used puppetry to create and share inspiring stories since 1961, producing shows for young people which play in-house and tour. Our incredible creative learning department delivers exciting education and participatory activities in our venues, in schools and in community settings, fuelling imagination through the wonders of puppetry.

Welcome: The Magic Sketchbook!

Key stage / year groups:

EYFS, KS1, lower KS2, SEND

Relevant areas of the National Curriculum:


Art and design (construction, artists, tools/materials and practical techniques).

Creativity, Learning and Personal, Social and Emotional Development



About the show

Little Angel Theatre's show was developed with refugee children. This energetic, interactive performance encourages kindness to new people who have travelled from distant places. The story begins in Eli's bedroom as he gets ready for school. But today is a day unlike any other, his shirt has magically shrunk, his socks manage to attach themselves to each other and the biggest surprise of all is his laundry basket is home to a new, very shy, visitor Effy! Eli learns how to welcome Effy and together they discover exciting worlds as Effy draws in Eli's magic sketchbook. They connect through laughter and play and learn about one another resulting in a warm new friendship.

 30 minutes

About the pupil workshops

The 'Welcome' workshop involves students designing and making a butterfly puppet to be used by them in one of the interactive opportunities during the performance of *Welcome: The Magic Sketchbook*. The workshop also allows time for reflection around the themes in the show.

 1 hour

Teacher twilight CPD

The session will give opportunities for the teachers to learn about the themes, ideas and issues of the Welcome! Project.

Teachers will be given the opportunity to make their own puppet using the same materials and brief as their students so that they are able to best support the workshop session on the day of the activity.

 1 hour

 4-20



Book now

To submit a booking request for *Welcome: the Magic Sketchbook!*, please use [this link](#)

Noches Carnavales – Exploring Afro-Latin Music

“Noches Carnavales”, it’s carnival night! Exploring and celebrating diversity, history and geography through music.



Musiko Musika

Musiko Musika uses world music as a tool to enable people of all cultures to express themselves through music and work together. We develop and deliver innovative music projects, programmes, and events with a social and cultural impact including creative and instrumental workshops, ensembles, training, family learning, and digital content.

Musiko
Musika 

Noches Carnavales – Exploring Afro-Latin Music

Key stage / year groups:

KS2, SEND

Relevant areas of the National Curriculum:

Music

Geography

Spanish


Personal Social and Emotional
Development

British Values



About the show

Noches Carnavales is a 50-minute performance presenting a sequence of musical pieces illustrating the musical journey of European, African and Indigenous cultures in Latin America, including the cultural impact of the slave trade. Led by [Quimantu](#), a group of exceptional musicians from across the globe will be playing a wonderfully diverse selection of instruments including percussion, strings and woodwind from around the world.

 50 minutes

About the pupil workshops

Students will use the Afro-Andean rhythm Huachaya-pasacalle to develop their rhythm skills and learn to sing the call and response song Noches Carnavales in Spanish and English before learning to play a simple melodic line using specially designed panpipes to complete the arrangement of the song.

 1 hour

Teacher twilight CPD

The session will familiarise staff with the background context of the music and cultures that pupils will encounter, alongside developing skills and introducing further repertoire so that teachers can introduce those to their students and feel confident to deliver music activities even as a non-music specialist.

 1 hour

 20



Book now

To submit a booking request for *Noches Carnavales*, please use [this link](#)



Masterclasses

Masterclasses

The Primary Arts Masterclasses programme offers a series of four full-day INSET sessions delivered by creative literacy experts the Centre for Literacy in Primary Education.

Each INSET offers a stand-alone day of CPD designed to support participants to explore and develop creative teaching approaches to a range of priorities around reader development: reading for pleasure, planning creatively around texts, poetry, and using picture books.

The programme is designed so that each INSET provides a comprehensive exploration of its topic and does not require participants to have attended any other sessions.

Participants at each session will:

- Hear from an expert advisory teacher from CLPE in partnership with a high profile children's author/illustrator.
- Work with peers to explore and develop creative approaches to literacy and reader development.
- Receive at least one high-quality book to take away.
- Take away teaching plans and resources to use in the classroom.
- Be invited to an exclusive twilight session following the Masterclass, introducing you to a relevant cultural organisation, with drinks and snacks provided.

Access & Inclusion

These Masterclasses will take an inclusive approach and are suitable for teachers working in primary mainstream and SEND settings. An access budget is available to support participant engagement in this programme, for example for transport, BSL interpretation or other costs.

