



Blackpool Council

BUILDING A BETTER COMMUNITY FOR ALL

Blackpool Schools Cultural Programme



LOTTERY FUNDED



Supported using public funding by
**ARTS COUNCIL
ENGLAND**



A Postcard from Blackpool



Blackpool

A place to live

The context for the programme



Blackpool is the 6th most deprived local authority in England.

29.5% Child Poverty

High levels of unemployment

Some schools have 30% turnover of children

60% of adults of have low literacy
Levels: below GCSE



The Strategic Plan for the Programme

Blackpool authority: A new internal partnership



Improve the cultural offer for children and young people

A Roller Coaster Journey

Developing The Partnership



Challenges

Bringing the programme to life

Creative Consultation

The Appreciative Inquiry Model



Appreciative Inquiry

Define

What is culture? What shape might a schools cultural programme take?

What are the needs? What challenges ?

Discover

Find out and establish the current offer, consult, appreciate

Dream

Share and understand vision, goals and aspirations set

Design

Plan and share the programme

Deliver

Deliver the programme

Whose cultural offer?



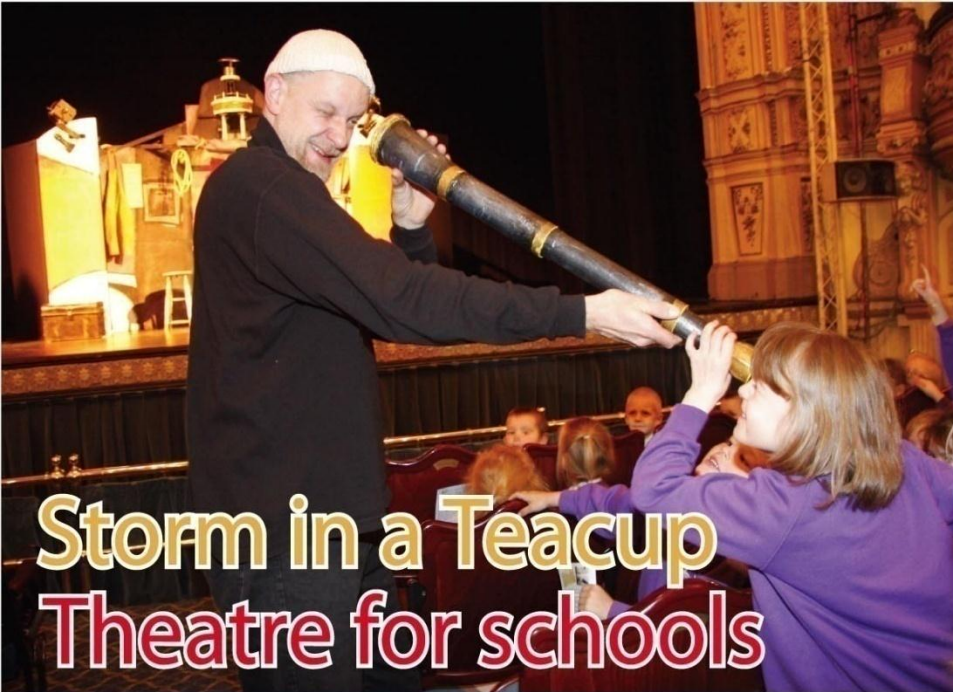
**Genuine response to
consultation outcomes**

**Defining and shaping the
programme**

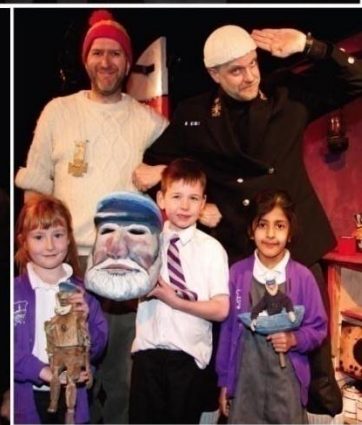
Needs Led Approach



**Reflections on the
consultation**



Shows for
schools at
The Grand
Theatre





Numeracy Project Workshops

Alice in Wonderland workshops

The visit of a touring theatre company was used as a starting point to engage children with aspects of numeracy. These were followed up with arts workshops in school led by artist Cath Moran, where the arts activities linked in particular with scale. Six leading maths teaching new resources were created that can be used by teachers to prepare, plan and follow up in school linking aspects of Alice in Wonderland to specific work units.