Eligibility

Primary Arts Masterclasses are aimed at **qualified teachers working at any level in state primary mainstream and special schools in London**. The programme is designed to support teachers working with pupils in all primary year groups from Reception to Year 6.

Your school must be **in a London borough** to be eligible for the programme.

If your school or a member of your school staff is participating in another area of the Primary Arts programme, you are still eligible to take part in this strand of the programme. **Places will be limited to two participants per school.**

How to Book

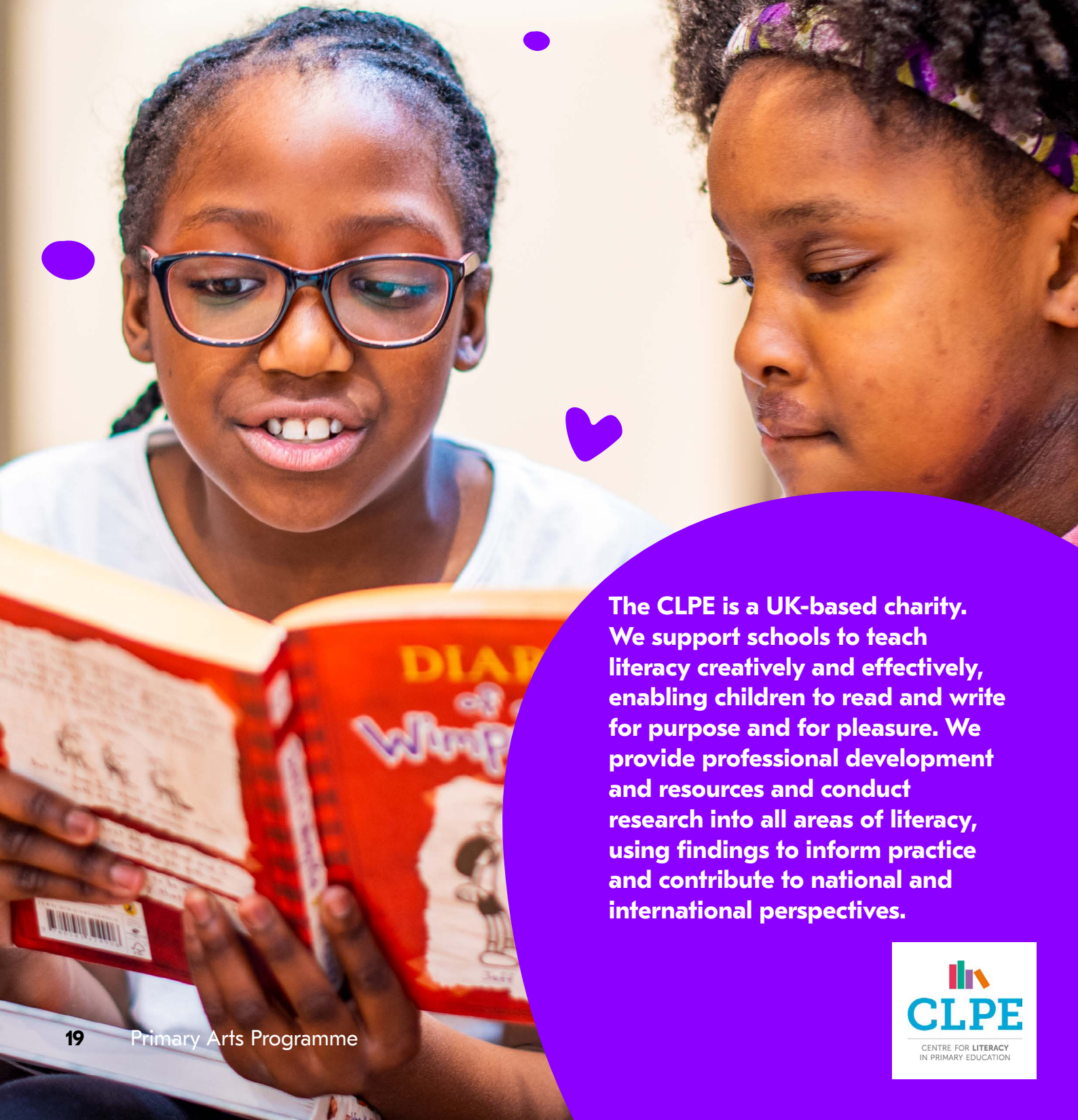
There are 30 places available at each Masterclass. You are welcome to book to attend more than one Masterclass; each must be booked separately.