pictured here:
St John Vianney RC School
Devonshire School

Artist:
Cath Moran



Alice in Wonderland performances



Numeracy Project Theatre Tour



18 schools were involved
Pictured here:
• St John CoE School
• Revoe School

Storytellers
Theatre Company

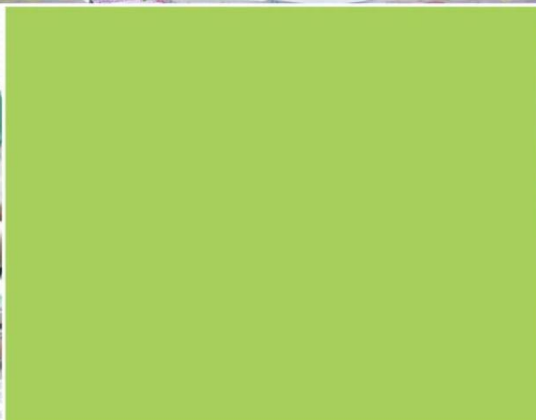




Olympic Torch Workshops

Preparing for the Olympic Torch Relay through Blackpool

Torch Making Workshops, with teachers and parents





Dancing in School

Key Stage 2 -
A Level



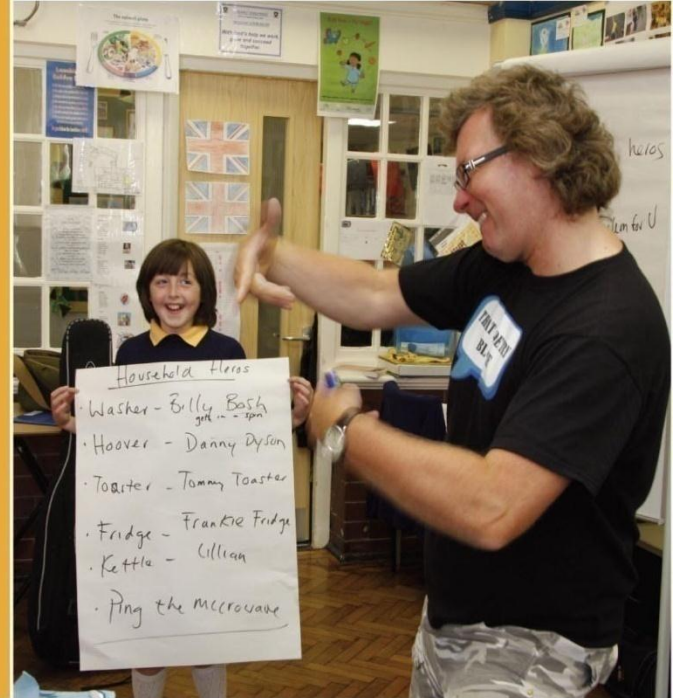
International Dance Stars





Craig Bradley
"That Poetry
Bloke"!

Poet in Residence



- Household Heroes
- Washer - Billy Bash
 - Hoover - Danny Dyson
 - Toaster - Tommy Toaster
 - Fridge - Frankie Fridge
 - Kettle - Lillian
 - Ping the microwave



SUSTAINABILITY

Strategic impact

Children and Young Peoples Plan
Academies offer
Extended Curriculum Group

Operational impact

Local Transport Offer
Schools' Cultural Directory
The Grand Theatre Children & Young Peoples Programme
Arts Award
Arts Mark Schools Cluster
New Local History Resources
Inclusion in Universal services plans
RSC Learning and Performance Network

It's all about us



*The programme has assisted in **narrowing the gap** with our **most vulnerable children**, who are creatively starved. It has helped us to break down barriers to learning...*

*It has had a **significant impact** across the town in **engaging children** in their learning, making it **fun and enjoyable**.”*

Mrs Fran Wygladala

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