Please book your place using the booking links given in the session descriptions on the pages that follow.

Please note that while these Masterclasses are free of charge to attend, we may charge a fee of £80 per participant for no-shows or cancellations with less than 48 hours' notice.

If you have any questions about the Primary Arts Masterclasses, please email schools@anewdirection.org.uk and put 'Primary Arts Masterclasses' in the subject line.

Centre for Literacy in Primary Education (CLPE)



The CLPE is a UK-based charity. We support schools to teach literacy creatively and effectively, enabling children to read and write for purpose and for pleasure. We provide professional development and resources and conduct research into all areas of literacy, using findings to inform practice and contribute to national and international perspectives.

Masterclass 1: Building 'Reading for Pleasure' Schools

Supporting schools to understand why and how to develop a meaningful 'reading for pleasure' culture

Suitable for:

Class teachers (EYFS-KS2)
English Subject Leads
Senior Leadership

Relevant areas of the National Curriculum:

Language and Vocabulary

Oracy

Reading

Writing

Personal, Social, Emotional Development

Date: Tuesday 12 March 2024


Timings: 9am to 3.30pm

Venue: Centre for Literacy in Primary Education, SE1 8QW

Description of session

Full day teacher CPD.

Explore a range of creative teaching approaches proven to elevate higher-order thinking, reading, writing, and spoken language across primary years. Teachers will be supported to develop extended units inspired by high-quality texts, fostering literacy proficiency and creative thinking across the curriculum.

 1 day (9am to 3.30pm)

Detail of activity

This Masterclass will be delivered by an expert advisory teacher from CLPE in partnership with award-winning children's author **S.F. Said** and will support teachers and leaders to plan for increased engagement and attainment in reading across the primary years.

We will explore the breadth of research that connects reading for pleasure with reading attainment, and the ways in which the act of reading expands understanding of language, vocabulary and knowledge of the world.

We will consider the role of all adults in school as readers, creating a culture in which children can be influenced to read widely and for pleasure, as well as the practices that enable teacher and peer book recommendations to take place and which build reading habits and reader identity.

We will demonstrate creative teaching approaches that give all children access to high quality texts, and that are designed to target specific reading skills and increase children's motivation to read with a greater depth of understanding, leading to increased engagement and attainment across your school.

We will reflect on the importance of providing a range and breadth of carefully chosen quality children's literature in developing engaged and motivated readers.



We will also look at ways in which schools make this stock accessible; developing children's self-selection and independence in reading and fostering a love of reading across the school community.

Key areas of focus

- What do we mean by Reading for Pleasure?
- The importance of a rich knowledge of children's literature and the role of teacher as reader, within a community of readers.
- Getting to know your children as readers, their interests and fascinations, their development, skills and understanding as readers, and draw on this to support the development of effective provision and practice.
- A greater understanding of what progression and development in reading looks like; and the connection between reading identity and reading attainment.
- How to nurture positive reader identity and broaden children's outlook through the use of quality inclusive literature.
- How to effectively choose and use a range of texts for different reading experiences, designed to promote reading for pleasure.
- Investigating and trialling key teaching approaches designed and proven to give all children access to quality texts and language and to raise engagement and attainment in reading across the school.
- The centrality of reading aloud as a key teaching approach that enables children to deepen response, improve access, develop vocabulary and draw attention to language models, while also modelling skilled reading behaviours and the pace, prosody and expression of fluent reading.
- Strategies for creating and maintaining a reading environment that is inviting and inclusive, that supports choosing and browsing; which invites re-reading and revisiting; and includes books that invite wider reading across forms, authors, poets and illustrators, topics or themes.
- Participants will receive a high quality children's books for each primary phase. They will also receive planning notes to help put strategies from the masterclass into practice in the classroom.

Takeaway

Participants will receive a high quality children's book for each primary phase (EYFS, KS1, KS2). They will also receive planning notes to help put strategies from the Masterclass into practice in the classroom.



©CLPE / Stevan Borthwick



©CLPE / Stevan Borthwick

Book now

Book your place on this Masterclass at this [link](#)

Please note: while this CPD is free of charge, a late cancellation fee may be charged for no-shows or cancellations with less than 48hr notice.

Masterclass 2: Planning Creatively Around Quality Texts

Choosing quality texts and using creative approaches to support literacy development and make meaningful cross-curricular connections.

Suitable for:

Class teachers (EYFS-KS2)
English Subject Leads
Senior Leadership

Relevant areas of the National Curriculum:

Language and Vocabulary
Oracy
Reading
Writing
Personal, Social and Emotional Development

Date: Tuesday 23 April 2024


Timings: 9am to 3.30pm

Venue: Centre for Literacy in Primary Education, SE1 8QW

Description of session

Full day teacher CPD.

Explore how to develop and draw upon an extended unit of work inspired by a high quality text that will support improved attainment in literacy and support thinking skills and creativity across the curriculum.

 1 day (9am to 3.30pm)

Detail of activity

This Masterclass will be delivered by an expert advisory teacher from CLPE in partnership with **children's author, Nicola Davies**, and will provide teachers and school leaders with knowledge of a range of creative teaching approaches that have been proven to enhance higher order thinking, reading, writing and spoken language across the primary years.

We will explore how to develop and draw upon an extended unit of work inspired by a high quality text that will support improved attainment in literacy and support thinking skills and creativity across the curriculum.

Key areas of focus

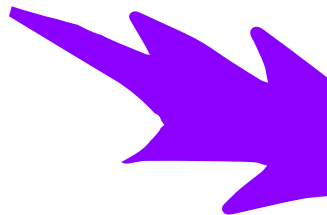
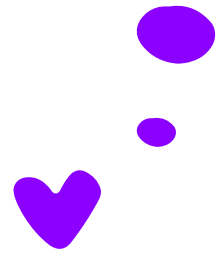
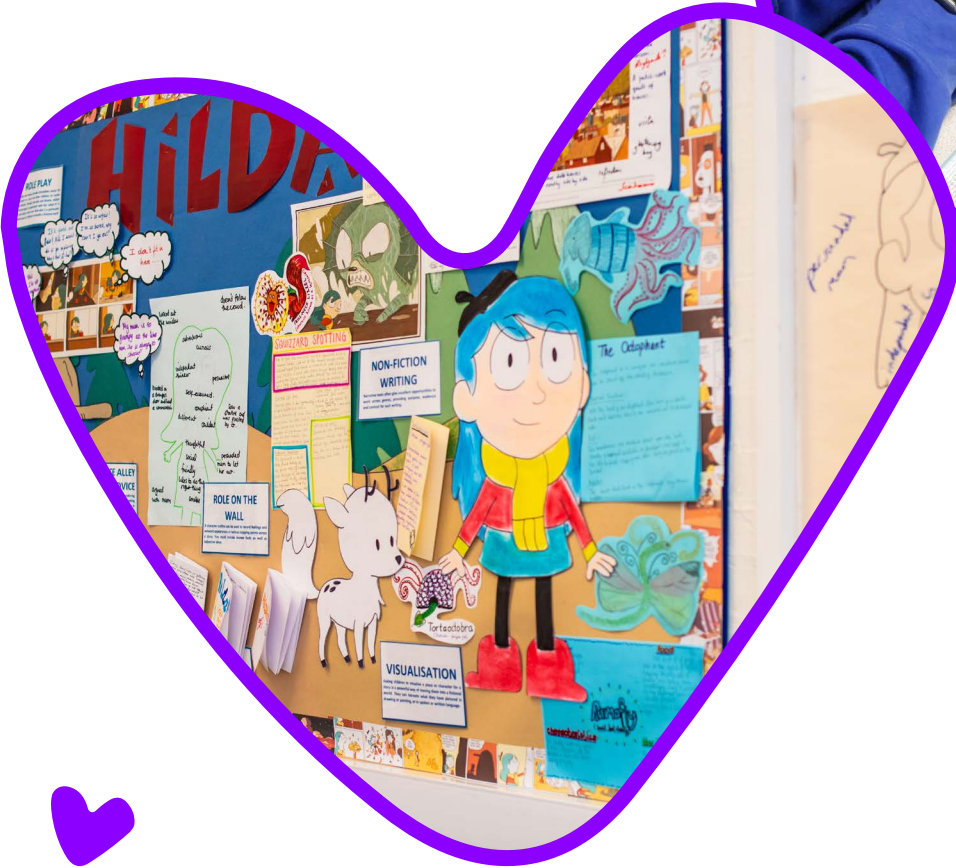
- What we mean by creativity.
- Why creative learning is important in supporting children's literacy development.
- Choosing and using quality texts that support development in reading and writing, as well as meaningful cross-curricular learning.
- Exploring contexts and creative teaching approaches proven to enhance literacy engagement and extend learning across the curriculum.
- A range of strategies and approaches that develop reading engagement, comprehension skills, fluency and stamina.



- Practices that shape a community of writers in which children are curious, engaged and motivated to write collaboratively, individually and independently.
- Creative approaches that best support an authentic writing process, including language and vocabulary acquisition, building of imaginative ideas, drafting, editing and publication.
- How to plan for literacy learning across the curriculum, as exemplified through a teaching sequence.

Takeaway

Participants will receive their own copy of the texts used in the Masterclass, as well as an associated teaching sequence of detailed planning to support the implementation of the ideas from the day, to inspire creative and meaningful practice in their own classrooms and schools.



Book now

Book your place on this Masterclass at this [link](#)

Please note: while this CPD is free of charge, a late cancellation fee may be charged for no-shows or cancellations with less than 48hr notice.

Masterclass 3: Transforming Literacy Through Poetry

Explore how reading, responding to, performing and writing poetry raises engagement and attainment in literacy.

Suitable for:

Class teachers (EYFS-KS2)
English Subject Leads
Senior Leadership

Relevant areas of the National Curriculum:

Language and Vocabulary

Oracy

Reading

Writing

Personal, Social and Emotional
Development

Date: Tuesday 21 May 2024

Timings: 9am to 3.30pm

Venue: Centre for Literacy in Primary
Education, SE1 8QW



Description of session

Full day teacher CPD.

Explore how you can effectively build a spine for poetry across the Early Years and Primary, in line with the recommendations of the new Reading Framework.

🕒 1 day (9am to 3.30pm)

Detail of activity

This Masterclass will be delivered by an expert advisory teacher from CLPE in partnership with award-winning poet, playwright and author, and current **Waterstones Children's Laureate Joseph Coelho**. The session will explore how poetry can be used in cross-curricular ways to engage children in reading and performing poetry, develop effective writing and raise engagement and attainment in line with the requirements of the National Curriculum.

The day will allow schools to consider how they can effectively build a spine for poetry across the Early Years and Primary, in line with the recommendations of the new Reading Framework.

We will investigate high quality collections that can be used at different ages and stages, and will look at the essential approaches and experiences that engage children with poetry, developing essential skills for speaking and listening, reading fluency and comprehension, phonics, spelling and grammar and composition of children's independent writing.

Throughout the day, Joseph Coelho will share his own experiences of reading and writing poetry, engaging participants with performances of a range of poetry and supporting them to go on to write their own poetry using interactive approaches and practical activities which can be implemented immediately back in the classroom. These will support children of all ages, from EYFS to Year 6.



Key areas of focus

- Gain greater confidence in planning a range of practical activities to develop children's creative writing in the classroom.
- Develop strategies to incorporate poetry into the wider curriculum.
- Learn how to develop and extend children's understanding and use of vocabulary through poetry.
- Develop a wide knowledge of poets and poetry.
- Look at ways to engage children with a variety of poetic styles and forms through a range of creative approaches.
- Investigate how poetry supports the development of reading fluency.
- Use poetry to support pupils to respond to texts at a greater depth and develop deeper levels of inference when reading.
- Learn how to use poetry to develop and extend vocabulary and comprehension of language across the curriculum.
- Look at ways to help children foster their own authentic voices through writing poetry.
- Explore ideas and activities designed to support children to write effectively to make impact on the reader.



Takeaway

All participants will gain expert insights from the CLPE's Power of Poetry research project, a free copy of CLPE's Poetry: What We Know Works booklet, as well as receiving a poetry collection for each primary phase to help with the immediate implementation of the day's training.

Resources provided will include teaching plans to support schools in providing a range and breadth of poetry as children move through the Early Years and Primary phases.



Book now

Book your place on this Masterclass at this [link](#)

Please note: while this CPD is free of charge, a late cancellation fee may be charged for no-shows or cancellations with less than 48hr notice.

Masterclass 4: Transforming Literacy Through Picture Books

Develop proven approaches to visual literacy to support deeper reading skills and authentic writing processes.

Suitable for:

Class teachers (EYFS-KS2)
English Subject Leads
Senior Leadership

Relevant areas of the National Curriculum:

Language and Vocabulary

Oracy

Reading

Writing

Personal, Social and Emotional Development

Date: Tuesday 25 June 2024

Timings: 9am to 3.30pm

Venue: Centre for Literacy in Primary Education, SE1 8QW



Description of session

Full day teacher CPD.

Enhance your knowledge and understanding of how to choose and use picture books across all Primary Key Stages to increase children's motivation and attainment as independent readers and writers.

🕒 1 day (9am to 3.30pm)

Detail of activity

This Masterclass will be delivered by an expert advisory teacher from CLPE in partnership with **renowned illustrator, Viviane Schwarz**, and will support participants to enhance their knowledge and understanding of how to choose and use picture books across all Primary Key Stages to increase children's motivation and attainment as independent readers and writers.

Through a range of interactive activities, we will investigate how well-chosen picture books, specific teaching of how illustration can be read and thoughtfully planned activities can increase children's comprehension of language and engage children in deeper response in reading. We will also develop an understanding of how picturebooks can be used to develop children's own use of language as well as a clear understanding of narrative structure; inspiring them to write creatively and independently.

By working alongside a published author and illustrator, we will be able to reflect on and use a variety of creative, authentic and meaningful approaches to the writing process, which can be used in class with all children to improve independent writing, engagement and attainment.



©CLPE / Stevan Borthwick



We will also demonstrate how school leaders can build a spine of picturebook texts which can be included in a rich, progressive Primary English Curriculum, in line with the requirements of the Early Years Foundation Framework and National Curriculum.

Key areas of focus

- Understanding the importance of picturebooks as a vital part of children's reading experiences across the primary years.
- How to closely read illustration, developing visual literacy skills.
- Investigating approaches to develop children's inference, deduction and to be critically reflective about a text and its impact on the reader.
- How to convey meaning in words and illustrations of their own, investigating the impact of drawing as a means of communicating and sharing ideas.
- How to teach children the building blocks of narrative by exploring a wide range of high-quality picturebooks.
- Examples of creative teaching approaches that support children's engagement with and understanding of narrative.
- How to support children in creating, shaping, developing and publishing their own narratives using words and pictures following the authentic process of a practicing writer.
- How to embed creative practices across your school to develop children's engagement and attainment in reading and writing.

Takeaway

Participants in this Masterclass will receive a copy of a carefully-selected picturebook text, along with detailed teaching plans for each age phase to allow that text to be taught across a school. They will also have access to a suite of video resources to support teachers to use the book and develop children's independent writing back in their own classrooms.



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©CLPE / Stevan Borthwick

Book now

Book your place on this Masterclass at this [link](#)

Please note: while this CPD is free of charge, a late cancellation fee may be charged for no-shows or cancellations with less than 48hr notice.



Come & Try

Come & Try




The Primary Arts Come & Try programme offers a series of four evening twilight sessions delivered by the Crafts Council, the national charity for craft.

Each twilight offers a stand-alone evening of creativity, peer conversations and refreshments, and is designed to support playful exploration, reimagining craft for the classroom as well as for personal enjoyment and enrichment.

No prior experience is needed for any of these sessions, which will be suitable for complete beginners as well as for those interested in rekindling past interests. We aim for these sessions to be fun, supportive and enjoyable, as well as beneficial to your creative classroom practice.

Participants at each session will:

- Work with experts in each craft discipline and craft educators.
 - Gain confidence in the use of craft.
 - Enjoy conversations with peers over drinks and snacks.
 - Take away resources to use in the classroom and craft materials to practice with.
- 

Access & Inclusion

These twilights will take an inclusive approach and are suitable for teachers working in primary mainstream and SEND settings. An access budget is available to support participant engagement in this programme, for example for transport, BSL interpretation or other costs.

Eligibility

Primary Arts Come & Try twilights are aimed at **staff working in any role in state primary mainstream and special schools in London**. This may include teachers, Teaching Assistants, SENCOs, support staff, admin staff. The programme is designed to support your own personal enjoyment and enrichment through the arts, as well as supporting learning.

Your school must be **in a London borough** to be eligible for the programme.

If your school or a member of your school staff is participating in another area of the Primary Arts programme, **you are still eligible** to take part in this strand of the programme. **Places will be limited to two participants per school.**


How to Book

There are 25 places available at each Come & Try twilight. You are welcome to book to attend more than one session; each must be booked separately.

Please book your place using the booking links given in the session descriptions on the pages that follow.

Please note that while these sessions are free of charge to attend, we may charge a fee of £40 per participant for no-shows or cancellations with less than 48 hours' notice.

If you have any questions about the Primary Arts Come & Try twilight sessions, please email schools@anewdirection.org.uk and put 'Primary Arts Come & Try' in the subject line.



Crafts Council



The Crafts Council is the national charity for craft. We inspire making, empower learning and nurture craft businesses. We believe craft skills and knowledge enrich and uplift us as individuals, and, in doing so, will change our world for the better.

We promote life-long learning in craft, working closely with our networks to secure the future of craft in the classroom and support learning nationwide.

Twilight I: Explorations in Colour from Plants

Suitable for:

Class teachers (EYFS-KS2)
Teaching Assistants (EYFS-KS2)
SENCOs
Support & admin staff
Senior leadership

Date: Tuesday 19 March 2024


Timings: 5pm to 7pm

Venue: Crafts Council Gallery,
44a Pentonville Road, London N1 9BY

About the session

Relaxed evening twilight.

Come and join us in the Crafts Council Gallery for a fun and relaxed evening working with **textile designer and artist Zoe Burt**. Try something new for your own enrichment, as well as learning how to use your new-found skills to support classroom learning.

 2 hours

Detail of activity

Through the session you will learn about botanical dyes and inks – both those made from plants grown specifically for the purpose and those made from kitchen waste. You'll explore some of the techniques used to create dyes and inks including solar dying and simple kitchen chemistry. There will be opportunities to have a go at mark making using botanical ink and even start off your own pot of dye, and you'll leave with some great ideas about how to take this back to your classroom.

Book now

Book your place at this Come & Try twilight at [this link](#)

Please note: while this session is free of charge, a late cancellation fee may be charged for no-shows or cancellations with less than 48hr notice.



Twilight 2: Exploring Cloth and Textiles

Suitable for:

Class teachers (EYFS-KS2)
Teaching Assistants (EYFS-KS2)
SENCOs
Support & admin staff
Senior leadership

Date: Wednesday 24 April 2024

Timings: 5pm to 7pm

Venue: Crafts Council Gallery,
44a Pentonville Road, London N1 9BY

About the session

Relaxed evening twilight.

Come and join us in the Crafts Council Gallery for a fun and relaxed evening working with **textile artist Halina Edwards**. Try something new for your own enrichment, as well as learning how to use your new-found skills to support classroom learning.

 2 hours

Detail of activity

Through the session you will learn a variety of textile techniques including patchwork, appliqué, stitch textiles, pull thread, fabric analysis and weaving. You'll develop your practical making skills through trying these techniques and leave with some textile pieces that you've made yourself. During the session you'll also explore ideas around sustainable craft and creative upcycling and take away some great ideas about how to use what you've learnt in the classroom, including how to translate these techniques into working with other materials such as paper.

Book now

Book your place at this Come & Try twilight at this [link](#)

Please note: while this session is free of charge, a late cancellation fee may be charged for no-shows or cancellations with less than 48hr notice.



Twilight 3: Making with Remnants

Suitable for:

Class teachers (EYFS-KS2)
Teaching Assistants (EYFS-KS2)
SENCOs
Support & admin staff
Senior leadership

Date: Tuesday 21 May 2024


Timings: 5pm to 7pm

Venue: Crafts Council Gallery,
44a Pentonville Road, London N1 9BY

About the session

Relaxed evening twilight.

Come and join us in the Crafts Council Gallery for a fun and relaxed evening working with **material designer and artist Ella Bulley**. Try something new for your own enrichment, as well as learning how to use your new-found skills to support classroom learning.

 2 hours

Detail of activity

Through the exploration of found objects including fragments of ceramic, trinkets and gems, shells and other natural materials, you will create a 3D object which reflects your own story and creative vision. You'll sketch and plan your design and then use mosaic and assemblage techniques to create your object, building up multiple layers and playing with shape and form as well as decoration. You'll be encouraged to revisit and refine your design as you go along and your final object may or may not resemble its original shape.

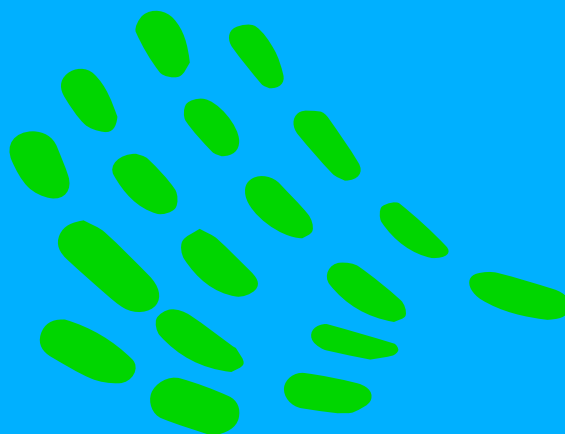
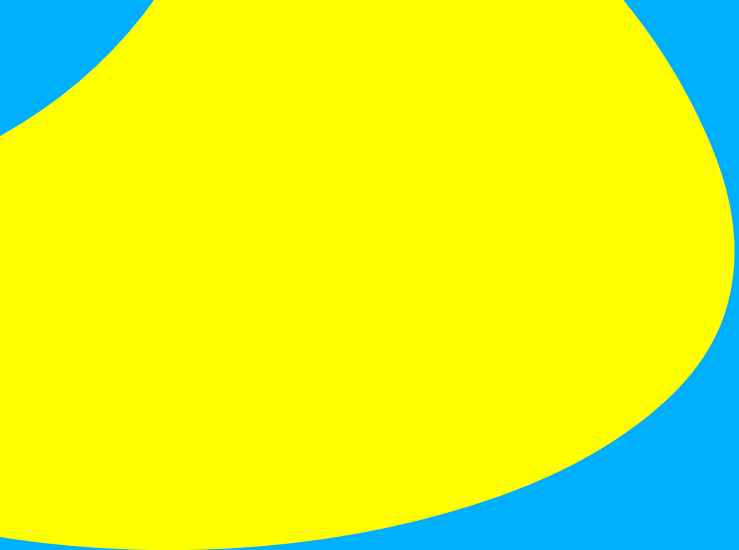
You're encouraged to bring along some of your own small objects, keepsakes, and fragments to incorporate into and personalise your creation. You'll take it away at the end of the session along with some great ideas about how to take this back to your classroom.

Book now

Book your place at this Come & Try twilight at [this link](#)

Please note: while this session is free of charge, a late cancellation fee may be charged for no-shows or cancellations with less than 48hr notice.





Go & See

Go & See

Coming soon, the Primary Arts Go & See programme will offer a range of opportunities for pupils and their teachers to experience film and the performing arts in London.

Schools will:

- Receive tickets for group cinema screenings, theatre performances and other arts & cultural opportunities in London suitable for primary aged pupils.
- Be supported to connect these experiences to classroom learning and the National Curriculum through tailored CPD Masterclasses and resources.
- Be supported with risk assessments and travel plans.

Access & Inclusion

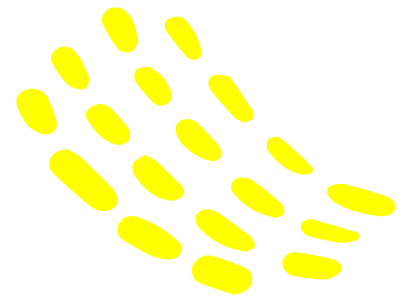
An access budget will be available to support participant engagement in this programme, for example for transport, BSL interpretation or other costs.

Eligibility

The Primary Arts Go & See strand is aimed at **state primary mainstream and special schools in London**. The programme will be designed to support your pupils' personal enjoyment, wellbeing and enrichment through the arts, as well as supporting their learning through CPD for teachers.

Your school must be in a **London borough** to be eligible for the programme.

If your school or a member of your school staff is participating in another area of the Primary Arts programme, **you are still eligible** to take part in this strand of the programme.



How to Book

This strand of the programme will open for bookings in February 2024. To express your interest in Primary Arts Go & See, please email schools@anewdirection.org.uk and put 'Primary Arts Go & See' in the subject line.

Summary

All the information in this brochure can also be found on A New Direction's website at www.anewdirection.org.uk/primary-arts.

Booking forms can be found in the same place.

How could Primary Arts work for you and your school?



For pupils:

- In-Schools Touring – see page 5
- Go & See – coming soon! See page 32



Teacher CPD:

- Masterclasses – see page 17
- Come & Try – see page 28
- In-schools touring CPD – see page 5



All staff CPD:

- Come & Try – see page 28



An evening:

- Come & Try – see page 28



A staff day out of school

- Masterclasses – see page 17



A day (or more) of activity in school

- In-Schools touring – see page 5



A day out of school for pupils and staff

- Go & See – see page 32

About A New Direction

A New Direction is an award-winning non-profit organisation working to enhance the capacity and agency of children and young people in London to own their creativity, shape culture, and achieve their creative potential.

Primary Arts is supported by The City of London Corporation City Education Trust Fund (29084), a City of London Corporation charity. We are extremely grateful to them for their support.



**A NEW
DIRECTION**